



**SOUTHEAST MISSOURI  
STATE UNIVERSITY · 1873**

**REQUEST FOR PROPOSAL 5808  
AMENDMENT 2**

**DELIVERY INSTRUCTIONS**

**TITLE:** ATHLETICS WEBSITE  
**DATE:** APRIL 22, 2016  
**BUYER:** CHRISTINA MATTISON  
 SENIOR BUYER  
**EMAIL:** cmattison@semo.edu  
**PHONE:** (573) 651-2425  
**BID MUST BE RECEIVED NO LATER THAN:**  
**DATE:** APRIL 28, 2016  
**TIME:** 3:30 P.M.

**For USPS/FedEx/UPS, etc.  
 Bids must be mailed to:**  
 Purchasing Department  
 Southeast Missouri State University  
 One University Plaza, Mail Stop 3280  
 Cape Girardeau, MO 63701

**OR delivered by bidder to:**  
 Purchasing Department  
 Academic Hall Room 200F  
 Normal Avenue  
 Cape Girardeau, MO 63701

The notice of award is made subject to availability and appropriation of funds, and the selection of the lowest and best bidder is made in accordance with all applicable public procurement laws.

**MUST BE SIGNED TO BE VALID**

The bidder hereby agrees to furnish items and/or services, at the firm, fixed prices quoted, pursuant to all requirements and specifications contained herein, upon either the receipt of an authorized purchase order from the Purchasing Department or when this document is countersigned by the Purchasing Department as a binding contract, and further agrees that the language of this document shall govern in the event of a conflict with his or her bid.

|  |                              |                    |                       |
|--|------------------------------|--------------------|-----------------------|
| AUTHORIZED SIGNATURE   |                              | PRINTED NAME/TITLE |                       |
| COMPANY NAME   |                              |                    | CURRENT DATE          |
| MAILING ADDRESS  |                              |                    | TELEPHONE NUMBER/EXT. |
| CITY   |                              | STATE              | ZIP CODE              |
| CONTACT PERSON   | CONTACT PERSON EMAIL ADDRESS |                    | FACSIMILE NUMBER      |
| DELIVERY DATE: _____ DAYS ARO, FOB DESTINATION      PROMPT PAYMENT TERMS: _____%      _____ DAYS      NET _____ DAYS |                              |                    |                       |
| NOTICE OF AWARD (SOUTHEAST MISSOURI STATE UNIVERSITY USE ONLY)   |                              |                    |                       |
| AUTHORIZED SIGNATURE FOR SOUTHEAST MISSOURI STATE UNIVERSITY   |                              |                    | DATE                  |

SOUTHEAST MISSOURI STATE UNIVERSITY  
ATHLETICS WEBSITE  
REQUEST FOR PROPOSAL 5808

AMENDMENT #2

The offeror is hereby notified that Request for Proposal 5808 is clarified as follows.

Question: Do you stream live events on GOSOUTHEAST.com?

Answer: Live video streaming is done as a part of our mandated Ohio Valley Conference Digital Network.

Question: If so, how many live events did you stream in the last year?

Answer: 56 events

Question: If so, which sports are being streamed?

Answer: Football, Men's Basketball, Women's Basketball, Baseball, Softball, Soccer, Volleyball, Gymnastics and special events (ex. Hall of Fame, Student-Athlete Awards Ceremony, Graduation).

Question: If so, is a subscription needed for viewers to watch premium content?

Answer: No. All events are free.

Question: Do you anticipate a subscription for premium content moving forward?

Answer: No.

Question: Can you provide historic revenue numbers from the following revenue streams in order to assess financial model and offers? (Three-year history, broken down by each year, is preferable where applicable)

- a. Subscriptions
  - i. Video - \$0
  - ii. Audio - \$0
- b. Advertising - \$0
- c. Auctions - \$0
- d. E-commerce - \$0
- e. Additional current revenue streams - \$0
- f. Additional future revenue streams - \$0

Question: Pricing Page – Is the Annual Revenue paid to the University intended to be an estimate of revenue generated or is SEMO expecting an annual guarantee to be paid to the University/Athletic Department?

Answer: It is intended to be an estimate of revenue generated.

Question: Clarification on 1.4 Ability to insert widgets

Answer: Instagram is a widget we are looking to add.

Question: Clarification on 1.6 Ability to use Adobe Flash

Answer: Already use Adobe Flash and want to continue.

Question: Clarification on 2.1 Online merchandise purchases: Can you give examples of how you desire to use this as a customer relationship management tool?  
Answer: We desire the ability for fans to be able to buy merchandise online through the website.

Question: Clarification on 2.3 Online photo stores  
Answer: Do not currently have an online photo store, but would like to explore options. Any photos published in online photo galleries would be available for sale.

Question: Clarification on 2.5 DVD/Highlight Tape Store: Are you looking to sell physical copies or do you require a way to sell downloads?  
Answer: No.

Question: Clarification on 2.6 Video and/or Audio Subscriptions and other multimedia components: Do you have any examples of other multimedia components?  
Answer: No.

Question: Clarification on 2.8 Online Ticketing (must be compatible with University ticketing system): What ticketing system is the University using?  
Answer: TicketsWest

Question: Do you require the ability to purchase tickets directly on the athletics website?  
Answer: Yes.

Question: Do you have an example of how you currently integrate with your university ticketing system?  
Answer: Please visit gosoutheast.com to see how online ticket sales are processed.

Question: Clarification on 2.9 Online Donations: Do you require the ability to donate directly on the website?  
Answer: No but options would be appreciated.

Question: Do you have an example of how donations are done on your current website?  
Answer: We do not currently accept donations on the website.

Question: Clarification on 2.10 Mobile applications and/or Mobile website: What devices do you require applications for?  
Answer: iPhone and Android.

Question: Clarification on 3.7 Develop site help pages, guided tours, tutorials, etc.: Are you looking to have those pages transferred from the current athletics website or do those need to be built from scratch?  
Answer: Transferred from current athletics website.

Question: Clarification on 3.9 Develop template home page design with animation effects, ensuring browser compatibility, especially with Netscape, Internet Explorer and Mozilla Firefox browsers.  
Answer: Browser compatibility with Internet Explorer, Mozilla Firefox, Safari, Google Chrome.

Question: Clarification on 4.1 Ability to use SSL  
Answer: Standard SSL requirements.

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If you have any questions regarding these changes, please contact the Purchasing Department at 573-651-2425.

*To acknowledge receipt of this amendment, the offeror should complete, sign, and return such with the proposal.*