

Southeast Missouri State University  
Department of Marketing

Course BL560 Syllabus  
Title of Course: International Business Law  
*Fall 2019*  
*Class Meeting Times/Location:*  
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**Professor:**

Office Address:

Phone:

Email:

Office Hours:

**Catalog Description and Credit Hours of Course:** Examination of International Business Law topics including international transactions, trade law, marketplace regulation, intellectual property, contracting, financing, environmental responsibility, and criminal and civil liability. (3 Credit Hours)

**Prerequisite(s):** BL255 with a C or better.

**Honors Contracts:** If you are an honors student interested in a contract for this session of BL560, please see the instructor within the first two weeks of class.

**Statement on Accelerated Credit:** The Harrison College of Business and Computing offers its eligible degree-seeking undergraduate students the opportunity to get both undergraduate and graduate credit for this course. No later than the first week of classes, students must do both the following: (a) Provide written notification to the instructor stating their intentions to take this course for accelerated credit, and (b) Apply for accelerated credit for this course with the Office of Graduate and Computing Studies. The HCBC requirements and application for admission to this program are located at: <https://semo.edu/mba/accelerated.html>.

**Textbook and/or Other Required Materials:** Schaffer/Agusti/Dhooge (2018). *International Business Law and its Environment* (10<sup>th</sup> ed.) & MindTap; e-Edition. Publisher: Cengage.

**Course Website:** The course website is located on Moodle at [www.learning.semo.edu](http://www.learning.semo.edu). Posted there you will find all the readings and assignments associated with the course. The instructor will communicate with you primarily through this website, so please check it frequently.

**BL560 Course Content: SEE also Tentative Schedule**

A. International Law and Legal Systems	6 hours
B. Resolving Commercial Disputes	4 hours
C. Commercial Transactions: Contracting	3 hours
D. Commercial Transactions: Banking and Trade Finance	3 hours
E. U.S. Trade: Regulation	3 hours
F. World Trade Organization	3 hours
G. Imports and Exports	4 hours
H. North American Free Trade Law (NAFTL) and European Union (EU)	5 hours
I. Marketing	3 hours
J. Labor and Employment Discrimination	3 hours
K. Intellectual Property	5 hours
L. Environmental Law	3 hours
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	45 hours

**Purposes or Objectives of the Course:**

- A. To gain knowledge and understanding of the legal framework of international business topics.
- B. Foster student ability to critically analyze & synthesize information for the purposes of making valuable business decisions.
- C. Strengthen a student's written & oral communication skills.
- D. Develop proficiency in using information technology & legal research skills.

**Course Learning Objectives (CLOs):**

- A. Demonstrate a comprehensive understanding of the body of international law and regulations;
- B. Identify, define and explain fundamental legal terminology relating to international law and business;
- C. Identify and apply legal concepts to global business scenarios; and
- D. (*For Graduate Students*) Analyze a complex International Business Law topic and demonstrate the ability to teach and communicate findings/conclusions.

**Expectations of Students:**

- A. To carefully prepare assignments on a timely basis, including readings & written assignments;
- B. To participate actively in all class discussions;
- C. To make satisfactory scores on all periodic exams/assignments;
- D. To apply & demonstrate analytic reasoning skills, both oral & written
- E. To have access to a university-compatible microcomputer & to use SE Keys when communicating by e-mail;
- F. To attend class. When absent, students are responsible for obtaining missed materials from fellow classmates.

**Topics and Assignments (Tentative Schedule):**

<b>Module/Date</b>	<b>Topics</b>	<b>Activities/Assignments</b>
<b>MODULE ONE</b>	Introduction; Review Syllabus	Review Syllabus; Read Chapter 1
<b>MODULE TWO</b>	International Law & Legal Systems	Read Chapter 2
<b>MODULE THREE</b>	Resolving Commercial Disputes	Read Chapter 3
<b>MODULE FOUR</b>	Commercial Transactions: Contracting	Read Chapter 4
<b>MODULE FIVE</b>	Commercial Transactions: Banking and Trade Finance	Read Chapter 7
<b>MODULE SIX</b>	U.S. Trade: Regulation	Read Chapter 8
<b>MODULE SEVEN</b>	WTO	Read Chapter 9
<b>MODULE EIGHT</b>	Imports & Exports	Read Chapters 12 & 13
<b>MODULE NINE</b>	NAFTL; EU	Read Chapters 14 & 15
<b>MODULE TEN</b>	Marketing & IP	Read Chapters 16 & 17
<b>MODULE ELEVEN</b>	Labor & Employment Discrimination	Read Chapter 19
<b>MODULE TWELVE</b>	Environmental Law	Read Chapter 20
<b>FINALS WEEK</b>	FINAL EXAM	FINAL EXAM

This syllabus schedule is subject to change and revision throughout the semester; students should consult Moodle daily for updates.

**Basis for Student Evaluation:**

The evaluation of students will be based on:

Undergraduate Students

Semester Exams (3 @ 100 Pts. Each) =	300 Pts.
Final Exam/Project=	100 Pts.
Written Assignments=	100 Pts.
Class Participation=	<u>50 Pts.</u>
<i>Total Possible Points=</i>	550 Pts.

(90% and above)=	A
(80% to 89.99)=	B
(70% to 79.99)=	C
(60% to 69.99)=	D
(59% or below)=	F

Graduate Students

Semester Exams (3 @ 100 Pts. Each) =	300 Pts.
Final Exam/Project=	100 Pts.
Written Assignments=	100 Pts.
Class Participation=	50 Pts.
International Teaching Case*=	<u>100 Pts.</u>
<i>Total Possible Points=</i>	650 Pts.

(90% and above)=	A
(80% to 89.99)=	B
(70% to 79.99)=	C
(<70%)=	F

\*Graduate students in BL560 are required to differentiate their work from undergraduate students by demonstrating advanced analysis of a complex topic in International Business Law. Therefore students expecting to earn graduate level credit in BL560 will research and write a teaching case of publishable quality (case with teaching note) on International Business Law and present it to the class during the semester. The case must be written to comport with the manuscript guidelines of the Society for Case Research, located at [https://www.socr.org/docs/SCR\\_Manuscript\\_Guidelines\\_for\\_Authors.pdf](https://www.socr.org/docs/SCR_Manuscript_Guidelines_for_Authors.pdf).

**Final Exam Date, Time & Location:** The Final Examination for BL560 will administered on DATE at TIME in LOCATION.

## **ACCESSIBILITY STATEMENT**

### **SOUTHEAST MISSOURI STATE UNIVERSITY'S ACCESSIBILITY PLAN**

Southeast Missouri State University will take such means as are necessary to insure that no qualified disabled person is denied the benefits of, excluded from participation in, or otherwise subject to discrimination because Southeast Missouri State University's facilities are physically inaccessible to, or unusable by disabled persons. The accessibility standard required by Federal law for 'existing facilities' is that the recipient's program or activities when viewed in its entirety, must be readily accessible to disabled persons.

Southeast Missouri State University may meet this standard through such means as reassignment of classes, or other services to accessible locations, redesign equipment, assignment of aides, alterations of existing facilities, and construction of new accessible facilities. Southeast Missouri State University is not required to make structural changes in existing facilities where other methods are sufficient to comply with the accessibility standard described above.

Because scheduling classes, coordinating accommodations, and arranging housing in accessible facilities may require reasonable advance planning, students with disabilities accepted for admission should identify themselves and their disability within five days of the start of the semester of enrollment and indicate the nature of accommodation needed for their disability.

For more information, see the [Disability Support Services](#) page or contact Disability Support Services, room 302, University Center, One University Plaza ms1300, Cape Girardeau, MO 63701; (573)651-2273.

## **ACADEMIC HONESTY**

**Policy.** Academic honesty is one of the most important qualities influencing the character and vitality of an educational institution. Academic misconduct or dishonesty is inconsistent with membership in an academic community and cannot be accepted. Violations of academic honesty represent a serious breach of discipline and may be considered grounds for disciplinary action, including dismissal from the University.

Academic dishonesty is defined to include those acts which would deceive, cheat, or defraud so as to promote or enhance one's scholastic record. Knowingly or actively assisting any person in the commission of an above-mentioned act is also academic dishonesty.

Students are responsible for upholding the principles of academic honesty in accordance with the "University Statement of Student Rights" found in the Undergraduate or Graduate

Bulletin. The University requires that all assignments submitted to faculty members by students be the work of the individual student submitting the work. An exception would be group projects assigned by the instructor. In this situation, the work must be that of the group. Academic dishonesty includes:

**Plagiarism.** In speaking or writing, plagiarism is the act of passing someone else's work off as one's own. In addition, plagiarism is defined as using the essential style and manner of expression of a source as if it were one's own. If there is any doubt, the student should consult his/her instructor or any manual of term paper or report writing. Violations of academic honesty include:

1. Presenting the exact words of a source without quotation marks;
2. Using another student's computer source code or algorithm or copying a laboratory report; or
3. Presenting information, judgments, ideas, or facts summarized from a source without giving credit.

**Cheating.** Cheating includes using or relying on the work of someone else in an inappropriate manner. It includes, but is not limited to, those activities where a student:

1. Obtains or attempts to obtain unauthorized knowledge of an examination's contents prior to the time of that examination;
2. Copies another student's work or intentionally allows others to copy assignments, examinations, source codes or designs;
3. Works in a group when she/he has been told to work individually;
4. Uses unauthorized reference material during an examination; or
5. Have someone else take an examination or takes the examination for another.

**General Responsibilities for Academic Honesty.** It is the University's responsibility to inform both students and faculty of their rights and responsibilities regarding such important matters as cheating and plagiarism. Most of what is considered unethical or dishonest behavior can be avoided if faculty and students clearly understand what constitutes such practices and their consequences. The University community should also be aware of the procedures to be followed should a breach of academic honesty occur.

The faculty member is responsible for clarification to his/her class of those standards of honesty for class assignments or functions where such standards may be unclear or when such standards vary from the accepted norm. Further, some faculty may choose to utilize preventive measures (multiple exams, alternate seating, etc.) to help insure the maintenance of academic honesty. However, the use of such measures is the prerogative of the individual faculty member and is not a responsibility or requirement of faculty in general.

The fundamental responsibility for the maintenance of honesty standards rests upon the student. It is the student's responsibility to be familiar with the University policy on academic honesty and to uphold standards of academic honesty at all times in all situations.

**Protocol for Adjudicating Alleged Violations of Academic Honesty.** Faculty members who discover evidence of academic dishonesty should contact the student within five business days of discovering the alleged dishonesty to arrange to meet and discuss the allegation. Prior to this meeting the faculty member may consult with the Department Chairperson, the appropriate Dean, and the Office of Judicial Affairs. The following sections describe the procedures to be adhered to in each of the listed instances: the student acknowledges the violation, the student denies the violation, and the appeals process. If the faculty member is the Department Chairperson, a departmental designee will assume the Department Chairperson's role in this protocol and references to the Department Chairperson should be read as departmental designee. The procedures below should be followed with online, ITV or face-to-face classes.

**From Faculty Senate Bill 11-A-16**

<http://www.semo.edu/facultysenate/handbook/5d.html>

**Mobile Phone Policy for Face-to-Face Classes:** Use of cellular phones in the classroom is prohibited once the session begins. Audible phones should be silenced or turned off during class. Violations may result in point deductions from a student's participation score.

**Course Concerns:** Questions, comments or requests regarding this course or the marketing/business program should be taken to your instructor. For any unresolved concerns, students may contact the Marketing Department Chairperson, Dr. Judy Wiles. Dr. Wiles's office is located in Room 225 Dempster Hall; her email is [jwiles@semo.edu](mailto:jwiles@semo.edu).