

River Campus Board of Managers Minutes

September 11, 2015

Noon in River Campus Seminary Conference Room

Attendees: Ruth Knote, Dennis Vollink, Victoria Rust, Bob Cerchio, Rhonda Weller-Stilson, Scott Meyer and Gerald McDougall

Absent: Bill Holland

Minutes from June: Dennis Vollink made a motion to approve minutes and Ruth Knote seconded; motion approved.

An introduction was made for Gerald McDougall as the newest member to the board serving as the Interim Provost.

Information Items

1. **Summer Festival post-mortem** – over 2,000 in attendance and a huge success. Seussical had 10 sold out performances marking the first time in River Campus history to sell out a series. New in 2016, there will be three productions rather than one. First in the line up is *Always...Patsy Cline*, followed by *Honk Jr.* a musical performed by kids for kids and *Steel Magnolias*. There are 16 scheduled performances rather than 10 with 2 performances on Saturday being offered free to the community. In addition, University Relations is already working on marketing and previous vendors are contacted for sponsorships. Dennis Vollink again pledged his support on behalf of Drury Southwest.
 - Rhonda brought examples of the new university branding campaign and new PR pieces that are being produced for recruiting campaigns.
 - Discussion related to increased number of students staying in the dormitory allowing students to attend classes and practices much more easily. Student enrollments are continuing an upward trend.
 - 459 guests attended the SLSO performance on September 10th with plans to bring them in more regularly provided attendance numbers increase.
2. **Art Cuisine Dinner Updates** – Bob explained there is a new chef in place and the first dinner was held before the SLSO with great success. A total of seven meals will be offered through out the season.
 - Next season marks the 10th anniversary of River Campus and Rhonda is already working on event planning.
3. **Parking Updates** – indicating residents are now required to park across the street in the newer lot and faculty and staff are required to park in specific spots designated on lot perimeters. Music Academy students attending lessons in the afternoons are presenting some problems however the logistics have been manageable.
 - Season ticket sales are up from last year as well as individual tickets
 - Rhonda is working on scholarship opportunities and it was suggested that Big Brothers and Sisters group, churches and organizations might be contacted for assistance.

Dennis Vollink made a motion to adjourn that was seconded by Gerald McDougall; meeting was adjourned.