

River Campus Board of Managers Minutes
June 10th, 2016
Noon in River Campus Seminary Conference Room

Attendees: Rhonda Weller-Stilson, Karl Kunkel, Dennis Vollink and Scott Meyer

Absent: Victoria Rust, Bob Cerchio and Bill Holland

Minutes from March: Scott Meyer made a motion to approve minutes and Karl Kunkel seconded; motion approved.

1. **Summer Arts Festival update** – (*Line up of Events* hand out) Sponsor donations are allowing us to offer *Honk Jr.* free to the public, 10am and 3pm the day of the Festival. New this year, Southeast Academic departments are participating in the day's events and include Biology, Math and Athletics. A post-reception for *Always Patsy Cline* is set for Wednesday, June 15th.
2. **Summer Productions update** – ticket sales are going very well and we are expecting sellouts (Rust Flexible Theatre seating capacity is 190). *Steel Magnolia* and *Always Patsy Cline* rehearsals are ongoing all weekend and the *Honk Jr.* cast consisting of 21 children is running smoothly. Billboard and print advertising is performing well and radio promotions are ongoing with a KZIM interview and KBSI spots. The City of Cape marquee and Broadway corridor are in place and there's a large social media presence. Walk-ins will be welcome and approximately 3,000 guests are expected.
3. **Summer Camps update** – vocal boot and acting camps currently have 20 enrollments each and the percussion Camp has 10 registrations; campers will arrive Monday, June 13th. These are overnight camps with many out-of-town participants. In addition, art academies are running throughout the month and attendance is excellent.
4. **Fall Open Houses** – two are currently scheduled
 - a. **September 27th, 2016** - event will be held in conjunction with the final dress rehearsal of *A Chorus Line* and is available to all high school students. Marketing is ongoing and stretches to Chicago as well as to St Louis and area high schools. This is a free event allowing participants to sit in on classes, tour facilities, meet with Admissions counselors, have dinner in St. Vincent's Commons and see the final dress rehearsal.
 - b. **Friday November 4th, 2016** - (Homecoming Weekend) tours will be available from 11 to 1 and available to anyone.

Discussion related to Fall Incoming Freshmen; Rhonda indicating that numbers in all disciplines at River Campus are up.

5. **Official name change to 'Conservatory'** – will begin August 1st, 2016. There was a conversation related to differences between a conservatory and college which hinges on the 'immersion' component of the student world. The conservatory distinction is more highly regarded and puts us on par with larger universities around the country and also serves to highlight the River Campus. Also noted, was the hard work of notable Alum who are serving to promote our programs. Campus signage is being updated over the summer to indicate this distinction.
6. **Next Seasons Events** – (Touring Season handout per Bob Cerchio). Renewal and new Season Ticket sales are all up and individual tickets are going on sale in July; brochures are running a bit behind schedule due to delayed date confirmations. Theatre/Dance lineup includes *A Chorus Line*, *A Streetcar Named Desire*, *Big River* and *A Midsummer Night's Dream*. The Symphony series is bringing back David Hayland and there are events all season commemorating the 10th season culminating in a Vincentian Seminary Concert to include an original composition conducted by Sara Edgerton.

Dennis Vollink made a motion to adjourn, Karl Kunkel seconded - meeting was adjourned.

Additional Notes: Dennis Vollink will reach out to Victoria regarding meeting times/conflicts.