

River Campus Board of Managers Minutes

June 9, 2017

Noon in River Campus Seminary Conference Room

Attendees: Rhonda Weller-Stilson, Bill Holland, Victoria Rust, Dennis Vollink, Bob Cerchio and Scott Meyer (conference call)

Absent: Karl Kunkel

Minutes from January: Bill Holland made a motion to approve minutes and Victoria Rust seconded; motion approved.

1. **River Campus Summer Festival updates** – A launch party is being held for donors and sponsors after the *Putnam County Spelling Bee* dress rehearsal. Opening night for all three productions will be late next week. Rhonda mentioned there was a very nice SE Missourian article related to the *Dear Edwina Jr.* cast. Attendance is expected to exceed 3,000 this summer with more university ‘buy in’, including the Department of Agriculture. High School camps are also running, beginning Monday; Rhonda noted that registrations have doubled and there are a number of students attending from St Louis partially due to a Dance Intensive camp that has been added this year. Scott indicated the City would continue their publicity efforts. There was some discussion related to age groups, and the fact that all festival events are appropriate for all ages. In addition, it was mentioned that all the workshops are being taught by Southeast faculty with college student assistance. And one workshop is being offered as a dual-credit class which is an excellent recruiting tool for incoming freshmen.
2. **Board of Managers | River Campus Agreement review.** It was decided that a review of the the agreement would be beneficial to ensure that the committee is executing its directives; and it was determined that sections 10, 11 and 13 are most relevant to this committee.

Paragraph 11 outlines the joint facilities agreement specifying space availability for community meetings, touring exhibitions, service clubs and charitable activities. The University/River Campus promotes to the community and provides in the following ways:

- Annual Holiday Percussion Concert geared toward families with young children (free admission)
- Summer Arts Festival – held annually and suitable for all ages (free)
- Theatre/Dance and Music Recitals throughout the academic year (free admission)
- First Friday Art events – held on a monthly basis; held in conjunction with the City (no admission)
- Family Days – multiple within each academic year (no cost)
- Museum Workshops and Camps – held through out the year (free to the public)
- Tours for regional schools (free) and discounted ticket pricing for groups
- Dance Studio utilization for the City of Cape Awards Banquet
- Community Meetings – held in the Glenn Convocation Center; available upon request

Scott discussed marketing to the public to better explain community benefits and opportunities that have arisen as a result of our relationship. In addition, Scott suggested the creation of a link that would feature River Campus free events offered on the City’s site.

Paragraph 13 and 14A - Administrative details and summary of board members terms discussed. It was determined that some of the language could be updated but the overall agreement continues to be executed. Review completed. Dennis stressed that when issues arise, the Board of Managers can be very helpful.

3. **2017.18 Season Highlights** – Bob provided handouts. Changes to this year’s brochure include a chronological listing that serves to integrate the booklet; it has been received very well. Bob talked about highlights that include Cameron Carpenter, the St Louis Symphony and *Buddy*, the Buddy Holly Story.

Victoria asked about community workshops associated with touring productions and how often these are offered. It was mentioned that the Ruth Page Dance Center will be working with us this season to offer a workshop opportunity.

Season Tickets sales have gone up this year and will continue to be sold up to the date of any given performance.

New House Manager, Nikki Evans, has been hired; she is from the St Louis Area. Bob is still working on hiring the new Assistant Production Manager.

Dennis Vollink made a motion to adjourn - meeting was adjourned.