

Strategic Enrollment Management (SEM) Committee FY 2016 – 2017

Charge:	To develop, review, and assess progress towards strategic enrollment management goals and objectives related to the size, quality and diversity of the student body; recruitment; and retention and persistence.
Membership:	Faculty Senate representative; Vice President for Enrollment Management and Student Success; Vice President for Finance & Administration; Provost; Vice Provost and Interim Director of Institutional Research; Interim Dean of Graduate Studies; Associate Dean of Students, Educational Access Programs; Registrar; Executive Director, Communications and Marketing; Executive Director, International Education & Services; Director of Athletics; Director of Admissions; Director of Financial Aid; Director of Southeast Online; and Budget and Enrollment Analyst. The Vice President for Enrollment Management and Student Success is the chairperson for this committee. (Per Faculty Handbook policy, "Faculty members who serve full terms on University Standing Committees cannot succeed themselves.)
Reports to:	Vice President for Enrollment Management & Student Success
N/R	Trent Ball - Associate Dean of Students, Educational Access Programs
N/R	Debbie Below - VP for Enrollment Management and Student Success
N/R	Chelsea Caile – Director of Southeast Online
N/R	Jim Essner – Budget and Enrollment Analyst
N/R	Allen Gathman – Dean of Online Learning and Interim Dean of Graduate Studies
N/R	Lenell Hahn – Director of Admissions
N/R	Jeff Harmon - Executive Director, Communications and Marketing
N/R	Sandy Hinkle – Registrar
N/R	Karl Kunkle - Provost
N/R	Kathy Mangels - Vice President for Finance and Administration
N/R	Charles McAllister - Vice Provost and Interim Director of Institutional Research
N/R	Kevin Timlin - Executive Director, International Education and Services
N/R	Karen Walker - Director of Financial Aid
FY 2016-2017	Timothy Schmidt - Faculty Senate Representative