

COURSE SYLLABUS
Department Approval: 9/6/00
College Council Approval: 10/19/00

Department of: Physical Education

Course No. SM 465

Title of Course: Sport Management Senior Seminar

New: Fall 2000

I. Catalog Description and Credit Hours of Course:

This course serves as a component of the capstone experience for sport management majors.
(1)

II. Prerequisite: Permission of Instructor

III. Course Objectives:

The course activities, experiences, and assignments are intended to provide opportunities for students to accomplish the following:

- A. Complete the portfolio requirements begun in PE 238.
- B. Gain an understanding of the skills needed in a job search.
- C. Understand the development of a Professional Code of Ethics.
- D. Understand the current issues affecting the sport industry.

IV. Expectation of Students:

- A. Attend each class session
- B. Participate in all class discussions and activities
- C. Complete all assignments in a timely manner

V. Course Outline:

	<u>Hours</u>
A. Introduction to Course	1
B. Completion of Professional Portfolio	1
C. Application of Computer Skills	1

D. Career Progression in Sport Industry	3
E. Professional Code of Ethics	3
F. Current Issues Effecting the Sport Industry	6
Total Hours	15

VI. Textbook:

Required: None

Resource Materials:

Masteralexis, L.P., Barr, C.A., and Hums, M. A. (Eds.) (1998). Principles and Practice of Sport Management. Gaithersburg, Maryland: Aspen Publishers.

Parks, J.B., Zanger, B.R.K., and Quarterman, J. (Eds.) (1998). Contemporary Sport Management. Champaign: Human Kinetics.

Parkhouse, B. (Ed.) (2000). The Management of Sport: Its Foundation and Application, 3rd Edition. Dubuque: McGraw-Hill.

Robinson, M.J., Hums, M.A., Crow, R.B. and Phillips, D.R. (2000). Profiles of Sport industry Professionals: The People Who Make the Games Happen. Gaithersburg, Maryland: Aspen Publishers.

Karlin, L. (1997). The Guide to Careers in Sports. New York: E.M. Guild, Inc.

DeSensi, J. and Rosenberg, D. (1996). Ethics in Sport Management. Morgantown, WV.: Fitness Information Technology.

VII. Basis for Student Evaluation:

- A. Active participation
- B. Completion of Portfolio
- C. Development of a Professional Code of Ethics
- D. Development of a Career Progression Strategy
- E. Investigation of an issue effecting the sport industry