

COURSE SYLLABUS
Southeast Missouri State University

Department: Health, Human Performance, and Recreation **Course No:** RC 630
Course Title: Program Delivery in Leisure Services **New:** Fall 2005

Department Approved: April 11, 2005
College Council Approved: May 4, 2005

I. Catalog Description: Comprehensive analysis of levels of leisure service delivery including needs assessment, program planning, inclusion and diversity issues, policy implementation, evaluation of program impact.(3)

II. Prerequisites: Graduate Standing

III. Course Objectives: Upon completion of the course the student will be able to:

- A. Articulate an understanding of the role of leisure in contemporary society.
- B. Identify the theories and philosophical foundations of program delivery.
- C. Apply basic theories and approaches to program delivery in the development of program plans.
- D. Develop strategies for exploring community needs.
- E. Articulate the impact of life stage and diverse characteristics on program choices and development.
- F. Apply the programming cycle to the successful design and implementation of programs.
- G. Establish program objectives and outcomes.
- H. Evaluate program impact on participants and stakeholders.
- I. Articulate professional issues and societal trends impacting the delivery of leisure services.

IV. Expectations of the Student:

- A. Each student will participate actively in class discussions.
- B. Each student will complete course assignments and examinations.
- C. Each student will analyze and present case studies in class.
- D. Each student will complete a comprehensive program delivery analysis of a leisure services agency.

V. Course Content: **Hours**

- A. Leisure in Contemporary Society 2
 - 1. Concepts of Leisure, Recreation, & Play
 - 2. Philosophy of Programming
 - 3. Leisure Experience as a Service
 - 4. Leisure Services Benefits to Community

B. Programming Concepts	3
1. Historical Perspectives	
2. Programming Theories & Strategies	
3. Service Roles	
4. Application of Philosophy/Theories in Programming Decisions	
C. Impact of Participant Characteristics & Demographics	4
1. Life Stages & Age Groups	
2. Dimensions of Diversity	
a. Cultural & Ethnic	
b. Physical/Cognitive Abilities	
c. Socioeconomic Status	
d. Educational Background	
D. Designing Leisure Service Delivery for Maximum Impact	6
1. Needs Assessment Basic Concepts	
2. Approaches to Assessment	
3. Need Typologies	
E. Program Development	10
1. Programming Cycle	
2. Program Areas & Formats	
3. Congruence with Organizational Mission & Strategic Plan	
4. Benefits-Based Approach/Establishing Goals & Objectives	
5. Program Design	
a. Pre-experience	
b. Experience	
c. Reflection	
F. Programming Systems	9
1. Marketing & Promotion	
2. Budgeting & Resource Attainment	
3. Pricing & Cost Benefit Analysis	
G. Program Implementation	5
1. Customer/Leader Interaction	
2. Management Strategies	
3. Working with Volunteers	
H. Evaluation of Program Outcomes	3
1. Anticipated Outcomes	
2. Evaluating Actual Outcomes	
3. Quality Assurance	
I. Future Trends of Community Leisure Services	3
1. Forecasting & Anticipating Needs/Trends	
2. Entrepreneurial Approach	
3. Future Programming Directions	
 Total Hours:	 45

VI. Textbook:

Edginton, C.R., Hudson, S. B., Dieser, R. B., & Edginton, S.R. (2004). *Leisure Programming: A Service-Centered and Benefits Approach*. (4th Ed.) Boston, MA: McGraw-Hill.

Additional Resources:

Allison, M., Schneider, I. (2000). *Diversity in the Recreation Profession: Organizational Perspectives*. State College, PA: Venture.

Anderson, L. & Kress, C. (2003). *Inclusion: Including People With Disabilities in Parks and Recreation Opportunities*. State College, PA: Venture.

Bryson, J.M. & Alston, F.K. (1999). *Creating and Implementing Your Strategic Plan: A Workbook for Public and Nonprofit Organizations*. San Francisco: Jossey-Bass.

DeGraaf, D., Jordan, D., & DeGraaf, K. (2005). *Programming for Parks, Recreation, & Leisure Services: A Servant Leadership Approach*. (2nd Ed.) State College, PA: Venture.

Driver, B.L., Brown, P.J. & G.L. Peterson. (Eds.) (1991). *Benefits of Leisure*. State College, PA: Venture.

Jackson, E.L. & Bass, T.L. (Eds.) (1999). *Leisure studies: Prospects for the twenty-first century*. State College, PA: Venture.

Kraus, R. (2001). *Recreation and Leisure in Modern Society* (6th ed.) Boston: Jones & Bartlett.

VII. Basis for Student Evaluation:

The weight of evaluation criteria may vary at the discretion of the instructor and will be indicated at the beginning of each course

Examinations (2 @ 15% each):	30%
Case Study Analyses:	20%
Program Observations	10%
Program Analysis Project	40%