

I. Catalog Description

A course devoted to practical radio broadcasting experiences. Students will conduct airshifts at KDMC, the radio station laboratory. One to three credit hours. May be repeated for up to three hours credit.

II. Prerequisite(s)

MC140 Introduction to Radio with a grade of C or better.

III. Objectives

- A. To provide students with an opportunity to develop proficiency in the role of combination operator (basic announcing and radio transmitter-supervision responsibilities.)
- B. To provide students with an opportunity to explore experientially one of the three following areas of radio specialization:
 - 1. Audio production;
 - 2. Radio scriptwriting;
 - 3. Specialized announcing (e.g., newscasting, sportscasting, talk-show hosting, interviewing).
- C. To acquaint students with the administrative structure of a radio station staff by means of laboratory experiences.

IV. Expectation of Students

- A. Each student will conduct a basic, music-oriented airshift on KDMC;
- B. Each student will, for the second half of the semester, hold a junior staff position at KDMC in one of the following departments:
 - 1. Production Department (producing promotional and public service announcements);
 - 2. Traffic/Continuity Department (writing announcements or short features);
 - 3. Program Department (announcing for news, sports, or public-affairs programs).

C. In addition each student will:

1. Attend the organizational and all subsequent KDMC general staff meetings during the semester;
2. Attend not fewer than four departmental meetings of the department in which he/she holds junior staff assignment;
3. Attend a small group conference with the station general manager and/or course instructor at mid-term and again during the final week of classes for purposes of receiving performance assessment;
4. Complete a personal self-evaluation form at mid-term and semester's end; and
5. Complete a pass/fail examination on operational procedures of the radio station.

V. Course Content

Covered by III. and IV., above.

VI. Textbook

None

VII. Auxiliary Materials and Resources

KDMC Operators Manual

VIII. Evaluation of Students

- A. Pass/Fail examination;
- B. Mid-semester and end-of-semester critiques of on-air performance;
- C. General Manager's and Course Instructor's overall evaluations of work performed.