

**SOUTHEAST MISSOURI STATE UNIVERSITY
COURSE SYLLABUS**

Department of **Human Environmental Studies**
Course Title: **Design Communications**

Course Number: **DS220**
Revision of HI224: **Fall 2008**

I. Catalogue Description and Credit Hours

Graphic presentation techniques emphasizing illustration of floorplan, elevation, plan oblique, and perspective drawings. Introduction to ink, markers, pencils, and watercolor media on typical illustration surfaces. (3)

II. Prerequisite(s)

DS001 (co-requisite), DS104, DS111, CM100

III. Purposes or Objectives of Course

- A. Integrate knowledge of space planning and selection of finishes into completed design projects.
- B. Demonstrate ability in floorplan, elevation, plan oblique, and perspective drawing techniques.
- C. Demonstrate rendering skills using a variety of media and illustration surfaces.
- D. Construct professional presentation boards and techniques for oral presentation.

IV. Expectations of Students

- A. Actively participate in class discussions and activities.
- B. Satisfactorily complete floorplans, elevations, and perspective drawings by the assigned due date.
- C. Satisfactorily complete rendering projects by the assigned due date.
- D. Satisfactorily construct presentation boards and a model by the assigned due date.
- E. Complete a professional presentation and participate in peer evaluations.

V. Course Outline or Content

	Hours
A. Space planning and finish Selection	5
1. Small scale space planning	
a. Residential spaces (bedroom, living room)	
2. Selection and critique of finishes	
a. Residential spaces (bedroom, living room)	
B. Drawings	35
1. Floorplan	
2. Elevation	
3. Plan Oblique	
4. One and Two Point Perspective	
5. Accessories and People	
C. Rendering Techniques & Details	35

1. Types of Media and Paper

Paper
Markers, Pencil, and Ink
Watercolor Techniques

2. Techniques

Color matching materials and finishes
Materials and texture rendering
Light, shade, and shadow

D. Presentation Tools

10

1. Composing Presentation Boards

2. Creating Models

3. Selling your Design

4. Presentation Critiques

* Total laboratory hours = **90**

VI. Textbook(s) and/or Other Required Materials or Equipment

Doyle. (2007). Color Drawing: Design Drawing Skills and Techniques for Architects, Landscape Architects, and Interior Designers 3rd Ed. Hoboken, NJ: John Wiley & Sons.

Students are responsible for supplying drafting and project materials, and purchasing illustration media.

VII. Basis for Student Evaluation

A. Class discussion and activities	5%
B. Drawing projects	30%
C. Rendering projects	30%
D. Presentation boards, model, and oral presentation	35%

Note: The weight of the evaluation criteria may vary according to each instructor and will be communicated at the beginning of the course.

VIII. Academic Policy Statement

Students will be expected to abide by the **University Policy for Academic Honesty** regarding plagiarism and academic honesty. Refer to:

<http://www6.semo.edu/judaffairs/code.html>

IX. Student with Disabilities Statement

If a student has a special need addressed by the **Americans with Disabilities Act (ADA)** and requires materials in an alternative format, please notify the instructor at the beginning of the course. Reasonable efforts will be made to accommodate special needs.