

Southeast Missouri State University
Course Syllabus (rev Oct 05.)

College of Business

Course New Spring 06

Title of Course: Health Administration Policy.

Course No: BA681

I. Catalog Description.

An introduction to policies impacting health administration 3 credits

II. Prerequisites. Admissions into the MBA program or approval of MBA Director

III. Purposes or Objectives of the Course.

- a. To relate the history of health care policy in the United States to current health care issues
- b. To integrate and utilize information from health care web sites as a resource to be informed about health policy issues
- c. To critique the policy impact of the five major health issues—access, cost, quality, resource allocation, and accountability
- d. To understand how the concepts of social change, social structure, policy capacity, and policy coherence have influenced the five major health care issues
- e. To analyze, formulate and present policy positions relating to current or future health care issues

IV. Expectations of Students.

- a. Students will complete all case assignments and exams.
- b. Students will participate in class discussions.
- c. Students will complete the final paper.
- d. Students will complete group project.

V. Course content or Outline (estimated hours per section)

Introduction (1)

History of Health Policy in the United States (6)

- a. When did the federal government get involved in health care
- b. Why is public policy relating to health care necessary
- c. Policy prior to Medicare
- d. How Medicare policy was formed
- e. Health care since Medicare
- f. Medicare's impact on commercial insurance

- g. Where do we go from here

Access Health Care (7)

- a. What do we mean by access
- b. Types of access—potential, realized, equitable, inequitable, effective, efficient
- c. Impact of social structure on access
- d. Access in other industrialized countries
- e. Values of decision-makers relating to problem of access
- f. Dispersed model vs. top-heavy model
- g. Free market camp vs. egalitarian camp

Costs of Health Care (7)

- a. Impact of health care insurance
- b. The problem of moral hazard.
- c. Impact of Medicare
- d. Impact of technology
- e. Government attempts to control cost
- f. Can government control cost

Midterm Exam (2)

Quality of Health Care (7)

- a. Donabedian model of health care quality
- b. Structure of quality
- c. Process of quality
- d. Outcomes
- e. Competition, regulation, and professionalism

Special Populations—Resource Allocation (7)

- a. Taxonomy of care
- b. Allocation efficiency—treatment if ineffective or effectiveness is uncertain
- c. Treatment that is ethically troubling or not an efficient allocation of resources
- d. Practice parameters—Rand's "waste cutting" approach
- e. Medicine is not an exact science

Accountability—Direction for Change (6)

- a. Why is health care is both a public good and a private good
- b. Government as largest purchaser of health care
- c. Physicians as professionals—definition of a professional
- d. Accountability to—patient, government, insurance carrier, society
- e. Who should be responsibility for accountability
- f. Who is responsibility for accountability

Final Exam (2)

VI Textbooks or Other Reading Material

1. Changing The U.S. Health Care System: Key Issues in Health Services Policy and Management (2nd ed.)
Andersen, R. M. et al
San Francisco: Jossey-Bass (2001)
2. Can GM Slash Workers Benefits?
Parlof, Roger
Fortune, 7/25/2005
3. A Collision Course for GM and the UAW
Naughton, Keith
Newsweek, 6/20/05
4. Introduction to Quality Assurance in Health Care
Donabedian A.
Oxford University Press—ISBN 0-19-515809-1 (2003)
5. Patient Safety
Leapfrog Quality Index
Health Management Technology, Jan 2005
6. Asleep at the Switch: Local Public Health and Chronic Disease
Frieden, Thomas
American Journal of Public Health, Dec 2004
7. Lack of National Primary Care Organization Partnerships With Community Groups to Promote Health Care Reform
Schlaff, Anthony L.
American Journal of Public Health, May 2005
8. Human Error
Reason James

Cambridge University Press ISBN 0-521-31419-4 paperback (2003)

9. A Roadmap for Health Care Accountability
Miller, Frances H.
Hastings Center Report, Mar/Apr 2003

VII Basis for Student Evaluation

	Percentage of Grade
a. Performance on scheduled exams	30%
b. Performance on group project	10%
c. Performance on case assignments	20%
d. Performance on final paper	30%
e. Performance in class discussions	10%

The weight of evaluation criteria may vary at the discretion of the instructor and will be indicated at the beginning of each course.

Grading Policy:

100%--90%	A
89.9%--80%	B
79.9%--70%	C
Below 70%	F

Academic Honesty Policy

Students are expected to adhere to the Policy on Academic Honesty in the University Graduate Bulletin of Southeast Missouri State University. This statement includes expectations concerning cheating and plagiarism. Please refer to <http://www6.semo.edu/judaffairs/code.html>.

Students with Disabilities

Reasonable accommodations for students with disabilities may be arranged by contacting the instructor of this course on an individual basis.

The percentage for grades may vary at the discretion of the instructor and will be indicated at the beginning of each course.