

**PROGRAM REVIEW**

February 7, 2011

UNIT Management DEPARTMENT Management & Marketing COLLEGE Harrison College of Business

GRADUATE \_\_\_\_\_ UNDERGRADUATE X

UNIT CONTACT PERSON \_\_\_\_\_

CHAIRPERSON SIGNATURE \_\_\_\_\_

DEAN SIGNATURE \_\_\_\_\_

EXECUTIVE SUMMARY UNDERGRADUATE

Program Review Final University Committee Chair Comments

## I. SIZE, SCOPE, AND PRODUCTIVITY OF THE PROGRAM

**Briefly describe the depth and breadth of your unit's offerings (Undergraduate).**

SIZE and SCOPE DATA UNDERGRADUATE							
Measure	Minimum	Aspirational Target	Year				
			AY07	AY08	AY09	4	5
Majors UNIT Total	121	222	205	210	201		
Management: Entrepreneurship [BSBA PREBUS/BSBA/MGEN]			0	1	10		
Management: Entrepreneurship [BSBA/BSBA/MGEN]			0	0	8		
Management: Humn Resrce Mgmt [BSBA PREBUS/BSBA/MGHEM]			31	46	37		
Management: Humn Resrce Mgmt [BSBA/BSBA/MGHEM]			62	47	37		
Management: Management [BSBA PREBUS/BSBA/MGMG]			0	0	24		
Management: Management [BSBA/BSBA/MGMG]			0	0	5		
Management: Opertn & Info Mgmt [BSBA/BSBA/MGOP]			1	0	0		
Management: Orgnztnl Leadrshp [BSBA PREBUS/BSBA/MGOL]			32	47	28		
Management: Orgnztnl Leadrshp [BSBA/BSBA/MGOL]			73	68	51		
Mgmt: Operations Management [BSBA PREBUS/BSBA/OPMN]			2	1	1		
Mgmt: Operations Management [BSBA/BSBA/OPMN]			4	0	0		
Minors UNIT Total			35	42	79		
Entrepreneurship			0	0	1		
Entrepreneurship/Small Busn			11	15	48		
Human Resources Management			9	9	11		
International Business (Minor)			4	3	1		
International Business Minor			0	0	4		
Management Minor			11	14	14		
Management: Persnl/Hmn Reltn			0	1	0		
Completers UNIT Total	31	51	36	44	47		
Management: Humn Resrce Mgmt [BSBA PREBUS/BSBA/MGHEM]			0	0	1		
Management: Humn Resrce Mgmt [BSBA/BSBA/MGHEM]			16	13	21		
Management: Opertn & Info Mgmt [BSBA/BSBA/MGOP]			2	0	0		
Management: Orgnztnl Leadrshp [BSBA/BSBA/MGOL]			18	31	25		
% Completion Rate 6 YR	31	52	83	50	64		
Unit - % Retention FS YR 1 -- F YR 2	53	53	21	33	35		
Unit - % Retention FS YR 3 -- F YR 4	48	79	72	82	80		
UNIV - % Retention FS YR 1 -- F YR 2			50	58	45		
UNIV - % Retention FS YR 3 -- F YR 4			78	91	88		

SCH On Campus FS			3,906	3,957	4,095		
SCH Off Campus FS			27	72	57		
SCH Total FS			3,933	4,029	4,152		
SCH Summer On and Off Campus			327	402	432		
SCHR (SCH ratios) On Campus Fall/Spring	240	300	300	310	351		
SCHR (SCH ratios) Off Campus Fall/Spring	240	300	135	154	103		
SCHR (SCH ratios) Total	300	300	298	305	339		
Delaware SCHR			274	258			
% of Sections with Enrollment < 10 (GR < 8)	5	2	9	11	4		

TEACHING PERSONNEL DATA UNDERGRADUATE

	Minimum	Aspirational Target	AY07	AY08	AY09	Year 4	Year 5
Unit Full Time Faculty Number	7.00	9.00	7.00	6.00	6.00		
Unit Full Time Faculty Adjusted for Release	7.00	9.00	6.50	6.00	5.50		
Unit Full Time Faculty UG FTE			12.42	11.62	10.93		
Unit Regional Campus Faculty Number					0.00		
Other Teaching Personnel UG Number	2.00	4.00	2.00	5.00	3.00		
Other Teaching Personnel UG PTFTE	1.25	2.00	0.80	1.60	1.30		

COMPARISONS UNDERGRADUATE

	AY07		AY08		AY09		Year 4		Year 5	
	COLL	UNIV	COLL	UNIV	COLL	UNIV	COLL	UNIV	COLL	UNIV
% Completion Rate 6 YR	54.41	50.77	53.20	50.82	48.36	47.04				
Unit - % Retention FS YR 1 -- F YR 2	56.19	62.68	50.22	63.69	51.63	66.03				
Unit - % Retention FS YR 3 -- F YR 4	81.37	82.78	81.49	83.34	74.66	82.34				
UNIV - % Retention FS YR 1 -- F YR 2	70.95	62.81	67.55	63.69	69.26	66.13				
UNIV - % Retention FS YR 3 -- F YR 4	85.51	83.02	87.01	83.73	82.77	82.40				
SCHR (SCH ratios) On Campus Fall/Spring	306.00	262.00	304.00	261.00	279.00	248.00				
SCHR (SCH ratios) Off Campus Fall/Spring	178.00	227.00	233.00	290.00	144.00	213.00				
SCHR (SCH ratios) Total	299.00	242.00	301.00	265.00	275.00	242.00				
% of Sections with Enrollment < 10 (GR < 8)	13.27	17.54	10.10	17.42	11.51	22.70				

SIZE and SCOPE DATA SUMMARY UNDERGRADUATE

Measure	Mean	5 year Outcome	% of Aspiration Target	Trend
Majors UNIT Total	205.3	Needs Improvement	92.49	Irregular
Management: Entrepreneurship [BSBA PREBUS/BSBA/MGEN]	3.7			Improving
Management: Entrepreneurship [BSBA/BSBA/MGEN]	2.7			Improving
Management: Humn Resrce Mgmt [BSBA PREBUS/BSBA/MGHM]	38.0			Irregular
Management: Humn Resrce Mgmt [BSBA/BSBA/MGHM]	48.7			Declining
Management: Management [BSBA PREBUS/BSBA/MGMG]	8.0			Improving
Management: Management [BSBA/BSBA/MGMG]	1.7			Improving
Management: Opertn & Info Mgmt [BSBA/BSBA/MGOP]	0.3			Irregular
Management: Orgnztnl Leadrshp [BSBA PREBUS/BSBA/MGOL]	35.7			Irregular
Management: Orgnztnl Leadrshp [BSBA/BSBA/MGOL]	64.0			Declining
Mgmt: Operations Management [BSBA PREBUS/BSBA/OPMN]	1.3			Irregular
Mgmt: Operations Management [BSBA/BSBA/OPMN]	1.3			Irregular
Minors UNIT Total	52.0			Improving
Entrepreneurship	0.3			Improving
Entrepreneurship/Small Busn	24.7			Improving
Human Resources Management	9.7			Improving
International Business (Minor)	2.7			Declining
International Business Minor	1.3			Improving
Management Minor	13.0			Irregular
Management: Persnl/Hmn Reltn	0.3			Irregular
Completers UNIT Total	42.3	Needs Improvement	83	Improving
Management: Humn Resrce Mgmt [BSBA PREBUS/BSBA/MGHM]	0.3			Improving
Management: Humn Resrce Mgmt [BSBA/BSBA/MGHM]	16.7			Irregular
Management: Opertn & Info Mgmt [BSBA/BSBA/MGOP]	0.7			Irregular
Management: Orgnztnl Leadrshp [BSBA/BSBA/MGOL]	24.7			Irregular
% Completion Rate 6 YR	65.7	Aspiration	126.26	Irregular
Unit - % Retention FS YR 1 -- F YR 2	29.7	Red Flag	55.96	Improving
Unit - % Retention FS YR 3 -- F YR 4	78.0	Needs Improvement	98.73	Irregular
UNIV - % Retention FS YR 1 -- F YR 2	51.0			Irregular
UNIV - % Retention FS YR 3 -- F YR 4	85.7			Irregular
SCH On Campus FS	3,986.0			Improving
SCH Off Campus FS	52.0			Irregular
SCH Total FS	4,038.0			Improving
SCH Summer On and Off Campus	387.0			Improving
SCHR (SCH ratios) On Campus Fall/Spring	320.3	Aspiration	106.77	Improving
SCHR (SCH ratios) Off Campus Fall/Spring	130.7	Red Flag	43.55	Irregular
SCHR (SCH ratios) Total	314.0	Aspiration	104.66	Improving

% of Sections with Enrollment < 10 (GR < 8)	8.0	Aspiration	400	Irregular
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## UNDERGRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

**Brief Follow Up on Outcomes of Plans to Address from Last Review**

**Program Review Final University Committee Chair Comments**

## II. REVENUE AND OTHER RESOURCES GENERATED BY THE PROGRAM

REVENUE DATA UNDERGRADUATE					
Measure	AY07	AY08	AY09	Year 4	Year 5
All Courses - SCH Revenue					
On Campus FS	781,190.67	863,221.11	955,632.72		
Off Campus FS	3,213.00	10,740.30	10,651.86		
Summer On and Off Campus	67,237.71	89,949.84	104,810.76		
Subtotal Revenue SCH	851,641.38	963,911.25	1,071,095.34		
All Courses - Fees Revenue					
On Campus FS	0.00	0.00	0.00		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	0.00	0.00	0.00		
Subtotal Revenue FeeS	0.00	0.00	0.00		
All Courses - Total SCH and Fees	851,641.38	963,911.25	1,071,095.34		
Univ Studies Crses - SCH Revenue					
On Campus FS	31,002.69	35,626.80	18,766.08		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	6,231.90	13,705.20	9,523.02		
Subtotal Revenue SCH	37,234.59	49,332.00	28,289.10		
Univ Studies Crses - Fees Revenue					
On Campus FS	0.00	0.00	0.00		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	0.00	0.00	0.00		
Subtotal Revenue FeeS	0.00	0.00	0.00		
Univ Studies - Total SCH and Fees	37,234.59	49,332.00	28,289.10		
SER/BC/ROM Crses - SCH Revenue					
On Campus FS	498,288.18	561,218.49	611,705.58		
Off Campus FS	3,213.00	10,740.30	10,651.86		
Summer On and Off Campus	39,404.16	50,044.50	53,025.42		
Subtotal Revenue SCH	540,905.34	622,003.29	675,382.86		
SER/BC/ROM Crses - Fees Revenue					
On Campus FS	0.00	0.00	0.00		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	0.00	0.00	0.00		
Subtotal Revenue Fees	0.00	0.00	0.00		
SER/BC/ROM - Total SCH and Fees	540,905.34	622,003.29	675,382.86		
Major Courses - SCH Revenue					

On Campus FS	251,899.80	266,375.82	325,161.06		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	21,601.65	26,200.14	42,262.32		
Subtotal Revenue SCH	273,501.45	292,575.96	367,423.38		
Major Courses - Fees Revenue					
On Campus FS	0.00	0.00	0.00		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	0.00	0.00	0.00		
Subtotal Revenue FeeS	0.00	0.00	0.00		
Major Courses - Total SCH and Fees	273,501.45	292,575.96	367,423.38		
Unit Revenue External Grants	0.00	0.00	0.00		

#### SUMMARY UNDERGRADUATE

Measure	Mean	Trend
All Courses - SCH Revenue		
On Campus FS	866,681.50	Improving
Off Campus FS	8,201.72	Irregular
Summer On and Off Campus	87,332.77	Improving
Subtotal Revenue SCH	962,215.99	Improving
All Courses - Fees Revenue		
On Campus FS	0.00	Static
Off Campus FS	0.00	Static
Summer On and Off Campus	0.00	Static
Subtotal Revenue FeeS	0.00	Static
All Courses - Total SCH and Fees	962,215.99	Improving
Univ Studies Crses - SCH Revenue		
On Campus FS	28,465.19	Irregular
Off Campus FS	0.00	Static
Summer On and Off Campus	9,820.04	Irregular
Subtotal Revenue SCH	38,285.23	Irregular
Univ Studies Crses - Fees Revenue		
On Campus FS	0.00	Static
Off Campus FS	0.00	Static
Summer On and Off Campus	0.00	Static
Subtotal Revenue FeeS	0.00	Static
Univ Studies - Total SCH and Fees	38,285.23	Irregular
SER/BC/ROM Crses - SCH Revenue		
On Campus FS	557,070.75	Improving

Off Campus FS	8,201.72	Irregular
Summer On and Off Campus	47,491.36	Improving
Subtotal Revenue SCH	612,763.83	Improving
SER/BC/ROM Crses - Fees Revenue		
On Campus FS	0.00	Static
Off Campus FS	0.00	Static
Summer On and Off Campus	0.00	Static
Subtotal Revenue Fees	0.00	Static
SER/BC/ROM - Total SCH and Fees	612,763.83	Improving
Major Courses - SCH Revenue		
On Campus FS	281,145.56	Improving
Off Campus FS	0.00	Static
Summer On and Off Campus	30,021.37	Improving
Subtotal Revenue SCH	311,166.93	Improving
Major Courses - Fees Revenue		
On Campus FS	0.00	Static
Off Campus FS	0.00	Static
Summer On and Off Campus	0.00	Static
Subtotal Revenue FeeS	0.00	Static
Major Courses - Total SCH and Fees	311,166.93	Improving
Unit Revenue External Grants	0.00	Static

## UNDERGRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

**Brief Follow Up on Outcomes of Plans to Address from Last Review**

**Program Review Final University Committee Chair Comments**



### III. COSTS AND OTHER EXPENSES ASSOCIATED WITH THE PROGRAM

COSTS DATA UNDERGRADUATE					
	AY07	AY08	AY09	Year 4	Year 5
Cost Per Major	2,846.00	2,280.00	2,416.00		
Unit Costs per Major SCH - On campus FS	206.00	167.00	159.00		
Unit Costs per Major SCH - Off campus FS	231.00	168.00	324.00		
Unit Costs per Major SCH - Summer	314.00	217.00	162.00		
Unit Costs per Major SCH - Overall	214.00	172.00	161.00		
Unit Costs for Major Crses - On campus FS	511,531.00	416,297.00	430,326.00		
Unit Costs for Major Crses - Off campus FS	3,117.00	6,048.00	9,232.00		
Unit Costs for Major Crses - Summer	68,810.00	56,368.00	46,052.00		
Unit Costs for Major Crses - Overall	583,458.00	478,713.00	485,610.00		
Unit Costs per Univ Studies SCH - On campus FS	194.00	88.00	96.00		
Unit Costs per Univ Studies SCH - Off campus FS	0.00	0.00	0.00		
Unit Costs per Univ Studies SCH - Summer	253.00	81.00	111.00		
Unit Costs per Univ Studies SCH - Overall	204.00	86.00	101.00		
Unit Costs for Univ Studies Crses - On campus FS	29,682.00	14,600.00	7,745.00		
Unit Costs for Univ Studies Crses - Off campus FS	0.00	0.00	0.00		
Unit Costs for Univ Studies Crses - Summer	7,581.00	4,841.00	4,329.00		
Unit Costs for Univ Studies Crses - Overall	37,262.00	19,441.00	12,075.00		
Unit Costs per SER/BC/ROM SCH - On campus FS	156.00	104.00	107.00		
Unit Costs per SER/BC/ROM SCH - Off campus FS	231.00	168.00	324.00		
Unit Costs per SER/BC/ROM SCH - Summer	215.00	165.00	169.00		
Unit Costs per SER/BC/ROM SCH - Overall	160.00	109.00	116.00		
Unit Costs for SER/BC/ROM Crses - On campus FS	193,833.00	133,810.00	140,114.00		
Unit Costs for SER/BC/ROM Crses - Off campus FS	3,117.00	6,048.00	9,232.00		
Unit Costs for SER/BC/ROM Crses - Summer	16,745.00	13,625.00	18,460.00		
Unit Costs for SER/BC/ROM Crses - Overall	213,695.00	153,483.00	167,806.00		
Unit Costs per All SCH - On campus FS	189.00	143.00	141.00		
Unit Costs per All SCH - Off campus FS	231.00	168.00	324.00		
Unit Costs per All SCH - Summer	285.00	186.00	159.00		
Unit Costs per All SCH - Overall	197.00	148.00	145.00		
Unit Costs for All Crses - On campus FS	735,045.00	564,707.00	578,185.00		
Unit Costs for All Crses - Off campus FS	6,235.00	12,097.00	18,464.00		
Unit Costs for All Crses - Summer	93,135.00	74,835.00	68,841.00		
Unit Costs for All Crses - Overall	834,415.00	651,638.00	665,490.00		

COSTS COMPARISONS UNDERGRADUATE					
	AY07	AY08	AY09	Year 4	Year 5
College Cost per Major	3,981.00	4,018.00	2,321.00		
University Cost per Major	3,297.00	3,345.00	2,083.00		
Delaware Study Cost/SCH Unit	191.00	205.00	0.00		
College Cost per Major SCHR	241.00	211.00	245.00		
University Cost per Major SCHR	204.00	214.00	231.00		
College Cost per Univ Studies SCHR	181.00	162.00	140.00		
University Cost per Univ Studies SCHR	153.00	108.00	106.00		
College Cost per SER/BC/ROM SCHR	112.00	156.00	125.00		
University Cost per SER/BC/ROM SCHR	121.00	130.00	117.00		
College Cost per all SCHR	181.00	186.00	197.00		
University Cost per all SCHR	153.00	155.00	161.00		

SUMMARY UNDERGRADUATE		
	Mean	Trend
Cost Per Major	2,514.00	Irregular
Unit Costs per Major SCH - On campus FS	177.33	Declining
Unit Costs per Major SCH - Off campus FS	241.00	Irregular
Unit Costs per Major SCH - Summer	231.00	Declining
Unit Costs per Major SCH - Overall	182.33	Declining
Unit Costs for Major Crses - On campus FS	452,718.00	Irregular
Unit Costs for Major Crses - Off campus FS	6,132.33	Improving
Unit Costs for Major Crses - Summer	57,076.66	Declining
Unit Costs for Major Crses - Overall	515,927.00	Irregular
Unit Costs per Univ Studies SCH - On campus FS	126.00	Irregular
Unit Costs per Univ Studies SCH - Off campus FS	0.00	Static
Unit Costs per Univ Studies SCH - Summer	148.33	Irregular
Unit Costs per Univ Studies SCH - Overall	130.33	Irregular
Unit Costs for Univ Studies Crses - On campus FS	17,342.33	Declining
Unit Costs for Univ Studies Crses - Off campus FS	0.00	Static
Unit Costs for Univ Studies Crses - Summer	5,583.66	Declining
Unit Costs for Univ Studies Crses - Overall	22,926.00	Declining
Unit Costs per SER/BC/ROM SCH - On campus FS	122.33	Irregular
Unit Costs per SER/BC/ROM SCH - Off campus FS	241.00	Irregular
Unit Costs per SER/BC/ROM SCH - Summer	183.00	Irregular
Unit Costs per SER/BC/ROM SCH - Overall	128.33	Irregular
Unit Costs for SER/BC/ROM Crses - On campus FS	155,919.00	Irregular

Unit Costs for SER/BC/ROM Crses - Off campus FS	6,132.33	Improving
Unit Costs for SER/BC/ROM Crses - Summer	16,276.66	Irregular
Unit Costs for SER/BC/ROM Crses - Overall	178,328.00	Irregular
Unit Costs per All SCH - On campus FS	157.66	Declining
Unit Costs per All SCH - Off campus FS	241.00	Irregular
Unit Costs per All SCH - Summer	210.00	Declining
Unit Costs per All SCH - Overall	163.33	Declining
Unit Costs for All Crses - On campus FS	625,979.00	Irregular
Unit Costs for All Crses - Off campus FS	12,265.33	Improving
Unit Costs for All Crses - Summer	78,937.00	Declining
Unit Costs for All Crses - Overall	717,181.00	Irregular

## UNDERGRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

**Brief Follow Up on Outcomes of Plans to Address from Last Review**

**Program Review Final University Committee Chair Comments**

#### IV. CONTRIBUTION TO UNIVERSITY STUDIES AND COURSES SERVING OTHER PROGRAMS

UNIT SCH FROM UNIVERSITY STUDIES AND COURSES SERVING OTHER PROGRAMS					
	AY07	AY08	AY09	Year 4	Year 5
University Studies: On Campus FS	153	165	81		
University Studies: Off Campus FS	0	0	0		
University Studies: Summer	30	60	39		
University Studies: Total	183	225	120		
Services: On Campus FS	0	0	0		
Services: Off Campus FS	0	0	0		
Services: Summer	0	0	0		
Services: Total	0	0	0		
ROM: On Campus FS	171	225	234		
ROM: Off Campus FS	0	0	0		
ROM: Summer	0	33	0		
ROM: Total	171	258	234		
Business Core: On Campus FS	2,322	2,346	2,388		
Business Core: Off Campus FS	27	72	57		
Business Core: Summer	192	192	219		
Business Core: Total	2,541	2,610	2,664		

UNIT SCH SUMMARY		
Measure	Mean	Trend
University Studies: On Campus FS	133.0	Irregular
University Studies: Off Campus FS	0.0	Static
University Studies: Summer	43.0	Irregular
University Studies: Total	176.0	Irregular
Services: On Campus FS	0.0	Static
Services: Off Campus FS	0.0	Static
Services: Summer	0.0	Static
Services: Total	0.0	Static
ROM: On Campus FS	210.0	Improving
ROM: Off Campus FS	0.0	Static
ROM: Summer	11.0	Irregular
ROM: Total	221.0	Irregular
Business Core: On Campus FS	2,352.0	Improving
Business Core: Off Campus FS	52.0	Irregular

Business Core: Summer	201.0	Improving
Business Core: Total	2,605.0	Improving

## UNDERGRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

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**V. EXTERNAL DEMAND**

EXTERNAL DEMAND DATA UNDERGRADUATE										
	AY07		AY08		AY09		Year 4		Year 5	
ACT DATA										
	N	ACT	N	ACT	N	ACT	N	ACT	N	ACT
No. Identifying Planned Major										
UNIT Totals			2471	20.80						
BUSINESS & MGMT GEN [450]			1696	20.90						
BUSINESSADMIN&MGMT [453]			482	20.20						
INTERNATL BUSINESS/MGMT [460]			101	23.80						
MANAGEMENT SCIENCE [463]			7	16.60						
PERSONNEL MANAGEMENT [466]			6	18.30						
SML BUSINESS MGMT/OWNRSH [468]			179	20.00						
No. of ACT Scores to Southeast										
UNIT Totals			253	19.88						
BUSINESS & MGMT GEN [450]			170	20.50						
BUSINESSADMIN&MGMT [453]			57	18.30						
INTERNATL BUSINESS/MGMT [460]			7	20.40						
MANAGEMENT SCIENCE [463]			0	0.00						
PERSONNEL MANAGEMENT [466]			2	19.00						
SML BUSINESS MGMT/OWNRSH [468]			17	18.90						
Yield: No. Enrolled at Southeast										
UNIT Totals			87	20.86						
BUSINESS & MGMT GEN [450]			69	21.20						
BUSINESSADMIN&MGMT [453]			13	19.00						
INTERNATL BUSINESS/MGMT [460]			2	23.00						
MANAGEMENT SCIENCE [463]			0	0.00						
PERSONNEL MANAGEMENT [466]			0	0.00						
SML BUSINESS MGMT/OWNRSH [468]			3	19.70						

SUMMARY UNDERGRADUATE		
	Mean	Trend
Yield: No. Enrolled at Southeast		
UNIT Totals	20.9	
BUSINESS & MGMT GEN [450]	21.2	
BUSINESSADMIN&MGMT [453]	19.0	

INTERNATL BUSINESS/MGMT [460]	23.0	
MANAGEMENT SCIENCE [463]	0.0	
PERSONNEL MANAGEMENT [466]	0.0	
SML BUSINESS MGMT/OWNRSHP [468]	19.7	

Additional Data Available at [http://www.missourieconomy.org/occupations/occ\\_proj.stm](http://www.missourieconomy.org/occupations/occ_proj.stm)

## UNDERGRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

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## VI. QUALITY OF PROGRAM INPUTS

UNDERGRADUATE					
Measure	AY07	AY08	AY09	Year 4	Year 5
ACT	21.50	20.64	20.86		
Selected Merit Scholarships	0.00	2.00	1.00		
High School GPA	2.92	2.98	3.32		
CBASE Composite	0.00	0.00	0.00		
CBASE English	0.00	0.00	0.00		
CBASE Math	0.00	0.00	0.00		
CBASE Science	0.00	0.00	0.00		
CBASE Social Studies	0.00	0.00	0.00		
CBASE Writing	0.00	0.00	0.00		

COMPARISONS UNDERGRADUATE															
	AY07			AY08			AY09			Year 4			Year 5		
	COLL	UNIV	NAT	COLL	UNIV	NAT	COLL	UNIV	NAT	COLL	UNIV	NAT	COLL	UNIV	NAT
ACT	22.16	22.24	21.10	21.80	22.38	21.20	21.96	22.59	21.10						
High School GPA	3.23	3.31		3.20	3.29		3.31	3.40							
CBASE Composite	0.00	0.00		0.00	0.00		0.00	0.00							
CBASE English	0.00	0.00		0.00	0.00		0.00	0.00							
CBASE Math	0.00	0.00		0.00	0.00		0.00	0.00							
CBASE Science	0.00	0.00		0.00	0.00		0.00	0.00							
CBASE Social Studies	0.00	0.00		0.00	0.00		0.00	0.00							
CBASE Writing	0.00	0.00		0.00	0.00		0.00	0.00							

SUMMARY UNDERGRADUATE		
Measure	Mean	Trend
ACT	20.86	Irregular
High School GPA	3.06	Improving
CBASE Composite	0.00	Static

### UNDERGRADUATE

**Brief Conclusion from Data**



**Additional Data or Comments**

**Plan to Address**

**Brief Follow Up on Outcomes of Plans to Address from Last Review**

**Program Review Final University Committee Chair Comments**

## VII. QUALITY OF PROGRAM OUTPUTS

WP003 UNDERGRADUATE										
	AY07		AY08		AY09		Year 4		Year 5	
	N	%	N	%	N	%	N	%	N	%
>= 9.5 (superior)	4	11.42	4	7.14	4	7.84				
8.0 - 9.0 (proficiency)	24	68.57	38	67.85	34	66.66				
7.0 - 7.5 (marginal pass)	6	17.14	14	25.00	9	17.64				
< 7.0 (fail)	1	2.85	0	0.00	4	7.84				
Unit First Time Pass Rate	35	100.00	56	100.00	50	98.03				
Unit Mean	35	8.28	56	8.27	51	8.03				

WP003 COMPARISONS UNDERGRADUATE					
	AY07	AY08	AY09	Year 4	Year 5
College Mean	8.21	8.31	8.30		
College Pass Rate	96.98	98.93	98.52		
University Mean	8.25	8.34	8.35		
University Pass Rate	97.99	98.74	98.23		

DISCIPLINE SPECIFIC UNDERGRADUATE						
		AY07	AY08	AY09	Year 4	Year 5
MFAT (Majors Only)						
MF10: MFAT Business-Tot	Southeast	150.10	153.00	148.26		
	Comparison					
MFAT (All Majors)						
MF10: MFAT Business-Tot	Southeast	154.28	154.28	153.12		
	Comparison					

WP003 SUMMARY UNDERGRADUATE		
Method	Mean	Trend
WP003 Mean	8.20	Declining

DISCIPLINE SPECIFIC SUMMARY UNDERGRADUATE		
Method	Mean	Trend
MFAT (Majors Only)		
MF10: MFAT Business-Tot	150.51	Irregular
MFAT (All Majors)		
MF10: MFAT Business-Tot	153.92	Declining

## UNDERGRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

**Brief Follow Up on Outcomes of Plans to Address from Last Review**

**Program Review Final University Committee Chair Comments**

## **VIII. CURRENCY OF CURRICULUM**

### **UNDERGRADUATE**

**What steps have you taken to ensure that your programs and courses are up-to-date and effective?**

**Program Review Final University Committee Chair Comments**

**IX. IMPACT, JUSTIFICATION, AND OVERALL ESSENTIALITY TO THE SOUTHEAST MISSION**

**UNDERGRADUATE**

**Program Review Final University Committee Chair Comments**

## **X. PLANNING FOR THE FUTURE**

**Given impending personnel and environmental changes, how do you envision the configuration of your unit in five years? What components would be phased out? What components would be reduced in size? What components will have grown? What new components will have been developed? What other units might be involved in the new components?**

### **UNDERGRADUATE**

**Program Review Final University Committee Chair Comments**

### **DEANS' COMMENTS**

**Final University Committee Chair Comments on Entire Document**

**Provost's Decision**