

**PROGRAM REVIEW**

February 7, 2011

UNIT MBA DEPARTMENT Harrison Col Of Busn COLLEGE Harrison College of Business

GRADUATE X UNDERGRADUATE \_\_\_\_\_

UNIT CONTACT PERSON \_\_\_\_\_

CHAIRPERSON SIGNATURE \_\_\_\_\_

DEAN SIGNATURE \_\_\_\_\_

EXECUTIVE SUMMARY GRADUATE

Program Review Final University Committee Chair Comments

## I. SIZE, SCOPE, AND PRODUCTIVITY OF THE PROGRAM

**Briefly describe the depth and breadth of your unit's offerings (Graduate).**

SIZE and SCOPE DATA GRADUATE							
Measure	Minimum	Aspirational Target	Year				
			AY07	AY08	AY09	4	5
Majors UNIT Total	60	130	115	125	158		
Accounting (MBA) [MBA/MBA/AMBA]			21	20	20		
Environmental Management [MBA/MBA/EVMG]			3	3	3		
Financial Management [MBA/MBA/FIMG]			10	8	15		
General Management [MBA/MBA/GNMG]			60	68	86		
Health Administration (MBA) [MBA/MBA/HMBA]			5	5	7		
Industrial Management (MBA) [MBA/MBA/IMBG]			2	2	1		
International Business (MBA) [MBA/MBA/IBSG]			5	8	10		
Pre-MBA [BSBA/BSBA/PRMB]			9	11	16		
Completers UNIT Total	20	33	20	19	22		
Accounting (MBA) [MBA/MBA/AMBA]			2	3	5		
Financial Management [MBA/MBA/FIMG]			2	3	1		
General Management [MBA/MBA/GNMG]			13	9	15		
Health Administration (MBA) [MBA/MBA/HMBA]			2	1	1		
Industrial Management (MBA) [MBA/MBA/IMBG]			0	1	0		
International Business (MBA) [MBA/MBA/IBSG]			1	2	0		
UNIV - % Retention FS YR 1 -- F YR 2			0	0	0		
UNIV - % Retention FS YR 3 -- F YR 4			0	0	100		
SCH On Campus FS			1,041	1,059	1,235		
SCH Off Campus FS			0	0	0		
SCH Total FS			1,041	1,059	1,235		
SCH Summer On and Off Campus			222	255	291		
SCHR (SCH ratios) On Campus Fall/Spring	210	300	126	131	123		
SCHR (SCH ratios) Off Campus Fall/Spring			0	0	0		
SCHR (SCH ratios) Total	210	300	126	131	123		
Delaware SCHR			0	0			
% of Sections with Enrollment < 10 (GR < 8)	10	5	11	12	22		

**TEACHING PERSONNEL DATA GRADUATE**

	Minimum	Aspirational Target	AY07	AY08	AY09	Year 4	Year 5
Unit Full Time Faculty Number			0.00	0.00	0.00		
Unit Full Time Faculty Adjusted for Release			0.00	0.00	0.00		
Unit Full Time Faculty GR FTE			6.85	7.27	9.55		
Unit Regional Campus Faculty Number					0.00		
Other Teaching Personnel GR Number			0.00	2.00	2.00		
Other Teaching Personnel GR PTFTE			1.40	0.80	0.50		

**COMPARISONS GRADUATE**

	AY07		AY08		AY09		Year 4		Year 5	
	COLL	UNIV	COLL	UNIV	COLL	UNIV	COLL	UNIV	COLL	UNIV
UNIV - % Retention FS YR 1 -- F YR 2	70.95	62.81	67.55	63.69	69.26	66.13				
UNIV - % Retention FS YR 3 -- F YR 4	85.51	83.02	87.01	83.73	82.77	82.40				
SCHR (SCH ratios) On Campus Fall/Spring	306.00	262.00	304.00	261.00	279.00	248.00				
SCHR (SCH ratios) Off Campus Fall/Spring	178.00	227.00	233.00	290.00	144.00	213.00				
SCHR (SCH ratios) Total	299.00	242.00	301.00	265.00	275.00	242.00				
% of Sections with Enrollment < 10 (GR < 8)	13.27	17.54	10.10	17.42	11.51	22.70				

**SIZE and SCOPE DATA SUMMARY GRADUATE**

Measure	Mean	5 year Outcome	% of Aspiration Target	Trend
Majors UNIT Total	132.7	Aspiration	102.04	Improving
Accounting (MBA) [MBA/MBA/AMBA]	20.3			Irregular
Environmental Management [MBA/MBA/EVMG]	3.0			Static
Financial Management [MBA/MBA/FIMG]	11.0			Irregular
General Management [MBA/MBA/GNMG]	71.3			Improving
Health Administration (MBA) [MBA/MBA/HMBA]	5.7			Improving
Industrial Management (MBA) [MBA/MBA/IMBG]	1.7			Declining
International Business (MBA) [MBA/MBA/IBSG]	7.7			Improving
Pre-MBA [BSBA/BSBA/PRMB]	12.0			Improving
Completers UNIT Total	20.3	Needs Improvement	61.6	Irregular
Accounting (MBA) [MBA/MBA/AMBA]	3.3			Improving
Financial Management [MBA/MBA/FIMG]	2.0			Irregular

General Management [MBA/MBA/GNMG]	12.3			Irregular
Health Administration (MBA) [MBA/MBA/HMBA]	1.3			Irregular
Industrial Management (MBA) [MBA/MBA/IMBG]	0.3			Irregular
International Business (MBA) [MBA/MBA/IBSG]	1.0			Irregular
UNIV - % Retention FS YR 1 -- F YR 2	0.0			Static
UNIV - % Retention FS YR 3 -- F YR 4	33.3			Improving
SCH On Campus FS	1,111.7			Improving
SCH Off Campus FS	0.0			Static
SCH Total FS	1,111.7			Improving
SCH Summer On and Off Campus	256.0			Improving
SCHR (SCH ratios) On Campus Fall/Spring	126.7	Red Flag	42.22	Irregular
SCHR (SCH ratios) Off Campus Fall/Spring	0.0			Static
SCHR (SCH ratios) Total	126.7	Red Flag	42.22	Irregular
% of Sections with Enrollment < 10 (GR < 8)	15.0	Aspiration	300	Improving

## GRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

**Brief Follow Up on Outcomes of Plans to Address from Last Review**

**Program Review Final University Committee Chair Comments**

## II. REVENUE AND OTHER RESOURCES GENERATED BY THE PROGRAM

REVENUE DATA GRADUATE					
Measure	AY07	AY08	AY09	Year 4	Year 5
All Courses - SCH Revenue					
On Campus FS	252,759.27	267,835.29	329,404.50		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	54,020.94	65,681.55	79,375.20		
Subtotal Revenue SCH	306,780.21	333,516.84	408,779.70		
All Courses - Fees Revenue					
On Campus FS	0.00	0.00	0.00		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	0.00	0.00	0.00		
Subtotal Revenue FeeS	0.00	0.00	0.00		
All Courses - Total SCH and Fees	306,780.21	333,516.84	408,779.70		
Major Courses - SCH Revenue					
On Campus FS	252,759.27	267,835.29	329,404.50		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	54,020.94	65,681.55	79,375.20		
Subtotal Revenue SCH	306,780.21	333,516.84	408,779.70		
Major Courses - Fees Revenue					
On Campus FS	0.00	0.00	0.00		
Off Campus FS	0.00	0.00	0.00		
Summer On and Off Campus	0.00	0.00	0.00		
Subtotal Revenue FeeS	0.00	0.00	0.00		
Major Courses - Total SCH and Fees	306,780.21	333,516.84	408,779.70		
Unit Revenue External Grants	0.00	0.00	0.00		

REVENUE DATA BY COURSE PREFIX GRADUATE					
Measure	AY07	AY08	AY09	Year 4	Year 5
BL Course Prefix					
BL SCH (Student Credit Hours)	39.00	33.00	18.00		
BL Revenue SCH - On Campus FS	8,347.92	7,319.70	4,261.80		
BL Revenue SCH - Off Campus FS	0.00	0.00	0.00		
BL Revenue SCH - Summer	0.00	0.00	0.00		
BL Subtotal Revenue SCH	8,347.92	7,319.70	4,261.80		
BL Revenue Fees - On Campus FS	0.00	0.00	0.00		

BL Revenue Fees - Off Campus FS	0.00	0.00	0.00		
BL Revenue Fees - Summer	0.00	0.00	0.00		
BL Subtotal Revenue Fees	0.00	0.00	0.00		

**SUMMARY GRADUATE**

Measure	Mean	Trend
All Courses - SCH Revenue		
On Campus FS	283,333.02	Improving
Off Campus FS	0.00	Static
Summer On and Off Campus	66,359.23	Improving
Subtotal Revenue SCH	349,692.25	Improving
All Courses - Fees Revenue		
On Campus FS	0.00	Static
Off Campus FS	0.00	Static
Summer On and Off Campus	0.00	Static
Subtotal Revenue FeeS	0.00	Static
All Courses - Total SCH and Fees	349,692.25	Improving
Major Courses - SCH Revenue		
On Campus FS	283,333.02	Improving
Off Campus FS	0.00	Static
Summer On and Off Campus	66,359.23	Improving
Subtotal Revenue SCH	349,692.25	Improving
Major Courses - Fees Revenue		
On Campus FS	0.00	Static
Off Campus FS	0.00	Static
Summer On and Off Campus	0.00	Static
Subtotal Revenue FeeS	0.00	Static
Major Courses - Total SCH and Fees	349,692.25	Improving
Unit Revenue External Grants	0.00	Static

**COURSE PREFIX SUMMARY GRADUATE**

Measure	Mean	Trend
BL Course Prefix		
BL SCH (Student Credit Hours)	30.00	Declining
BL Revenue SCH - On Campus FS	6,643.14	Declining
BL Revenue SCH - Off Campus FS	0.00	Static
BL Revenue SCH - Summer	0.00	Static

BL Subtotal Revenue SCH	6,643.14	Declining
BL Revenue Fees - On Campus FS	0.00	Static
BL Revenue Fees - Off Campus FS	0.00	Static
BL Revenue Fees - Summer	0.00	Static
BL Subtotal Revenue Fees	0.00	Static

## GRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

**Brief Follow Up on Outcomes of Plans to Address from Last Review**

**Program Review Final University Committee Chair Comments**

### III. COSTS AND OTHER EXPENSES ASSOCIATED WITH THE PROGRAM

COSTS DATA GRADUATE					
	AY07	AY08	AY09	Year 4	Year 5
Cost Per Major	6,157.00	4,461.00	8,891.00		
Unit Costs per Major SCH - On campus FS	576.00	458.00	869.00		
Unit Costs per Major SCH - Off campus FS	0.00	0.00	0.00		
Unit Costs per Major SCH - Summer	527.00	317.00	1,138.00		
Unit Costs per Major SCH - Overall	567.00	431.00	921.00		
Unit Costs for Major Crses - On campus FS	594,307.00	478,547.00	1,073,532.00		
Unit Costs for Major Crses - Off campus FS	0.00	0.00	0.00		
Unit Costs for Major Crses - Summer	113,732.00	79,017.00	331,260.00		
Unit Costs for Major Crses - Overall	708,039.00	557,564.00	1,404,792.00		
Unit Costs per Univ Studies SCH - On campus FS	0.00	0.00	0.00		
Unit Costs per Univ Studies SCH - Off campus FS	0.00	0.00	0.00		
Unit Costs per Univ Studies SCH - Summer	0.00	0.00	0.00		
Unit Costs per Univ Studies SCH - Overall	0.00	0.00	0.00		
Unit Costs for Univ Studies Crses - On campus FS	0.00	0.00	0.00		
Unit Costs for Univ Studies Crses - Off campus FS	9.00	0.00	0.00		
Unit Costs for Univ Studies Crses - Summer	0.00	0.00	0.00		
Unit Costs for Univ Studies Crses - Overall	0.00	0.00	0.00		
Unit Costs per SER/BC/ROM SCH - On campus FS	0.00	0.00	0.00		
Unit Costs per SER/BC/ROM SCH - Off campus FS	0.00	0.00	0.00		
Unit Costs per SER/BC/ROM SCH - Summer	0.00	0.00	0.00		
Unit Costs per SER/BC/ROM SCH - Overall	0.00	0.00	0.00		
Unit Costs for SER/BC/ROM Crses - On campus FS	0.00	0.00	0.00		
Unit Costs for SER/BC/ROM Crses - Off campus FS	0.00	0.00	0.00		
Unit Costs for SER/BC/ROM Crses - Summer	0.00	0.00	0.00		
Unit Costs for SER/BC/ROM Crses - Overall	0.00	0.00	0.00		
Unit Costs per All SCH - On campus FS	576.00	458.00	869.00		
Unit Costs per All SCH - Off campus FS	0.00	0.00	0.00		
Unit Costs per All SCH - Summer	527.00	317.00	1,138.00		
Unit Costs per All SCH - Overall	567.00	431.00	921.00		
Unit Costs for All Crses - On campus FS	594,307.00	478,547.00	1,073,532.00		
Unit Costs for All Crses - Off campus FS	0.00	0.00	0.00		
Unit Costs for All Crses - Summer	113,732.00	79,017.00	331,260.00		
Unit Costs for All Crses - Overall	708,039.00	557,564.00	1,404,792.00		



**COSTS COMPARISONS GRADUATE**

	AY07	AY08	AY09	Year 4	Year 5
College Cost per Major	3,981.00	4,018.00	2,321.00		
University Cost per Major	3,297.00	3,345.00	2,083.00		
Delaware Study Cost/SCH Unit	199.00	212.00	0.00		
College Cost per Major SCHR	241.00	211.00	245.00		
University Cost per Major SCHR	204.00	214.00	231.00		
College Cost per Univ Studies SCHR	181.00	162.00	140.00		
University Cost per Univ Studies SCHR	153.00	108.00	106.00		
College Cost per SER/BC/ROM SCHR	112.00	156.00	125.00		
University Cost per SER/BC/ROM SCHR	121.00	130.00	117.00		
College Cost per all SCHR	181.00	186.00	197.00		
University Cost per all SCHR	153.00	155.00	161.00		

**SUMMARY GRADUATE**

	Mean	Trend
Cost Per Major	6,503.00	Irregular
Unit Costs per Major SCH - On campus FS	634.33	Irregular
Unit Costs per Major SCH - Off campus FS	0.00	Static
Unit Costs per Major SCH - Summer	660.66	Irregular
Unit Costs per Major SCH - Overall	639.66	Irregular
Unit Costs for Major Crses - On campus FS	715,462.00	Irregular
Unit Costs for Major Crses - Off campus FS	0.00	Static
Unit Costs for Major Crses - Summer	174,669.66	Irregular
Unit Costs for Major Crses - Overall	890,131.66	Irregular
Unit Costs per Univ Studies SCH - On campus FS	0.00	Static
Unit Costs per Univ Studies SCH - Off campus FS	0.00	Static
Unit Costs per Univ Studies SCH - Summer	0.00	Static
Unit Costs per Univ Studies SCH - Overall	0.00	Static
Unit Costs for Univ Studies Crses - On campus FS	0.00	Static
Unit Costs for Univ Studies Crses - Off campus FS	3.00	Irregular
Unit Costs for Univ Studies Crses - Summer	0.00	Static
Unit Costs for Univ Studies Crses - Overall	0.00	Static
Unit Costs per SER/BC/ROM SCH - On campus FS	0.00	Static
Unit Costs per SER/BC/ROM SCH - Off campus FS	0.00	Static
Unit Costs per SER/BC/ROM SCH - Summer	0.00	Static
Unit Costs per SER/BC/ROM SCH - Overall	0.00	Static

Unit Costs for SER/BC/ROM Crses - On campus FS	0.00	Static
Unit Costs for SER/BC/ROM Crses - Off campus FS	0.00	Static
Unit Costs for SER/BC/ROM Crses - Summer	0.00	Static
Unit Costs for SER/BC/ROM Crses - Overall	0.00	Static
Unit Costs per All SCH - On campus FS	634.33	Irregular
Unit Costs per All SCH - Off campus FS	0.00	Static
Unit Costs per All SCH - Summer	660.66	Irregular
Unit Costs per All SCH - Overall	639.66	Irregular
Unit Costs for All Crses - On campus FS	715,462.00	Irregular
Unit Costs for All Crses - Off campus FS	0.00	Static
Unit Costs for All Crses - Summer	174,669.66	Irregular
Unit Costs for All Crses - Overall	890,131.66	Irregular

## **GRADUATE**

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

**Brief Follow Up on Outcomes of Plans to Address from Last Review**

**Program Review Final University Committee Chair Comments**

#### **IV. CONTRIBUTION TO UNIVERSITY STUDIES AND COURSES SERVING OTHER PROGRAMS**

## **V. EXTERNAL DEMAND**

Additional Data Available at [http://www.missourieconomy.org/occupations/occ\\_proj.stm](http://www.missourieconomy.org/occupations/occ_proj.stm)

## VI. QUALITY OF PROGRAM INPUTS

GRADUATE					
Measure	AY07	AY08	AY09	Year 4	Year 5
GMAT Total	506.67	506.59	503.68		
GMAT Total Converted	480.00	0.00	480.00		

COMPARISONS GRADUATE															
Measure	AY07			AY08			AY09			Year 4			Year 5		
	COLL	UNIV	NAT	COLL	UNIV	NAT	COLL	UNIV	NAT	COLL	UNIV	NAT	COLL	UNIV	NAT
GMAT Total	506.67	490.00		506.59	500.55		503.68	491.88							
GMAT Total Converted	480.00	428.00		0.00	0.00		480.00	450.00							

SUMMARY GRADUATE		
Measure	Mean	Trend
GMAT Total	505.28	Declining
GMAT Total Converted	480.00	Irregular

### GRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

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## VII. QUALITY OF PROGRAM OUTPUTS

WP003 GRADUATE										
	AY07		AY08		AY09		Year 4		Year 5	
	N	%	N	%	N	%	N	%	N	%
>= 9.5 (superior)	0	0.00	0	0.00	0	0.00				
8.0 - 9.0 (proficiency)	0	0.00	0	0.00	1	100.00				
7.0 - 7.5 (marginal pass)	1	100.00	0	0.00	0	0.00				
< 7.0 (fail)	0	0.00	0	0.00	0	0.00				
Unit First Time Pass Rate	1	100.00	0	0.00	1	100.00				
Unit Mean	1	7.00	0	0.00	1	8.00				

WP003 COMPARISONS GRADUATE					
	AY07	AY08	AY09	Year 4	Year 5
College Mean	8.21	0.00	8.30		
College Pass Rate	96.98	0.00	98.52		
University Mean	8.25	0.00	8.35		
University Pass Rate	97.99	0.00	98.23		

DISCIPLINE SPECIFIC GRADUATE						
		AY07	AY08	AY09	Year 4	Year 5
MFAT (Majors Only)						
	MF28: MFAT MBA - Total	Southeast	255.87	251.56	248.21	
		Comparison				
MFAT (All Majors)						
	MF28: MFAT MBA - Total	Southeast	255.87	249.20	248.05	
		Comparison				

WP003 SUMMARY GRADUATE		
Method	Mean	Trend
WP003 Mean	7.50	Irregular

DISCIPLINE SPECIFIC SUMMARY GRADUATE		
Method	Mean	Trend
MFAT (Majors Only)		
MF28: MFAT MBA - Total	252.54	Declining
MFAT (All Majors)		
MF28: MFAT MBA - Total	251.63	Declining

## GRADUATE

**Brief Conclusion from Data**

**Additional Data or Comments**

**Plan to Address**

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## **VIII. CURRENCY OF CURRICULUM**

### **GRADUATE**

**What steps have you taken to ensure that your programs and courses are up-to-date and effective?**

**Program Review Final University Committee Chair Comments**



**IX. IMPACT, JUSTIFICATION, AND OVERALL ESSENTIALITY TO THE SOUTHEAST MISSION**

**GRADUATE**

**Program Review Final University Committee Chair Comments**

## **X. PLANNING FOR THE FUTURE**

**Given impending personnel and environmental changes, how do you envision the configuration of your unit in five years? What components would be phased out? What components would be reduced in size? What components will have grown? What new components will have been developed? What other units might be involved in the new components?**

### **GRADUATE**

**Program Review Final University Committee Chair Comments**

### **DEANS' COMMENTS**

**Final University Committee Chair Comments on Entire Document**

**Provost's Decision**