

COURSE SYLLABUS
SOUTHEAST MISSOURI STATE UNIVERSITY

Department: Economics and Finance
Course Title: Financial Management

Course No F1361
Revision Spring 2012

I. Catalog Description and Credit Hours of Course:

Financial structure and problems of modern business corporations. (3)

II. Prerequisite(s):

Junior Standing, AC222 and EC225 with a minimum grade of "C".

III. Purposes or Objectives of the Course:

- A. To survey the principles underlying the financial practices and the financial management of modern business organizations. To learn fundamental financial principles, generalizations and theories. *BSBA Goal: Knowledge of the fundamentals of accounting, finance, business law, MIS, marketing, management, and economics. Use business-related terms, concepts, theories, and principles appropriately.*
- B. To gain knowledge: terminology, classifications, methods, trends. *BSBA Goal: Knowledge of the fundamentals of accounting, finance, business law, MIS, marketing, management, and economics. Use business-related terms, concepts, theories, and principles appropriately.*
- C. To learn to apply course material to improve rational thinking, problem solving and decision making. *BSBA Goal: Application of critical thinking skills to business problems and ethical dilemmas. Use critical thinking to reach decisions by, identifying the problem/issue(s), presenting plausible alternatives, evaluating the alternatives and resolving the problem/dilemma with justification based on ethical principles, discipline-specific understanding, and professional judgment.*
- D. To develop specific financial skills and competencies and their applications. *BSBA Goal: Use critical thinking to reach decisions by, identifying the problem/issue(s), presenting plausible alternatives, evaluating the alternatives and resolving the problem/dilemma with justification based on ethical principles, discipline-specific understanding, and professional judgment. BSBA Goal: Effective use of technology. Use technology-related terms, concepts and processes appropriately. Use the Internet, spreadsheet, database, word processing, statistical, and presentation software effectively.*
- E. To emphasize the importance of financial management as it applies to financial activities and how financing decisions impact company profitability.
- F. To overview capital markets and investments and their role in financing business organizations.
- G. Proficiency in oral/written communication. *BSBA Goal: To develop writing communication skills in financial management. Write business documents with clear focus, development, organization, and mechanical correctness. Create and deliver a professional presentation on a relevant business problem or issue. The presentation will display adequate content, organization, and delivery. Listen satisfactorily and recall work-related information.*

IV. Student Learning Outcomes

Upon completion of this course, students should be able to:

Analyze a firm's performance to determine its strengths and weaknesses, and use financial analysis to make suggestions for improving performance.

- A. Solve problems related to time value of money concepts and determine various types of cash flow streams.
- B. Solve problems related to valuing a firm's bonds and determine how management can influence these values.
- C. Solve problems related to the process of valuing a firm's stocks and determine how management can influence these values.
- D. Solve problems related to the various methods for analyzing capital projects.

V. Expectations of Students:

- A. Normal requirements include AT LEAST two hours of study time spent for each hour spent in class.
- B. Attendance is expected at all class meetings. Participation in class discussions and problem presentations is required. ADVANCE PREPARATION IS NECESSARY. Students are expected to read and study the text in detail and are responsible for all assigned material.

VI. Course Content or Outline:

SUGGESTED TIME IN
50-MINUTE PERIODS

A. Overview of Financial Management	3
B. Financial Statements Analysis	5
C. Financial Markets, Institutions and Rates, Interest Rates and Taxes	4
D. Risk and Rates of Return	3
E. Time Value of Money	6
F. Bond and Stock Valuation	7
G. Cost of Capital	4
H. Capital Budgeting	4
I. Multinational Financial Management	3
J. Working Capital Management	2
K. Exams and Other	4
Total	45

VII. Text(s) or Other Required Materials or Equipment:

- A. Required: Text, Essentials of Corporate Finance, 7/e, Ross, Westerfield and Jordan, McGraw-Hill: 2011.
- B. Required: McGraw-Hill Connect-Plus Finance. (selection sections)
- C. Financial calculator. (Face-to-face only)

VIII. Basis for Student Evaluation

- A. Examinations
- B. Quizzes
- C. Assignments

