The entrepreneurship program provides experiences that inspire and encourage students to embrace creativity, innovation and entrepreneurship, regardless of their career aspirations or what they go on to do in life. Fundamental to this is a belief that new venture creation is a process that can be taught, but entrepreneurship is a mindset ... a way of life.

**Career Opportunities**

Students explore the myriad of business and career possibilities that exist, both within and outside traditional careers in medicine and biology. Students receive instruction on reinventing current business models through innovative processes and the application of the latest advances in research and procedure. Marketing strategies give students the tools necessary to promote successful market entry.

The benefits of entrepreneurial skills go beyond building a new business. Emerging and established growth-orientated companies seek to capitalize on individuals with an understanding of business development. The ability to think outside the box, combined with an understanding of the entrepreneurial process, brings new ideas that help existing organizations improve and prosper.

**Educational Preparation**

Students develop an understanding of the process nature of entrepreneurship and new venture creation and development. This 18-hour minor is co-delivered by the Donald L. Harrison College of Business and the College of Science and Mathematics. It is of particular interest to students in biology, medicine and business, but may be selected by students in any major.

**Required Courses (18 Hours)**

Offered by the Harrison College of Business

- BA361 Creating and Managing Entrepreneurial Firms (3); Prerequisite: 45 hours complete
- BA551 Managing and Growing New Ventures (3); Prerequisite: BA361 or MBA admission
- BA561 Business Planning for New Ventures (3); Prerequisite: BA361, consent of instructor or MBA admission

Offered by the College of Science and Math

- Nine hours of BI, BO, BT or ZO electives approved by a biology advisor (9)

**Facilities**

The Douglas C. Greene Center for Innovation and Entrepreneurship provides a variety of opportunities for students in any major to enhance their education by connecting entrepreneurship learning with real-world experiences.

The Start-Up Studio, located in the Douglas C. Greene Center for Innovation and Entrepreneurship, is a new resource that provides a creative environment to explore and develop start-up ideas and the tools to make dreams a reality. It is also home to Redhawks Collegiate Entrepreneurs Organization.

The Start-Up Studio offers:

- The Bored Room (meetings and presentations)
- The Chill Zone (a place to relax and connect)
- Refueling Station (snacks and beverages)
- Idea Lab (a research center with computer workstations and a reference library)

Magill Hall and Rhodes Hall of Science house classrooms, laboratories and specimen collections for the sciences. A $17.9 million renovation is currently underway, bringing an expansion of facilities, new classrooms and numerous upgrades to the complex. In addition, a $2 million grant is modernizing life science teaching laboratories and facilitating collaborative, technology-resourced instruction. Two greenhouses and a partnership with Gulf Coast Research Laboratory in Ocean Springs, Miss., provide additional opportunities for hands-on experience.

**Biological and Medical Sciences Entrepreneurship Minor**

The biological and medical sciences entrepreneurship minor is an 18-hour program that makes it easier for students interested in the biological and medical sciences to recognize and make the most of opportunities that help fuel their careers. It provides an opportunity for students to explore the fundamentals of entrepreneurship and apply the entrepreneurial process in ways that lead to career expansion. Students learn to research the market, generate a business plan, locate funding for projects and turn their vision into reality.
Student Activities

The Redhawks Collegiate Entrepreneurs Organization inspires and encourages students to think and act in innovative and enterprising ways: to adopt an entrepreneurial mindset, to think big and to unleash their ideas. The organization connects members with successful entrepreneurs from all walks of life.

The informal speaker series, “Coffee With the Entrepreneurs,” provides an opportunity for students to meet and have a conversation with experienced entrepreneurs, other enterprising Southeast students, potential investors and/or service providers. These monthly meetings allow students to explore ideas and troubleshoot specific challenges.

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