

I. Catalog Description and Credit Hours:

Administrative principles and production policies associated with for-profit nursery operations. Two hours lecture and one 2 hr laboratory (3).

II. Prerequisites:

HO 110 or AO 120 and HO 130

III. Objectives of the Course:

- a. Understand the objectives of a for-profit nursery operation.
- b. Understand the administrative protocols for a nursery operation.
- c. Understand the regulations, labor, marketing, sales, and shipping issues unique to nursery operations.
- d. Understand the production and pest problems unique to different styles of nursery operations.

IV. Expectation of Students:

- a. Read required material prior to class attendance and be prepared to discuss if fully and intelligently.
- b. Actively participate in class discussions
- c. Meet all announced deadlines for assignments.
- d. Read appropriate supplementary materials.
- e. Successful completion of all assignments and forum participation.
- f. Attendance: Missing and/or incomplete assignments will be discounted as follows:
 - One day late = 25% reduction in points
 - Two days late = 50% reduction in points
 - Three days late = Zero will be recorded for the assignment
- g. Successful completion of all examinations and quizzes

V. Course Content or Outline:

Topic	Lecture(s)
General: History of Nurseries Overview of the Nursery Industry	1 Week
Administration: Selecting a nursery site Management, organization, and development of a nursery site Financial and inventory management systems unique to nurseries Laws, regulations and codes specific to nurseries Marketing, and shipping procedures unique to nursery products	7 Weeks
Culture: Nursery plant propagation Field-grown soil and nutrition management Container-grown soil and nutrition management Specialized production systems Irrigation and growth of nursery crops Managing weeds, insects and diseases in nursery production Production and use of compost in nursery operations	7 Weeks

VI. Readings and Related Resources:

a. Textbooks:

Davidson, H., R. Mecklenburg, and C. Peterson. 2000. Nursery Management: Administration and Culture. Prentice Hall, Upper Saddle River, New Jersey. ISBN-10: 0138579962, ISBN-13: 9780138579968.

Avent, T. 2003. So you want to start a nursery. Timber Press, Portland, Oregon. ISBN-10: 0881925845.

b. Selected class handouts provided by the instructor.

VII. Basis for Student Evaluation:

Grades will be based on the following:

One One-Hour Exam.....	15 percent
Eight Unscheduled Quizzes.....	40 percent
Four Homework Assignments.....	20 percent
Classroom and Forum Participation Points	10 percent
One Two-Hour Final Exam (comprehensive)	<u>15 percent</u>
Total	100 percent

Grading Scale: 100-90 (A), 80-89 (B), 70-79 (C), 60-69 (D), less than 60 (F)

Attendance and Work Ethic

You are expected to be in class, punctually, for the entire duration of the class, each time the class is held. The official statement about attendance, derived from the Undergraduate Bulletin, may be accessed at:

<http://www.semo.edu/bulletin/pdf/2006Bulletin.pdf>

Academic honesty

The Undergraduate Bulletin defines academic dishonesty as “...those acts which would deceive, cheat, or defraud so as to promote one’s scholastic record...,” and states that “violations of academic honesty represent a serious breach of discipline and may be considered grounds for disciplinary action, including dismissal from the university.” You are expected to understand and abide by this rule. Any academic dishonesty, including any form of cheating including plagiarism will not be tolerated and the individual will be referred to judicial affairs.

- The official statement about academic honesty, including plagiarism, may be accessed at: <http://www.semo.edu/bulleting/pdf/2006Bulletin.pdf>
- Additional information may be accessed at: <http://www6.semo.edu/judaffairs/>

Civility and Harassment

In this class we will maintain a climate of mutual respect and orderly conduct. Judicial Affairs is responsible for addressing such matters and that information is available at: <http://www6.semo.edu/judaffairs/>

Disabilities

Diversity in all its forms merit the respect of the faculty, and this applies equally to students with disabilities. Students may obtain official information about disabilities from Learning Assistance and Disability Support Services, located at: <http://www.semo.edu/cs/services/lec.htm>