

**SOUTHEAST MISSOURI STATE UNIVERSITY
COURSE SYLLABUS**

Department of: Economics and Finance

Course No. EC342

Title of Course: Sports Economics

New: Fall 2013

I. Catalog Description and Credit Hours of Course:

An investigation of questions relating to the contribution of professional and recreational sports to social welfare. 3 credit hours

II. Prerequisite(s): EC215, Principles of Microeconomics

III. Purposes or Objectives of the Course:

- A. Model incentives to team owners, coaches and players.
- B. Model fan interest in sports and implications for team and league survival.
- C. Model the role of public policy relating to sports leagues.
- D. Identify the determinants of sports salaries.

IV. Student Learning Outcomes:

- A. Develop a model that incorporates economic concepts.
- B. Use labor market theory to identify the determinants of sports salaries.
- C. Identify the unique structure, conduct and performance of a professional sports league.

V. Expectations of Students:

- A. Successful completion of term paper.
- B. Actively participate in class discussions.
- C. Attain a satisfactory level of achievement on examinations
- D. Attain a satisfactory level of achievement on homework assignments.

VI. Course Content or Outline (Indicate number of class hours per unit or section):

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| A. Introduction and Economics Toolbox | 8 hours |
| B. Sports Organizations and Leagues | 6 hours |
| C. Competitive Balance | 4 hours |
| D. Public Finance Issues | 6 hours |
| E. The Costs and Benefits of a Franchise | 6 hours |
| F. The Labor Market | 6 hours |
| G. Labor Unions, Management and Discrimination | 6 hours |
| H. Sports in the Not-for-Profit Sector | 3 hours |

VII. Textbook(s) and/or Other Required Materials or Equipment:

- A. Leeds, Michael A. and Peter von Allmen. *The Economics of Sports*. 5th edition. Pearson, 2013.

VIII. Basis for Student Evaluation:

- A. Examinations 40%
- B. Homework 20%
- C. Term Paper 40%

The weights of evaluation criteria may vary at the discretion of the course instructor.

Grading Scale

- 100-90% A
- 89-80% B
- 79-70% C
- 60-60% D
- Below 60% F

IX. Academic Policy Statement

Students will be expected to abide by the University Policy for Academic Honesty regarding plagiarism and academic honesty. Refer to <http://www6.semo.edu/judaffairs/code.html>

X. Students with Disabilities Statement

If a student has a special need addressed by the **Americans with Disabilities Act (ADA)** and requires materials in an alternative format, please notify the instructor at the beginning of the course. Reasonable efforts will be made to accommodate special needs. Refer to <http://www.semo.edu/ds>