

**SOUTHEAST MISSOURI STATE UNIVERSITY
COURSE SYLLABUS**

Department of **Human Environmental Studies**
Course Title: **Hospitality Design**

Course Number: **DS410**
New Course: **Spring 2012**

I. Catalogue Description and Credit Hours

Design of hospitality spaces with emphasis on hotel guest rooms, public areas, food and beverage outlets, administrative functions, and service areas.(3)

II. Prerequisite(s)

Interior Design or Hospitality Management students with 60 credit hours or consent of instructor

III. Purposes or Objectives of Course

- A. Examine the various hotel types and explain the design considerations and trends.
- B. Complete a hotel site analysis and interpret a master plan.
- C. Construct useable design solutions based on programming information for multicultural populations.
- D. Specify appropriate furniture, fixtures, and equipment (FF&E), and finishes.
- E. Complete and present professional quality projects to design and hospitality professionals.

IV. Student Learning Outcomes

- A. Students will identify the various hotel types.
- B. Students will identify design considerations and standards for guestrooms, public areas, and administrative areas within a hotel.
- C. Students will construct useable design solutions based on programming information for multicultural populations.

V. Expectations of Students

- A. Satisfactorily complete class assignments, quizzes, and readings.
- B. Satisfactorily complete and present design projects.
- C. Participate in class discussion, activities, and peer evaluation.

VI. Course Outline or Content

Hours

A. Hotel Types

1. Overview and Historical Milestones	.5
2. Environmental and Cultural Sensitivity	.5
3. Urban Hotels	1
4. Design Hotels	1
5. Suburban Hotels	1
6. Multi-branded Hotels	1
7. Mixed-use Hotels	1
8. Resorts	1
9. Casino Hotels	1
10. Convention Hotels	1
11. Conference	1

12. Residential Hotels and Time-Share Properties	1
13. Updating Existing Hotels	1
B. Hotel Design	
1. Site and Master Planning	1
a. Selecting and analyzing the project site	
b. Developing the master plan	
c. Trends	
2. Programming and Development	1
a. Project sequence	
b. Feasibility analysis	
c. Facilities Programming	
3. The Guestroom Floor	4
a. Analyzing plan configurations	
b. Defining the guestroom and suite program	
c. Documenting the guestroom mix	
4. Guestroom and Suite Design	20
a. Establishing design criteria	
b. Room dimensions and configurations	
c. Designing the individual guest room	
d. Suites	
e. Accessible guestroom/Universal Design	
f. Guest bathroom	
g. Guestroom equipment and technology	
h. Furniture, Fixtures, and Equipment (FF&E)	
i. Trends	
5. Public Space Design	20
a. Arrival and Lobby	
b. Food and Beverage Outlets	
c. Function Space	
d. Recreation Facilities	
e. Parking	
f. Signage and Graphics	
6. Administration and Back of the House Design	20
a. Administration offices	
b. Food preparation and storage areas	
c. Receiving, trash, and general storage	
d. Employee areas	
e. Laundry and housekeeping	
f. Engineering and mechanical areas	
7. Technical Coordination and Construction	10
a. Types of professional services agreements	
b. Budgeting, estimating, and cost control	
c. Technical guides	
d. Architectural and engineering systems	
e. Building and Life-safety codes	
f. Energy control	
g. Life-safety systems	
h. Security systems	

- i. Audio and video systems
- j. Project delivery and construction schedule

8. Future and Fantasy Hotels

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- a. Innovative trends

* Total laboratory hours = 90

VII. Textbook(s) and/or Other Required Materials or Equipment

Penner, R., Adams, L., Robson, S., Rutes, W. (2012). Hotel Design, Planning, and Development 2nd Ed. Routledge

Students are responsible for supplying drafting and project materials, and purchasing illustration media.

VIII. Basis for Student Evaluation

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|---|-----|
| A. Class participation, activities, and peer evaluations. | 10% |
| B. Class assignments, quizzes, and readings | 40% |
| C. Design projects and presentations | 50% |

Note: The weight of the evaluation criteria may vary according to each instructor and will be communicated at the beginning of the course.

IX. Academic Policy Statement

Students will be expected to abide by the **University Policy for Academic Honesty** regarding plagiarism and academic honesty. Refer to:

<http://www6.semo.edu/judaffairs/code.html>

X. Student with Disabilities Statement

If a student has a special need addressed by the **Americans with Disabilities Act (ADA)** and requires materials in an alternative format, please notify the instructor at the beginning of the course. Reasonable efforts will be made to accommodate special needs.