



SOUTHEAST MISSOURI
STATE UNIVERSITY • 1873

Economic and Business
Engagement Center



EXPORTING WORKSHOP

Date: Tuesday, March 7, 2017
Time: 11 a.m. to 1:30 p.m.
Place: Sikeston Regional Campus
2401 North Main Street

SPONSORED BY:



AGENDA

- 11:00 a.m.** Welcome & Introductions
- Jakob Pallesen, SEMO SBTDC Business Development Counselor
 - Jackie Rasmussen, MO SBTDC International Trade Specialist
- 11:15 a.m.** Sponsor Address from Robert Kratti, Mirtech Founder and President
- 11:30 a.m.** Export Exploration
- Why Export – Facts vs. Fiction
 - Where Do Export Opportunities Exist
 - Export Basics – Marketing, Management, Logistics, and Trade Finance
- 12:00 p.m.** Break/Lunch
- 12:15 p.m.** Export Assistance Resources
- Cory Simek, US Export Assistance Center St. Louis Director
 - Ann Pardalos, MO Department of Economic Development International Trade and Investment Office Program Manager
 - Casey Chasteen, MO Department of Agriculture Trade Specialist
- 1:00 p.m.** Export Finance Options
- Tom Daiber, SBA Lead Lender Relations Specialist
- 1:15 p.m.** MO SBTDC and MU International Trade Center
- 1:30 p.m.** Questions and Seminar Concludes



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