

## Bachelor of Science in Business Administration (BSBA)

# Entrepreneurship

The entrepreneurship program develops the ability to create ideas, identify opportunities and turn innovations into marketable solutions, regardless of career aspirations. The goal is to prepare students to start their own business or enter the corporate environment with a focus on innovation, creativity, and a bottom-line emphasis.



The entrepreneurship major offers students the opportunity to create, design and develop innovative products and business models for startup and existing businesses. Students work alongside peers from many creative disciplines and successful entrepreneurs in this effort.

### Becoming Career Ready...

/ Qualified, award winning faculty interact with students in a small class environment, in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.

/ Entrepreneurship graduates work in a number of business opportunities in almost any industry, including management, sales, research and development, recruiting and not-for-profits.

Examples of job titles include business consultant, business manager, business executive and loan officer.

/ Entrepreneurship students have access to more than 30 study-abroad programs offered with the Harrison College of Business and Computing.

/ 100% of Southeast programs offer real-world experience. Entrepreneurship students earn this experience through participating in actual entrepreneurship development endeavors and a student creative lab and incubator, Catapult Creative House.

/ Entrepreneurship students have access to Southeast's *Douglas C. Greene Center for Innovation and Entrepreneurship*, one of the largest entrepreneurship programs in the Midwest. Entrepreneurial studies can prepare students to be creative and innovative in their chosen careers.

/ The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

### Internship and Employment Opportunities of Recent Graduates:

- 180 Healthcare
- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- City Government Offices
- Codefi
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Farmers Insurance
- Maxim Healthcare Services
- Missouri State Government Offices
- Missouri Department of Transportation
- Northwestern Mutual
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

### Special Options with Entrepreneurship

Southeast Missouri State University offers an accelerated master's degree for current Southeast entrepreneurship students. For more information, please see the MBA: Entrepreneurship degree map.

Southeast also offers a Master of Business Administration in Entrepreneurship.

### Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at [semo.edu/transfercredit](http://semo.edu/transfercredit).

**To learn more**  
Office of Admissions  
(573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[semo.edu](http://semo.edu)

**To explore**  
the Harrison College  
of Business and Computing  
online, visit  
[semo.edu/business-computing](http://semo.edu/business-computing)

**For advising**  
Center for Academic Advising  
[semo.edu/advising](http://semo.edu/advising)

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This is a guide based on the 2021-2022 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

*"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.*

#### Business Administration Core – 33 Hours Required

A grade of 'C' is required in each core course.

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AC222 Principles of Accounting II (3)
- \_\_\_ BA101 The Business Universe (3)
- \_\_\_ BA490 Business Policy & Strategy (3)
- \_\_\_ BL255 Business Law (3)
- \_\_\_ FI361 Financial Management (3)
- \_\_\_ MG301 Principles of Management (3)
- \_\_\_ MI375 Management Information Systems (3)
- \_\_\_ MK301 Principles of Marketing (3)
- \_\_\_ QM352 Quantitative Analysis (3)

#### Choose 3 Hours from:

- \_\_\_ AC540 International Perspectives of Accounting (3)
- \_\_\_ BA560 Topics in International Business (3)
- \_\_\_ BL560 International Business Law (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)
- \_\_\_ MG560 International Management (3)
- \_\_\_ MK560 International Marketing (3)

\* International Course taken to meet Business Administration Core requirement may not be counted on a major.

#### Support Courses – 30 Hours Required

Some courses may fulfill General Education requirements.

A grade of 'C' or better is required in each support course.

- \_\_\_ BA252 Business Communication (2)
- \_\_\_ BA400 Applied Ethical Leadership (3)
- \_\_\_ BA452 Professionalism (1)
- \_\_\_ **EC215 Principles of Microeconomics (3)**
- \_\_\_ EC225 Principles of Macroeconomics (3)
- \_\_\_ EN140 Rhetoric & Critical Thinking (3)
- \_\_\_ **MA116 Precalculus A OR MA123 Mathematical Reasoning and Modeling (3)**
- \_\_\_ MI101 Intro to Computer Applications (3)
- \_\_\_ QM257 Business Statistics I (3)
- \_\_\_ QM258 Business Statistics II (3)
- \_\_\_ SC105 Fundamentals of Oral Communication (3)

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

#### Entrepreneurship Major– 24 Hour Major – No Minor Required

- \_\_\_ ER361 Principles of Entrepreneurship (3)
- \_\_\_ ER461 New Product Development & Innovation Management (3)
- \_\_\_ ER531 Creative Problem Solving in Business (3)
- \_\_\_ ER551 Managing and Growing the New Venture (3)
- \_\_\_ ER561 Business Planning for New Ventures (3)
- \_\_\_ ER581 Entrepreneurship Practicum: Venture Creation (3)
- \_\_\_ MK342 Professional Selling (3)

#### Select 3 hours from the following:

- \_\_\_ ER473 Internship in Entrepreneurship (3)
- \_\_\_ ER521 Topics in Entrepreneurship (3)
- \_\_\_ FI363 Entrepreneurial Finance (3)
- \_\_\_ MG356 Foundations of Human Resource Management (3)
- \_\_\_ MG470 Leadership in Management (3)
- \_\_\_ MG550 Improving Team Performance (3)

**General Education Requirements** – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	1	EN140	3
	EN100	3	SC105	3
	BA101	3	General Education	3
	<b>MA116 or MA123</b>	3	General Education	3
	MI101	3	General Education	3
	General Education	3		
	<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>
Milestone: Achieve a minimum 2.25 overall GPA				

<b>SECOND YEAR</b>	AC221	3	AC222	3
	BA252	2	BL255	3
	<b>EC215</b>	3	ER361	3
	QM257	3	EC225	3
	General Education	3	QM258	3
	<b>Total</b>	<b>14</b>	<b>Total</b>	<b>15</b>
Milestone: Achieve a minimum 2.25 overall GPA				

<b>THIRD YEAR</b>	ER531	3	BA452	1
	MG301	3	ER461	3
	MK301	3	ER551	3
	General Education	3	FI361	3
	General Education	3	MI375	3
			General Education	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>16</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

<b>FOURTH YEAR</b>	ER561	3	BA400	3
	MK342	3	BA490	3
	QM352	3	ER581	3
	International Course	3	Major elective	3
	General Education	3	Elective	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.

Revised  
8/11/2021