

Bachelor of Science in Business Administration (BSBA)**Business Economics Option**

Economics is the study of how to evaluate problems and make critical decisions. Economics students learn to locate and use important data such as those found at the Bureau of Economic Analysis, the Bureau of the Census and the Bureau of Labor Statistics. Students use this information to develop a framework of analysis for solving "real-world" problems, conduct mathematical and statistical analysis and communicate.

**Becoming Career Ready...**

/ Qualified, award winning faculty interact with students in a small class environment, in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.

/ Business Economics graduates work in a wide variety of business and management settings including corporate finance, investment banking, financial operations, as well as, management roles. Examples of job titles include financial manager, financial advisor, entrepreneur, banker, business planner, economist and corporate manager.

/ Business Economics students have access to more than 30 study-abroad programs offered with the Harrison College of Business and Computing.

/ 100% of Southeast programs offer real-world experience. Business Economics students earn this experience through Southeast's Center for Economic and Business Research, which provides undergraduate students with experience conducting and publishing economics research. Operated by Southeast faculty and advised by professionals in the industry, the center develops research, publishes a quarterly newsletter and hosts meetings to promote economic development in the state of Missouri. The center also performs economic research on a contract basis.

/ The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

Internship and Employment Opportunities of Recent Graduates:

- Bank of America
- Best Buy
- Big River Telephone
- Boeing
- Capaha Bank
- Edward Jones
- Federal Reserve Bank
- First Midwest Bank
- Laclede Gas
- May Company
- Montgomery Bank
- Nexstar Financial Corp.
- Northwestern Mutual Financial Network
- Patriot National Insurance Group
- Progressive Insurance
- Stifel Nicolaus Investment
- U.S. Bank
- Walgreens

Graduate and Law Schools Attended by Southeast's Economics Graduates:

- California State University - Fullerton
- Massachusetts Institute of Technology
- North Carolina State University
- Southeast Missouri State University
- Southern Illinois University
- St. Louis University
- University of Iowa
- University of Missouri
- University of Tulsa

Special Options with Economics

Southeast Missouri State University offers an accelerated master's degree for current Southeast economics students. For more information, please see any of the MBA degree maps.

Southeast also offers a Master of Business Administration in General Management and a Master of Science in Organizational Management.

Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit

To learn more
 Office of Admissions
 (573) 651-2590
admissions@semo.edu
semo.edu

To explore
 the Harrison College
 of Business and Computing
 online, visit
semo.edu/business-computing

For advising
 Center for Academic Advising
semo.edu/advising

Economics: Business Economics Option

Bachelor of Science in Business Administration (BSBA)

This is a guide based on the 2021-2022 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

Critical Courses are **italicized and bolded**. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Business Administration Core – 33 Hours Required

A grade of 'C' is required in each core course.

- ___ AC221 Principles of Accounting I (3)
- ___ AC222 Principles of Accounting II (3)
- ___ BA100 The Business Universe (3)
- ___ BA490 Business Policy & Strategy (3)
- ___ BL255 Business Law (3)
- ___ FI361 Financial Management (3)
- ___ MG301 Principles of Management (3)
- ___ MI375 Management Information Systems (3)
- ___ MK301 Principles of Marketing (3)
- ___ QM352 Quantitative Analysis (3)

Choose 3 Hours from:*

- ___ AC540 International Perspectives of Accounting (3)
- ___ BA560 Topics in International Business (3)
- ___ BL560 International Business Law (3)
- ___ EC580 International Economics (3)
- ___ FI540 International Finance (3)
- ___ MG560 International Management (3)
- ___ MK560 International Marketing (3)

* International Course taken to meet Business Administration Core requirement may not be counted on a major.

Support Courses – 30 Hours Required

Some courses may fulfill General Education requirements. A grade of 'C' or better is required in each support course.

- ___ BA252 Business Communication (2)
- ___ BA400 Applied Ethical Leadership (3)
- ___ BA452 Professionalism (1)
- ___ **EC215 Principles of Microeconomics (3)**
- ___ **EC225 Principles of Macroeconomics (3)**
- ___ EN140 Rhetoric & Critical Thinking (3)
- ___ **MA116 Precalculus A OR MA123 Mathematical Reasoning and Modeling (3)**
- ___ MI101 Intro to Computer Applications (3)
- ___ QM257 Business Statistics I (3)
- ___ QM258 Business Statistics II (3)
- ___ SC105 Fundamentals of Oral Communication (3)

NOTE: All 100 and 200 level core and support courses are prerequisite to all 300 level business core and business major courses.

Economics: Business Economics Option - 27 Hour Major - No Minor Required

- ___ EC410 Macroeconomic Theory (3)
- ___ EC420 Microeconomic Theory (3)
- ___ EC490 Business & Econ Forecasting (3)
- OR
- ___ EC351 Applied Economic Models (3)
- ___ EC561 Managerial Economics (3)

Choose 15 Hours From:

- ___ ECxxx EC course, (235-500 level)
- ___ UI349 Comparative Economic Systems (3)
- ___ UI366 Law and Economics (3)
- ___ UI371 Government and Business (3)

NOTE: No more than 6 hours of UI courses may be selected.

General Education Requirements – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	1	EN140	3
	EN100	3	SC105	3
	BA100	3	General Education	3
	MA116 or MA123	3	General Education	3
	MI101	3	General Education	3
	General Education	3		
	Total	16	Total	15
Milestone: Achieve a minimum 2.25 overall GPA				
SECOND YEAR	AC221	3	AC222	3
	BA252	2	BL255	3
	EC215	3	EC225	3
	QM257	3	QM258	3
	General Education	3	General Education	3
	General Education	3		
	Total	17	Total	15
Milestone: Achieve a minimum 2.25 overall GPA				
THIRD YEAR	BA452	1	EC410	3
	EC420	3	MI375	3
	FI361	3	EC490 or EC351	3
	MG301	3	UI349	3
	QM352	3	UI366	3
	General Education	3		
	Total	16	Total	15
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				
FOURTH YEAR	EC561	3	BA400	3
	MK301	3	BA490	3
	Economics Elective	3	Economics Elective	3
	Economics Elective	3	General Education	3
	International Course	3		
	Total	15	Total	12
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.