

**Bachelor of Arts (BA)****Art (BA)**

BA in Art students develop artistic skills in several foundational areas and learn the history of the discipline of art.

Suggested minors for students pursuing a career in the arts include fine arts entrepreneurship, marketing, fashion merchandising or psychology. Minors can direct students into graduate studies or the development of business interests and opportunities.

**NASAD**  
**ACCREDITATION**  
 NATIONAL ASSOCIATION OF  
 SCHOOLS OF ART & DESIGN

**Becoming Career Ready...**

*THE HOLLAND COLLEGE OF ARTS AND MEDIA PREPARES YOU TO EARN A LIVING "DOING WHAT YOU LOVE TO DO."*

/ Faculty work closely with students to prepare them for the required Foundation Review: a formal portfolio evaluation that all art majors must participate in after completing the foundation courses.

/ BA in Art graduates work in the advertising, communication, community arts, fashion, marketing and museum industries. Examples of job titles include art gallery manager, exhibition designer, fine artist, graphic designer, community arts worker, illustrator, museum/gallery exhibition officer and multimedia designer.

/ Students interested in law, art therapy (art and psychology), or museum administration in art education are encouraged and prepared by the faculty to attend graduate school.

/ A minor in entrepreneurship is offered and tailored to the needs of Holland College students. Students interested in working as independent or freelance artists are encouraged to pair the BA in Art with a minor in Fine Arts Entrepreneurship. Students may choose to minor in Historic Preservation and work in the Holland College's Crisp Museum.

/ 100% of Southeast programs offer a real-world experience. BA in Art students gain this experience through juried exhibitions and the capstone course, Professional Practice in Visual Art.

/ The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests and skills in the arts to jobs and opportunities in the industry. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

**Internship Opportunities of Recent Graduates**

- Marketing Assistant at Analgesics Management Systems
- Graphics Manager- Office of the Vice Chancellor at UC Irvine
- Crisp Museum
- Arts Council of Southeast MO
- Southeast Missouri State University
- Annie Laurie's
- Programmer – KRCU
- Horizon Screenprinting
- Vitronic Promotional Group
- Freelance Artist
- Schnucks
- Rust Media/Concord Printing
- Family Support Division

**Graduate Schools of Recent Graduates**

- Fort Hays State University
- Kansas State University

**Transfer and Dual Credit Students**

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at [semo.edu/transfercredit](http://semo.edu/transfercredit).

**To learn more**  
 Office of Admissions  
 (573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[semo.edu](http://semo.edu)

**To explore**  
 the Holland College of Arts  
 and Media online, visit  
[semo.edu/arts-media](http://semo.edu/arts-media)

**For advising**  
 Center for Academic Advising  
[semo.edu/advising](http://semo.edu/advising)

## Bachelor of Arts (BA)

This is a guide based on the 2021-2022 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as the area of specialization chosen by the art student, dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

Critical Courses are *italicized and bolded*. These courses are indicators of potential for success in the degree program.

#### Art – 39 Hours Required

- \_\_\_ AR001 Foundation Review (0) – Taken after completing all foundation courses, (two attempts only), also applies to transfer students.
- \_\_\_ AH110 Art History Survey I (3)
- \_\_\_ AH210 Art History Survey II (3)
- \_\_\_ **AR100 Drawing I (3)**
- \_\_\_ **AR104 2D Design (3)**
- \_\_\_ **AR106 3D Design (3)**
- \_\_\_ **AR201 Color Composition (3)**
- \_\_\_ **AR202 Drawing II (3)**
- \_\_\_ AR399 Professional Practice in Visual Art (3)

#### Choose 6 hours from\*:

- \_\_\_ AR 302 Printmaking (3)
- \_\_\_ AR 314 Drawing III (3)\*
- \_\_\_ AR 319 Introduction to Graphic Design (3)\*
- \_\_\_ AR 323 Introduction to Photography & New Media (3)
- \_\_\_ AR 325 Painting (3)
- \_\_\_ AR 330 Paper, Book, & Fibers (3)
- \_\_\_ AR 332 Sculpture I (3)
- \_\_\_ AR 342 Ceramics I (3)

\*Students may not use both AR 314 and AR319 to fulfill this requirement.

#### Choose 6 Hours Additional Art History Courses (300-500 level)

Choose 3 hours of art/art history electives.

Every year, when taking student art classes, it is recommended that artwork should be entered in the Juried Student Exhibition.

#### General Education Requirements – some requirements

may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	1	AH210	3
	EN100	3	<b>AR106</b>	3
	AH110	3	<b>AR 201</b>	3
	<b>AR100</b>	3	<b>AR 202</b>	3
	<b>AR104</b>	3	General Education	3
	<b>Total</b>	<b>13</b>	<b>Total</b>	<b>15</b>
<b>SECOND YEAR</b>	AR001	0	AH3XX or UI337	3
	AR302/319/323/325/330/332/342	3	General Education	3
	AR302/319/323/325/330/332/342	3	General Education	3
	General Education	3	General Education	3
	General Education	3	Elective	3
	General Education	3		
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Milestone: Pass foundation review by end of 1st semester, second year.				
	AHXXX	3	AR/AH Elective	3
	AR/AH Elective	3	General Education	3
	General Education	3	Elective	3
	Elective	3	Elective	3
	Elective	3	Elective	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>SUMMER</b>			Internship Elective AR318	<b>3</b>
<b>FOURTH YEAR</b>	AR399	3	General Education	3
	General Education	3	Elective	3
	Elective	3	Elective	3
	Elective	3	Elective	3
	Elective	3	Elective	2
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>14</b>

\*12 hours in final term if summer internship is chosen for 3 hours.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 3.0 GPA in the major and overall are required to graduate with a BFA degree and a grade of C or better in all art courses in the major.