Graduate Studies

HARRISON COLLEGE OF BUSINESS AND COMPUTING

MBA: Sport Management

Master of Business Administration (MBA)

Today’s business world places new demands on business professionals not only to keep up with local and global change, but also to develop their leadership and interpersonal competencies required to work with people at all organizational levels. In addition, today’s managers must be able to:

- Address global opportunities, competition, and regulatory issues
- Utilize the latest technology in production, controls, and communications
- Interact productively with internationally diverse customers, employees and suppliers

Southeast Missouri State University MBA Program will guide students through all aspects of business and supply them with the knowledge to succeed in today’s business environment.

ACCREDITATION

All of the programs within the Harrison College of Business and Computing hold the prestigious accreditation of the AACSB, an honor held by only 5% of business programs worldwide. Accreditation by the Network of International Business Schools (NIBS) recognizes us for “deep” internationalization of all facets of our business program. Only 4 institutions in the U.S. have received this distinction. In addition, Southeast Missouri State University is fully accredited by the Higher Learning Commission. University accreditation ensures a strong instructional environment for our programs.

Becoming Career Ready...

- Open doors to better employment opportunities
- Increase your lifetime earning potential by 50%
- Give you a promotion advantage
- Enhance your management skills
- Increase your confidence, maturity and influence in the workplace

Career Planning

The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests, and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Admission Requirements

Regular Admissions

1. GPA on a 4.0 scale (overall or in the last 60 hours of college credit) multiplied by 200 plus GMAT score equal to at least 1000 AND GMAT score of at least 500 OR
   GPA of 3.0 on a 4.0 scale (overall or in the last 60 hours of college credit) with a Graduate Record Exam Score (GRE) of 147 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)

2. Minimum grade of ‘C’ on all undergraduate foundation (prerequisite) courses.

Probationary Admission

1. GPA on a 4.0 scale (overall or in the last 60 hours of college credit) multiplied by 200 plus GMAT score equal to at least 1000 AND GMAT score of at least 430, OR
   GPA of 3.0 on a 4.0 scale (overall or in the last 60 hours of college credit) with a Graduate Record Exam Score (GRE) of 144 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)

2. Minimum grade of ‘C’ on all undergraduate foundation (prerequisite) courses.

Students admitted on probation must complete their first 9 hours of course work, including at least 6 hours at the 600 level, with a grade “B” or better. Students not meeting this requirement are subject to dismissal from the program.

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work.

International students applying with a three-year undergraduate degree must have their transcripts evaluated by an outside agency recognized by NACES (naces.org) or AICE (aice-eval.org).
Curriculum Checklist

Recommended sequence of required coursework
Students will work with an advisor in their option area to determine the sequence of coursework best suited. Required courses include:

**Master of Business Administration: Sport Management Option – 33 Hours Required**
- **BA600 Organizational Behavior in Practice (3)**
- **BA620 Quantitative and Qualitative Research Methods (3)**
- **BA630 Integrated Decision Information Systems (3)**
- **BA650 Strategic Decision Making (3)**
- **BA651 Strategic Marketing (3)**
- **BA660 Strategic Cost Analysis & Financial Applications (3)**
- **BA668 The Financial Environment (3)**

Choose 12 hours from:
- **BA657 Applied Research Project (3)**
- **SM540 Legal Aspects of Sport Activity (3)**
- **SM570 Management & Leadership in Sport Organization (3)**
- **SM610 Principles and Practices of Sport Management (3)**
- **SM612 Topics, Issues, & Trends in Sport (3)**
- **SM655 Design and Operation of Sport Related Facilities (3)**

*Applied Research Project must be in sport management area.

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business may need to complete the following required foundation course work**:
- Principles of Accounting I
- Microeconomics
- Financial Management
- Management Information Systems
- Business Statistics or Introductory Behavioral Statistics

Students must earn a grade of "C" or above in all of the above classes.

**Proficiency in these areas may be demonstrated through any of the following alternatives:**

1. A CLEP or DANTES exam if available. Credit will not be given for these courses with a passing grade on the exam, but a passing score will indicate proof of course knowledge.
2. Applied knowledge of a given domain in the work environment. The extent to which relevant work experience demonstrates proficiency will be determined by the program director. Applicants who would like their work experience to be considered must submit a resume with their application.