

## Master of Business Administration (MBA)

Today's business world places new demands on business professionals not only to keep up with local and global change, but also to develop their leadership and interpersonal competencies required to work with people at all organizational levels. In addition, today's managers must be able to:



- Address global opportunities, competition, and regulatory issues
- Utilize the latest technology in production, controls, and communications
- Interact productively with internationally diverse customers, employees and suppliers

Southeast Missouri State University MBA Program will guide students through all aspects of business and supply them with the knowledge to succeed in today's business environment.

### ACCREDITATION

All of the programs within the Harrison College of Business and Computing hold the prestigious accreditation of the AACSB, an honor held by only 5% of business programs worldwide. Accreditation by the Network of International Business Schools (NIBS) recognizes us for "deep" internationalization of all facets of our business program. Only 4 institutions in the U.S. have received this distinction. In addition, Southeast Missouri State University is fully accredited by the Higher Learning Commission. University accreditation ensures a strong instructional environment for our programs.

### Becoming Career Ready...

- /Open doors to better employment opportunities
- /Increase your lifetime earning potential by 50%
- /Give you a promotion advantage
- /Enhance your management skills
- /Increase your confidence, maturity and influence in the workplace

### Career Planning

The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests, and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

## Admission Requirements

### Regular Admissions

1. GPA on a 4.0 scale (overall or in the last 60 hours of college credit) multiplied by 200 plus GMAT equal to at least 1000 AND GMAT score of at least 500  
OR  
GPA of 3.0 on a 4.0 scale (overall or in the last 60 hours of college credit) with a Graduate Record Exam Score (GRE) of 147 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Minimum grade of 'C' on all undergraduate foundation (prerequisite) courses.

### Probationary Admission

1. GPA on a 4.0 scale (overall or in the last 60 hours of college credit) multiplied by 200 plus GMAT score equal to at least 1000 AND GMAT score of at least 430,  
OR  
GPA of 3.0 on a 4.0 scale (overall or in the last 60 hours of college credit) with a Graduate Record Exam Score (GRE) of 144 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Minimum grade of 'C' on all undergraduate foundation (prerequisite) courses.

Students admitted on probation must complete their first 9 hours of course work, including at least 6 hours at the 600 level, with a grade "B" or better. Students not meeting this requirement are subject to dismissal from the program.

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work.

**International students applying with a three-year undergraduate degree must have their transcripts evaluated by an outside agency recognized by NACES ([naces.org](http://naces.org)) or AICE ([aice-eval.org](http://aice-eval.org)).**

# International Business

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This is a guide based on the 2020-2021 Graduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on factors such as dual enrollment, remediation, and summer enrollment. Students meet with an academic advisor each semester and use DegreeWorks to monitor their progress.

### CURRICULUM CHECKLIST

#### Recommended sequence of required coursework

Students will work with an advisor in their option area to determine the sequence of coursework best suited. Required courses include:

#### Master of Business Administration: International Business Option – 33 Hours Required

##### Required Courses:

- \_\_\_ BA600 Organizational Behavior in Practice (3)
- \_\_\_ BA620 Quantitative and Qualitative Research Methods (3)
- \_\_\_ BA630 Integrated Decision Information Systems (3)
- \_\_\_ BA650 Strategic Decision Making (3)
- \_\_\_ BA651 Strategic Marketing (3)
- \_\_\_ BA660 Strategic Cost Analysis & Financial Applications (3)
- \_\_\_ BA668 The Financial Environment (3)

##### International Business Option

##### Required course:

- \_\_\_ BA663 International Business Strategies (3)

##### Choose 3-6 hours from:

- \_\_\_ AC540 International Perspectives on Accounting (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)

##### Choose 3-6 hours from:

- \_\_\_ BA657 Applied Research Project (3)\*
- \_\_\_ BL560 International Business Law (3)
- \_\_\_ MG560 International Management (3)
- \_\_\_ MK560 International Marketing (3)

##### Additional Requirement

9 Hours of University foreign language or equivalent proficiency  
\*Applied Research Project must be in International Business area.

**All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business may need to complete the following required foundation course work\*\*:**

- Principles of Accounting I
- Microeconomics
- Financial Management
- Management Information Systems
- Business Statistics or Introductory Behavioral Statistics

Students must earn a grade of "C" or above in all of the above classes.

\*\*Proficiency in these areas may be demonstrated through any of the following alternatives:

1. A CLEP or DANTE exam if available. Credit will not be given for these courses with a passing grade on the exam, but a passing score will indicate proof of course knowledge.
2. Applied knowledge of a given domain in the work environment. The extent to which relevant work experience demonstrates proficiency will be determined by the program director. Applicants who would like their work experience to be considered must submit a resume with their application.

### Internship and Employment Opportunities of Recent Graduates

- Accenture
- IG
- American Express
- Anders CPAs + Advisors
- Anheuser-Busch
- AT&T
- BKD, LLP
- Boeing
- Boy Scouts of America
- Charter Communications, Inc.
- Chevron Corporation
- Cisco Systems Inc.
- Citigroup, Inc.
- Commerce Bank
- Credit Suisse
- Cushman & Wakefield PLC
- Defense Contract Audit Agency
- Deloitte and Touche, LLP
- Eastman Chemical Company
- Edward Jones
- Enterprise
- Federal Reserve Bank
- Gentec Electro-Optics
- GMAC Financial
- Goldman Sachs
- Google
- Hankook Tire
- JB Hunt Transport Services
- Kansas City Royals
- KPMG
- Maxim Healthcare Services
- Merrill Lynch
- Midwest Strategies
- Monsanto
- Montgomery Bank
- Newell Brands
- nThrive, Inc.
- Pilgrim's Pride
- Proctor and Gamble
- Regional Brain & Spine
- Regions Bank
- Schreiber Foods
- Southeast Health
- SSM Health
- Tate and Lyle, PLC
- UPS Freight
- US Bank
- Wells Fargo Financial, LLC

**To learn more**  
**Office of Admissions**  
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**admissions@semo.edu**  
**www.semo.edu**

**To explore**  
**The Harrison College**  
**of Business and Computing,**  
**visit [semo.edu/business-computing](http://semo.edu/business-computing)**

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