Southeast’s Master of Arts in professional writing helps students to master different types of professional writing, further develop their writing skills, and perfect their critical abilities, including the determination of effective styles and presentations for texts. Professional writing includes rhetorical composition, technical writing, new media, and creative writing. This option allows students to learn in depth about writing theories, rhetorical theory, creative writing and its strategies, and technical production of text in print and online.

Entering students should be able to communicate effectively both orally and in writing. They must have familiarity with a variety of word-processing and document design software programs.

**Becoming Career Ready...**

/Students study professional, creative styles of writing and their strategies.
/Students study writing and rhetorical theory.
/Students learn critical thinking, problem-solving, and fact-finding skills.
/Students gain in-depth editing skills using the major style manuals.
/Students are exposed to technical production of text and image in print and online.
/Students learn the workings of an independent writing business, including grant writing, print production, fact-checking, publicity planning, product review, and document design—all of which are skills that transfer to most businesses.

**Why should I study professional writing at Southeast?**

Specialized writing—technical writing, creative writing, blog-content, and copy writing—has seen national job growth, a growth that the U.S. Bureau of Labor Statistics says is expected to continue. Students with a degree in professional writing work as: technical communicators; Web authors, designers, and content managers; publishers; publishing coordinators/publication managers; editors, copyeditors, and proofreaders; science writers; medical writers; information architects; usability specialists/researchers; communication specialists; grant and proposal writers; independent authors; and in other writing- and editing-related roles, such as business copywriting. At Southeast, you study with experienced, knowledgeable writers, editors, critics, and the director of the University Press.

**Internship and Employment Opportunities of Recent Graduates/ Graduate Schools and Programs of Recent Graduates**

/Assistant editor at a university press
/Intern for a New York software company, writing website content
/Communications and training coordinator for AmerenUE in St. Louis
/Teaching positions in community colleges and high schools
/Acceptances into Ph.D. programs in creative writing
/Advanced position and team lead technical writer
/Humanities specialist for a commercial publisher
/Intern at the National Endowment for the Humanities, writing blog content
/Navy officer, writing administrative speeches and documents
/Published novel writer
/Editor for a trade magazine
/Editor for an advertising firm
/Content writer for marketing company
/Intern for police department, research and grant writing
/TV writer for movie/television studio

**Admission Requirements**

A student will be admitted to graduate study in English when the following admission requirements are satisfied:

1. The student holds a bachelor’s degree from a regionally accredited college or university.
2. The student has an undergraduate cumulative GPA of at least 2.5 on a 4.0 scale.
3. The student has 15 semester hours of undergraduate credit in the field.
COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

English: Professional Writing

Master of Arts (MA)

This is a guide based on the 2020-2021 Graduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on factors such as dual enrollment, remediation, and summer enrollment. Students meet with an academic advisor each semester and use Degree Works to monitor their progress.

**CURRICULUM CHECKLIST**

**English: Professional Writing Option – 36 Hours**

- EN 601 Research (3)
- EN 623 Visual Rhetoric (3)
- EN 624 Editing and Research in Professional Writing (3)
- EN 645 Advanced Publishing (3)

Choose Two Writing Courses – 6 hours

- EN 550 Style in Writing (3)
- EN 572 Creative Non-Fiction (3)
- EN 670 Advanced Creative Writing: Poetry (may be repeated once) (3)
- EN 678 Advanced Creative Writing: Fiction (may be repeated once) (3)

Choose one course in Theory or Linguistics – 3 hours

- EN 500 History of the English Language (3)
- EN 535 Rhetorical Theory and Written Discourse (3)
- EN 686 Sociolinguistics (3)
- LI 605 Contemporary Anglophone Literature/Contemporary Theory (3)
- LI 658 Literary Criticism (3)

Choose Two Literature Courses – 6 hours

- LI 510 Literature and the Bible (3)
- LI 542 Literature of the Young Adult (3)
- LI 560 Chaucer (3)
- LI 565 Southern Literature (3)
- LI 568 Nineteenth Century American Novel (3)
- LI 570 Twentieth Century American Novel (3)
- LI 571 Contemporary American Poetry (3)
- LI 576 American Fiction of the 21st Century (3)
- LI 577 Studies in Early English Literature (3)
- LI 578 Studies in Later English Literature (3)
- LI 582 Topics in Literature (3)
- LI 587 Women and Madness (3)
- LI 621 Cross-Cultural American Voices (3)
- LI 665 Shakespeare (3)
- LI 674 Studies in Modern American Literature (3)
- LI 676 Early Twentieth-Century British Literature (3)

**Electives – 9 hours**

Thesis (maximum 3 credit hours):

- EN 694 Thesis (3)
- EN 696 Thesis (2)
- EN 697 Thesis (1)

Teaching Practicum (maximum 3 credit hours):

- EN 615 Practicum in Teaching Creative Writing (3)
- LI 615 Practicum in Teaching Literature (3)

Independent Study (maximum 3 credit hours):

- LI 679 Independent Study in English (1)
- LI 680 Independent Study in English (2)
- LI 681 Independent Study in English (3)

Additional EN 500/600 Level Writing Course:

- EN 550 Style in Writing (3)
- EN 670 Advanced Creative Writing: Poetry (3)
- EN 678 Advanced Creative Writing: Fiction (3)
- EN 672 Creative Non-Fiction (3)

Additional LI 500/600 Level Literature Course:

- LI 510 Literature and the Bible (3)
- LI 542 Literature of the Young Adult (3)
- LI 560 Chaucer (3)
- LI 565 Southern Literature (3)
- LI 568 Nineteenth Century American Novel (3)
- LI 570 Twentieth Century American Novel (3)

Courses Continued...

- LI 571 Contemporary American Poetry (3)
- LI 576 American Fiction of the 21st Century (3)
- LI 577 Studies in Early English Literature (3)
- LI 578 Studies in Later English Literature (3)
- LI 582 Topics in Literature (3)
- LI 587 Women and Madness (3)
- LI 621 Cross-Cultural American Voices (3)
- LI 665 Shakespeare (3)
- LI 674 Studies in Modern American Literature (3)
- LI 676 Early Twentieth-Century British Literature (3)
- LI 676 American Fiction of the 21st Century (3)

**Recommended Sequence of Required Course Work**

Sample Two-Year Plan (See department course rotation list for complete course availability.)

**First Year, Fall Semester**

EN 624 Editing and Research in Professional Writing (3)
EN 678 Advanced Creative Writing: Fiction (3)
LI 621 Cross-Cultural American Voices (3)

**First Year, Spring Semester**

EN 601 Research (3)
EN 535 Rhetorical Theory and Written Discourse (3)
LI 576 American Fiction of the 21st Century (3)

**Second Year, Fall Semester**

EN 645 Advanced Publishing (3)
LI 571 Contemporary American Poetry (3)
EN 572 Creative Non-Fiction (3)

**Second Year, Spring Semester**

EN 623 Visual Rhetoric (3)
EN 670 Advanced Creative Writing: Poetry (3)
EN 615 Teaching Practicum in Writing (3)

**Degree Requirements**

- All students must complete their choice of a thesis, a graduate paper plus a comprehensive exam, or a capstone project.
- No course taken as part of an undergraduate degree will fulfill any Master of Arts requirement.
- EN 694 Thesis may be taken only for 3 credit hours (for those opting to write a thesis).
- At least 18 hours must be at the 600 level.
- No course fulfills more than one requirement.