HARRISON COLLEGE OF BUSINESS AND COMPUTING

Business Administration

Bachelor of Science in Business Administration (BSBA)

A major in business administration prepares students for a variety of administrative opportunities in a variety of fields, such as the education services industry, the healthcare industry, state and local government and finance and insurance sectors. According to the Bureau of Labor Statistics, employment of administrative services managers will grow faster than average at 7% between 2018 and 2028.

This is a general business major and it is ideal for part-time students or those who cannot travel to the Southeast campus to take courses since it provides a flexible delivery method (online courses). It is also designed for those who want an opportunity to study and build skills in a variety of business disciplines. Students can customize their program of study based on personal career interests.

Becoming Career Ready...

// Qualified, award winning faculty interact with students in a small class environment, in Robert A. Dempster Hall, a magnificent facility that promotes hands-on learning with state-of-the-art technology and collaborative working spaces.

// Business Administration graduates work in a wide variety of business and corporate settings including corporate finance, investment banking, financial and personnel operations, as well as, management and marketing roles. Examples of job titles include financial manager, business manager, investment banker, human resources officer, marketing executive, retail manager and many more jobs in the public and private sectors.

// Business Administration students have access to more than 30 study-abroad programs offered with the Harrison College of Business and Computing.

// 100% of Southeast programs offer real-world experience. Business Administration students have access to a variety of experiential learning opportunities such as client-based consulting projects, competitions and business start-ups at Catapult Creative House (part of the Douglas C. Greene Center for Innovation and Entrepreneurship).

// The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

Internship and Employment Opportunities of Recent Graduates:

- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- Cape Girardeau Public Schools
- City Government Offices
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Fastenal
- Farmers Insurance
- JC Penney
- Macy’s
- Maxim Healthcare Services
- Missouri State Government Offices
- Missouri Department of Transportation
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

Special Options with Business Administration

This program of study is also available as an online program. Southeast Missouri State University offers an accelerated master’s degree for current Southeast business administration students. For more information, please see any of the MBA degree maps.

Southeast also offers a Master of Business Administration in General Management and a Master of Science in Management.

Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.
This is a guide based on the 2020-2021 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

#### Business Administration Core – 33 Hours Required

A grade of "C" is required in each core course.
- AC221 Principles of Accounting I (3)
- AC222 Principles of Accounting II (3)
- BA101 The Business Universe (3)
- BA490 Business Policy & Strategy (3)
- BL255 Business Law (3)
- FID61 Financial Management (3)
- MG301 Principles of Management (3)
- MI375 Management Information Systems (3)
- MK301 Principles of Marketing (3)
- QM352 Quantitative Analysis (3)

Choose 3 Hours From:
- AC540 International Perspectives of Accounting (3)
- BA660 Topics in International Business (3)
- BL560 International Business Law (3)
- EC580 International Economics (3)
- FID50 International Finance (3)
- MG590 International Management (3)
- MK560 International Marketing (3)

* International Course taken to meet Business Administration Core requirement may not be counted on a major.

#### Support Courses – 30 Hours Required

Some courses may fulfill General Education requirements.
A grade of "C" or better is required in each support course.
- BA252 Business Communication (2)
- BA400 Applied Ethical Leadership (3)
- BA452 Professionalism (1)
- EC215 Principles of Microeconomics (3)
- EC225 Principles of Macroeconomics (3)
- EN140 Rhetoric & Critical Thinking (3)
- MA115 Precalculus A OR MA123 Mathematical Reasoning and Modeling (3)
- MI101 Intro to Computer Applications (5)
- QM257 Business Statistics I (3)
- QM258 Business Statistics II (3)
- SC105 Fundamentals of Oral Communication (3)

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

#### Business Administration Major Courses (24 Hours) – 24 Hour Major – No Minor Required

**Required Courses:** AC/B/BA/EC/E/E/C/F/H/A/M/G/M/I/M/Q 300-599 level (24)*

* Choose a minimum of 4 disciplines with no more than 9 hours in one discipline (represented by subject prefix).

Choose 3 hours from the following as part of the 24 hours of required coursework:
- AC 330 Accounting Analytics (3)
- EC 351 Applied Economic Models (3)
- EC 490 Business Forecasting (3)
- ER 561 Business Planning for New Ventures (3)
- MG 416 Acquiring Talent (3)
- MG 436 Compensating Talent (3)
- MK 345 Intro to Business Research (3)
- QM 358 Production/Operations Management (3)

* Core and support courses for BSBA degree will not count here.
* No more than 6 hours can double count in this major and a minor in the Harrison College of Business.
* No more than 9 hours may double count between this major and a second Business major.

#### General Education Requirements – some requirements may be fulfilled by coursework in major program
- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include U100 for native students)
- Civics examination

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### SAMPLE FOUR YEAR PLAN

#### FIRST YEAR

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<th>Fall Semester</th>
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<th>Spring Semester</th>
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<td>MI101</td>
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Milestone: Achieve a minimum 2.25 overall GPA

#### SECOND YEAR

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Milestone: Achieve a minimum 2.25 overall GPA

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### Degree Map 2020-2021

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To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
semo.edu

To explore
the Harrison College
of Business and Computing
online, visit
semo.edu/business-computing

For advising
Center for Academic Advising
semo.edu/advising

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Revised 7/8/2020

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.