Management involves coordinating the resources and activities of organizational members in a systematic way to achieve common goals. Students are prepared for a wide range of careers in business, education, government and not-for-profit organizations.

The general management option develops managers who are analytical, detail-oriented, flexible, decisive, and have strong leadership and communication skills.

**Becoming Career Ready...**

- Qualified, award winning faculty interact with students in a dynamic class environment in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.
- Management graduates work in a large variety of sectors, including public, private and voluntary sectors. Management graduates are prepared to manage people - one of the most important aspects of any company. Examples of job titles include sales manager, account manager, training manager, non-profit director, personnel manager and budget manager.
- Management students have access to more than 30 study-abroad programs offered with the Harrison College of Business and Computing.
- 100% of Southeast programs offer real-world experience. Management students earn this experience through access to Southeast’s Douglas C. Greene Center for Innovation and Entrepreneurship, one of the largest entrepreneurship programs in the Midwest. Entrepreneurial studies prepare students to be creative and innovative in their chosen careers. Students can also complete an internship that fits their skills and future goals.
- The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

**Internship and Employment Opportunities of Recent Graduates:**

- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- Cape Girardeau Public Schools
- City Government Offices
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Farmers Insurance
- JC Penney
- Macy’s
- Maxim Healthcare Services
- Missouri State Government
- Missouri Department of Transportation
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

**Special Options with Management**

Southeast Missouri State University offers an accelerated master’s degree for current Southeast management students. For more information, please see the MBA: General Management degree map.

Southeast also offers a Master of Business Administration in General Management and a Master of Science in Management.

**Transfer and Dual Credit Students**

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.
This is a guide based on the 2020-2021 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

Critical Courses are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Business Administration Core – 33 Hours Required
A grade of ‘C’ is required in each core course.

- AC221 Principles of Accounting I (3)
- AC222 Principles of Accounting II (3)
- BA101 The Business Universe (3)
- BA490 Business Policy & Strategy (3)
- BL255 Business Law (3)
- FS561 Financial Management (3)
- MG301 Principles of Management (3)
- MI375 Management Information Systems (3)
- MK301 Principles of Marketing (3)
- QM352 Quantitative Analysis (3)

Choose 3 Hours From:

- AC340 International Perspectives of Accounting (3)
- BA569 Topics in International Business (3)
- BL560 International Business Law (3)
- EC500 International Economics (3)
- FS460 International Finance (3)
- MG569 International Management (3)
- MK660 International Marketing (3)

*International Course taken to meet Business Administration Core requirement may not be counted on a major.

Support Courses – 30 Hours Required
Some courses may fulfill General Education requirements. A grade of ‘C’ or better is required in each support course.

- BA252 Business Communication (2)
- BA400 Applied Ethical Leadership (3)
- BA452 Professionalism (1)
- EC215 Principles of Microeconomics (3)
- EC225 Principles of Macroeconomics (3)
- EN140 Rhetoric & Critical Thinking (3)
- MA116 Precalculus A OR MA123 Mathematical Reasoning and Modeling (3)
- MI101 Intro to Computer Applications (3)
- QM257 Business Statistics I(3)
- QM258 Business Statistics II (3)
- SC105 Fundamentals of Oral Communication (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300-level business core and business major courses.

Management Major Courses – 24 Hour Major – No Minor Required
(Cannot double count elective choices in more than one option.)

Required Management Core Courses:

- ER361 Principles of Entrepreneurship (3)
- MG356 Found of Human Resource Management (3)
- MG470 Leadership in Management (3)
- MG471 International Business Management (3)
- MI101 Intro to Computer Applications (3)
- QM257 Business Statistics I(3)
- QM258 Business Statistics II (3)
- SC105 Fundamentals of Oral Communication (3)

Required Management Core Courses:

- ER361 Principles of Entrepreneurship (3)
- MG356 Found of Human Resource Management (3)
- MG470 Leadership in Management (3)
- MG471 International Business Management (3)
- MI101 Intro to Computer Applications (3)
- QM257 Business Statistics I(3)
- QM258 Business Statistics II (3)
- SC105 Fundamentals of Oral Communication (3)

Management Option:

Choose 3 hours from:

- ER661 Business Planning for New Ventures (3)
- MK345 Intro to Business Research (3)
- QM358 Production/Operations Management (3)

Choose 12 hours from:

- BA560 International Business (3)
- ER531 Innovation (3)
- HA550 Healthcare Risk Management (3)
- MG394 Business Negotiation: Concepts and Practice (3)
- MG362 Management Skills (3)
- MG426 Managing & Developing Talent (3)
- MG475 Organizational Behavior (3)
- MG471-473 Management Internship (1-3)
- MG491-493 Independent Study in Management (1-3)
- MG548 Project Management (3)
- MG550 Improving Team Performance (3)
- MG569 International Management (3)
- MG562 Org Theory & Design (3)

Sample Four-Year Plan

Fall Semester | Spring Semester
--- | ---
AC221 | AC222
BA252 | BL255
EC215 | EC225
QM257 | QM258
General Education | General Education
General Education | General Education
Total 15 | Total 15

Milestone: Achieve a minimum 2.25 overall GPA

FOURTH YEAR

International Core Course | BA400
ER561/MK345/QM358 | BA490
Major Elective | Major Elective
Major Elective | Major Elective
Total 12 | Total 15

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

A milestone signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 semester division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.

Degree Map 2020-2021

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
semo.edu

To explore
the Harrison College
of Business and Computing
online, visit
semo.edu/business-computing

For advising
Center for Academic Advising
advising@semo.edu

Revised 7/8/2020