The health promotion option of health management gives students the necessary knowledge, skills and competencies needed to plan, implement and evaluate wellness programs in a variety of settings. The cornerstone of most wellness programs is physical fitness; therefore, a major part of the curriculum involves teaching students the skills required to be effective fitness professionals. Many of these skills are based on the knowledge, skills, and competencies desired by the American College of Sports Medicine, which is the preeminent professional organization for fitness and wellness professionals. The certifications offered by this organization are the gold standard for the field. The health promotion curriculum prepares students to pass the American College of Sports Medicine’s Personal Trainer Certification.

The curriculum provides students with the background necessary to apply scientific principles to comprehensive wellness programs. Students are taught how to design health promotion interventions for a variety of settings. These interventions include exercise, weight loss, nutrition education, health screening and assessment, stress management, low back care, ergonomics, substance abuse prevention and smoking cessation. Students also learn to apply theories of behavior change to assist individuals of varying health status and fitness levels make lifestyle changes. Students who complete the health promotion program have had ample opportunities to apply knowledge and practice skills learned in the classroom and laboratory setting in the real world. Faculty monitor students’ progress along the way.

**Becoming Career Ready...**

/ BS in Health Management: Health Promotion majors have the opportunity to gain hundreds of hours of real-world experience prior to graduation.

/ Health Promotion graduates work in fitness, nutrition, wellness and rehabilitation settings, including corporate settings. Examples of job titles include corporate wellness coordinator, community health worker, health services manager, health coach, public health educator and medical sales representative.

/ Faculty work closely with students to help them gain the skills needed to be effective wellness/health promotion professionals.

/ Students in the program gain a wide variety of exercise testing and exercise programming skills.

/ Health Management: Health Promotion students learn how to apply basic scientific principles for a wide variety of interventions.

/ 100% of Southeast programs offer a real-world experience. Health Promotion option students gain this experience through a required internship and practicum. Students complete a 480 clock-hour internship at the completion of the degree program. The internship provides not only an invaluable work experience but also often leads to employment.

/ The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests, and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

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**Internship and Employment Opportunities of Recent Graduates**

- The American Cancer Society
- The American Heart Association
- HealthPoint Fitness – Southeast Missouri Hospital, Cape and Jackson
- Fitness and Wellness – St. Francis Medical Center, Cape
- BJC WellAware Center, St. Louis
- WellBridge by SSM Healthcare
- Occupational Health and Wellness – St Anthony’s Medical Center, Saint Louis
- Monsanto Employee Wellness
- Ameren Energy Employee Wellness
- Wells Fargo Corporate Wellness
- Health Facilities Rehabilitation, Sikeston
- Southeast Missouri Regional Prevention Center
- Butler, Carter and Scott County Health Departments
- The American Red Cross
- Sikeston YMCA
- Farmington Municipal Recreation and Aquatic Center
- St Louis Children’s Hospital
- Cardiopulmonary Rehabilitation and Wellness Center, DePaul Hospital, St. Louis
- St. Louis County Police Department
- St. Louis Area National Council on Alcoholism and Drug Abuse (NCADA)
- Compass Prevention Pathways, St Louis
- Anytime Fitness, Middleton, Wisconsin
- YMCA South Hampton Roads, Virginia
- Shriners Hospitals For Children, St. Louis
- Club Fitness, St. Peters
- Sprint Employee Wellness, Overland Park, Kansas
- St Louis University Hospital
- Mississippi State University Health Promotion and Wellness Center

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**Transfer and Dual Credit Students**

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.

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This program could lead to licensure or certification. However, Southeast’s program either does not meet, or we cannot determine if it meets, the licensure or certification requirement in all states. Please consult our State Authorization page, Licensure tab, to determine information specific to your state: https://semo.edu/online/student-resources/stateauth.html.
This is a guide based on the 2020-2021 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

**CURRICULUM CHECKLIST**

Critical Courses are italicized and bolded. These courses are indicators of potential for success in the degree program.

### Health Management

- 64 hours required – No minor required
  - A grade of 'C' is required in each core course
  - **MA123** Nutrition for Health (3)
  - **HL 111** Introduction to Health Management (3)
  - **HL 120** Health Perspectives (3)
  - **HL 231** Fitness Conditioning (3)
  - **HL 303** Research Methods (3)
  - **HL 312** Sport & Exercise Pharmacology (3)
  - **HL 331** Exercise Physiology (4) w/ Lab
  - **HL 332** Lifestyle Disease Risk Reduction (3)
  - **HL 431** Fitness Assessment (3)
  - **HL 460** Exercise Leadership (3)
  - **HL 498** Health Internship (12)*

*In order to enroll in the internship, students must have a grade point average of 2.5 in the major and overall in order to enroll in the internship; all major courses must be completed with a grade of 'C' or higher.

### Health Promotion Option

**Required Courses:**
- **__HL 260 Health Promotion Practicum (3)___**
- **__HL 432 Health Promotion Programs (3)___**
- **__HL 480 Health Promotion Programs Planning and Evaluation (3)___**

**Choose one course:**
- **__FN 255 Nutrition I (3)___**
- **__FN 355 Lifespan Nutrition (3)___**

**Choose one course:**
- **__MG 301 Principles of Management (3)___**
- **__MK 301 Principle of Marketing (3)___**

**Choose one course:**
- **__MG 3xx Upper Division MG elective (3)___**
- **__MK 343 Advertising and Promotion Marketing (3)___**

**Choose 3 hours:**
- **__HL 526 Health Behavior Changes (3)___**
- **__PS 555 Health Psychology (3)___**
- **__UI 354 Lifestyle Enhancement (3)___**

*Although a minor is not required, many students minor in nutrition, marketing or management.

### Prerequisite Courses:

Some courses may fulfill General Education requirements.

- **__BS 113 Anatomy and Physiology I (4) w/ Lab___**
- **__BS 114 Anatomy and Physiology II (4) w/ Lab___**
- **__CH 181 Basic Principles of Chemistry (5)___**
- **__MA123 Mathematical Reasoning & Modeling or higher level math (3)___**

### General Education Requirements

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

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## SAMPLE FOUR-YEAR PLAN

<table>
<thead>
<tr>
<th>Course #</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td><strong>UI100</strong></td>
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<td>FN235</td>
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<tr>
<td><strong>EN100</strong></td>
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<td>General Education</td>
</tr>
<tr>
<td><strong>HL111</strong></td>
<td>3</td>
<td>General Education</td>
</tr>
<tr>
<td><strong>HL120</strong></td>
<td>3</td>
<td>General Education</td>
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<tr>
<td><strong>MA123</strong></td>
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Milestones: Must complete MA 116 with a grade of 'C' or better

<table>
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<tr>
<td><strong>BS113/013</strong></td>
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<td>BS114/014</td>
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<tr>
<td><strong>CH181/081/001</strong></td>
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<td><strong>HL231</strong></td>
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<td><strong>HL280</strong></td>
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<td><strong>Total</strong></td>
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Milestones: Must complete CH 180/181, BS 113 and BS 114 with a grade of 'C' or better

- (summer courses are encouraged to avoid 18 hour semesters)

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<tr>
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<th>Spring Semester</th>
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<tr>
<td><strong>HL331/031</strong></td>
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<td>FN255 or FN355</td>
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<td><strong>HL332</strong></td>
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<td>HL312</td>
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<td><strong>MG301 or MK301</strong></td>
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<td>HL431</td>
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<tr>
<td><strong>HL526/Py555/UI354</strong></td>
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<td>MG3XX or MK343</td>
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Milestones: A grade of 'C' or higher is required for all major courses

<table>
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<tr>
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<th>Spring Semester</th>
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<tr>
<td><strong>HL460</strong></td>
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<td>HL303</td>
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<td><strong>HL432</strong></td>
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<td>HL490</td>
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<tr>
<td><strong>Elective</strong></td>
<td>3</td>
<td>Elective (UI412 suggested)</td>
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<td><strong>Elective</strong></td>
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</tr>
<tr>
<td><strong>Total</strong></td>
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Milestones: A major GPA of 2.5 is required for admission into HL 498

<table>
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<tr>
<th>Course #</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td><strong>CH181</strong></td>
<td>3</td>
<td>Chnl498</td>
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A "Milestone" signifies a significant stage for a student in the completion of a degree.

A minimum 2.5 GPA in the major and 2.25 GPA overall are required to graduate.

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.