

## Bachelor of Science in Business Administration (BSBA)

# Management Option

Management involves coordinating the resources and activities of organizational members in a systematic way to achieve common goals. Students are prepared for a wide range of careers in business, education, government and not-for-profit organizations. Students seek management positions in banks, hotels, hospitals or service organizations.



The general management option develops managers who are analytical, detail-oriented, flexible, decisive, and have strong leadership and communication.

### Becoming Career Ready...

/ Qualified, award winning faculty interact with students in a small class environment, in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.

/ Management graduates work in a large variety of sectors, including public, private and voluntary sectors. Management graduates are prepared to management people and is becoming one of the most important aspects of any company. Examples of job titles include sales manager, account manager, training manager, non-profit director, personnel manager and budget manager.

/ Management students have access to more than 30 study-abroad programs offered with the Harrison College of Business and Computing.

/ 100% of Southeast programs offer real-world experience. Management students earn this experience through access to Southeast's Douglas C. Greene Center for Innovation and Entrepreneurship, one of the largest entrepreneurship programs in the Midwest. Entrepreneurial studies prepare students to be creative and innovative in their chosen careers. Students can also complete an internship that fits their skills and future goals.

/ The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

### Internship and Employment Opportunities of Recent Graduates:

- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- Cape Girardeau Public Schools
- City Government Offices
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Farmers Insurance
- JC Penney
- Macy's
- Maxim Healthcare Services
- Missouri State Government
- Missouri Department of Transportation
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

### Special Options with Management

Southeast Missouri State University offers an accelerated master's degree for current Southeast management students. For more information, please see the MBA: General Management degree map.

Southeast also offers a Master of Business Administration in General Management and a Master of Science in Management.

### Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at [semo.edu/transfercredit](http://semo.edu/transfercredit).

**To learn more**  
Office of Admissions  
(573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[semo.edu](http://semo.edu)

**To explore**  
the Harrison College  
of Business and computing  
online, visit  
[semo.edu/business-computing](http://semo.edu/business-computing)

**For advising**  
Center for Academic Advising  
[semo.edu/advising](http://semo.edu/advising)

# Management: Management Option

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Degree Map 2019-2020

This is a guide based on the 2019-2020 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

*"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.*

#### Business Administration Core – 33 Hours Required

A grade of 'C' is required in each core course.

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AC222 Principles of Accounting II (3)
- \_\_\_ BA101 The Business Universe (3)
- \_\_\_ BA490 Business Policy & Strategy (3)
- \_\_\_ BL255 Business Law (3)
- \_\_\_ FI361 Financial Management (3)
- \_\_\_ MG301 Principles of Management (3)
- \_\_\_ MI375 Management Information Systems (3)
- \_\_\_ MK301 Principles of Marketing (3)
- \_\_\_ QM352 Quantitative Analysis (3)

#### Choose 3 Hours From:\*

- \_\_\_ AC540 International Perspectives of Accounting (3)
- \_\_\_ BA560 Topics in International Business (3)
- \_\_\_ BL560 International Business Law (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)
- \_\_\_ MG560 International Management (3)
- \_\_\_ MK560 International Marketing (3)

\* International Course taken to meet Business Administration Core requirement may not be counted on a major.

#### Support Courses – 30 Hours Required

Some courses may fulfill General Education requirements.

A grade of 'C' or better is required in each support course.

- \_\_\_ BA252 Business Communication (2)
- \_\_\_ BA400 Applied Ethical Leadership (3)
- \_\_\_ BA452 Professionalism (1)
- \_\_\_ EC215 Principles of Microeconomics (3)
- \_\_\_ EC225 Principles of Macroeconomics (3)
- \_\_\_ **EN140 Rhetoric & Critical Thinking (3)**
- \_\_\_ **MA116 Precalculus A (3)**
- \_\_\_ MI101 Intro to Computer Applications (3)
- \_\_\_ **QM257 Business Statistics I (3)**
- \_\_\_ QM258 Business Statistics II (3)
- \_\_\_ SC105 Fundamentals of Oral Communication (3)

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

#### Management Major Courses – 27 Hour Major – No Minor Required

(Cannot double count elective choices in more than one option.)

##### Required Management Core Courses:

- \_\_\_ ER361 Principles of Entrepreneurship (3)
- \_\_\_ MG356 Found of Human Resource Management (3)
- \_\_\_ MG470 Leadership in Management (3)

Real World Experience – Choose one option:

- \_\_\_ Participate in departmentally approved international academic program (3)

OR

- \_\_\_ Complete departmentally approved internship (3)

##### Management Option:

- \_\_\_ MG354 Business Negotiation: Concepts and Practice (3)
- \_\_\_ MG550 Improving Team Performance (3)
- \_\_\_ MG562 Organization Theory and Design (3)

##### Choose 3 hours from the following:

- \_\_\_ ER531 Innovation (3)
- \_\_\_ ER561 Business Planning for New Ventures (3)
- \_\_\_ IM411 Total Quality Assurance (3)
- \_\_\_ MG457 Organizational Behavior (3)
- \_\_\_ MG526 Managing and Developing Talent (3)
- \_\_\_ MG560 International Management (3)\*
- \_\_\_ MK349 Retail Management (3)
- \_\_\_ MK447 Sales Management (3)

##### Choose 3 hours from the following:

- \_\_\_ MK345 Introduction to Business Research (3)
- \_\_\_ QM358 Production/Operations Management (3)

\* If selected as elective, cannot also count for international course requirement for the BSBA degree.

**General Education Requirements** – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	3	EN140	3
	EN100	3	SC105	3
	BA101	3	General Education	3
	<b>MA116</b>	3	General Education	3
	MI101	3	General Education	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Milestone: Achieve a minimum 2.25 overall GPA				
<b>SECOND YEAR</b>	AC221	3	AC222	3
	BA252	2	BL255	3
	<b>EC215</b>	3	EC225	3
	QM257	3	QM258	3
	General Education	3	General Education	3
	<b>Total</b>	<b>17</b>	<b>Total</b>	<b>15</b>
Milestone: Achieve a minimum 2.25 overall GPA				
<b>THIRD YEAR</b>	BA452	1	ER361	3
	FI361	3	MG470	3
	MG301	3	MI375	3
	MK301	3	MK345 or QM358	3
	QM352	3	General Education	3
	<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				
<b>FOURTH YEAR</b>	International Core Course	3	BA400	3
	MG354	3	BA490	3
	MG562	3	MG356	3
	Major Elective	3	MG550	3
			Real World Experience	3
	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>15</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of the General Education program, completion of 39 senior division hours (300-599), Writing Proficiency Exam (WP003). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.

Revised  
4/29/2019

**To learn more**  
Office of Admissions  
(573) 651-2590  
admissions@semo.edu  
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**To explore**  
the Harrison College  
of Business and computing  
online, visit  
semo.edu/business-computing

**For advising**  
Center for Academic Advising  
semo.edu/advising