

Bachelor of Science in Sport Management (BSSM)

Sport Management

Sport management may be most easily described as the business end of sport studies. But the field goes

well beyond that definition. Students who graduate with a sport management degree from Southeast have multiple professional opportunities open for them. From marketing and ticket sales to community relations, Southeast graduates are prepared to work in any niche in the sport industry. Graduates from Southeast work in intercollegiate and professional sports in a number of capacities.

The Bachelor of Science in Sport Management degree is the first in Missouri to have COSMA accreditation. The program is unique in having a required business administration minor and every sport management course involves a practical component. The additional requirement of the minor gives Southeast Sport Management graduates an advantage due to the extra skill set gained in the minor. This requirement also prepares the graduate to enter a Master of Business Administration graduate program.

Students gain experience in NCAA Division I athletics, an active student recreation program, as well as multiple golf courses in the area.

Becoming Career Ready...

/ Sport Management students gain practical experience through required class projects, practica and internships.

/ Sport Management graduates work in professional and collegiate sport settings, and private sport industries. Examples of job titles include athletics manager, facilities manager, event coordinator, sports marketer, sports agent, sports merchandising manager and corporate ticket sales manager.

/ Qualified faculty interact with students in a small class environment and provide career and academic advising.

/ 100% of Southeast programs offer a real-world experience. Currently, 73% of students find a job in sport management within a year of graduation or continue on to graduate school. This is due to the fact that all sport management students must take the professional seminar in sport management course (SM 465). The course is designed to help students examine their professional goals, set priorities for their internship, and understand the process of preparing for job interviews.

/ The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests, and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.



Internship and Employment Opportunities of Recent Graduates

- Affiliated minor league baseball (Springfield Cardinals, Memphis Redbirds, Tennessee Smokies, etc.)
- Independent minor league baseball (River City Rascals, Gateway Grizzlies, Evansville Otters, etc.)
- Major League Baseball (St. Louis Cardinals, Texas Rangers)
- National Football League (Kansas City Chiefs, Detroit Lions, Denver Broncos, Indianapolis Colts)
- National Hockey League (St. Louis Blues, Nashville Predators)
- National Basketball Association (San Antonio Spurs, Memphis Grizzlies)
- Intercollegiate Athletics (University of Tulsa, Mizzou, Murray State University, University of Chattanooga, Texas State University)
- United States Olympic Training Centers (Lake Placid, Colorado Springs)
- Missouri Special Olympics
- St. Louis Sports Commission
- Gateway Speedway, Charlotte Motor Speedway
- Platinum Sports & Entertainment
- Dicks Sporting Goods, Academy Sports & Outdoors, Johnny Macs
- Rawlings Sporting Goods

Admission Requirements

1. Cumulative 2.5 GPA.
2. Complete a minimum 30 semester degree credit hours.
3. Complete the following courses with a grade of "C" or better: AD 101, MA 116, SC 105, EN 140 and SM 220.

Special Options with Sport Management

The Business Administration Minor is required as part of the Sport Management Major.

Southeast also offers a Master of Business Administration in Sport Management.

Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
semo.edu

To explore the College of Education, Health and Human Studies online, visit
semo.edu/education-health

For advising
Center for Academic Advising
semo.edu/advising

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This is a guide based on the 2019-2020 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

Sport Management students must be admitted to the Sport Management major prior to enrolling in upper division (300 level or above) sport management courses.

Sport Management Core – 45 Hours Required – Business

Administration minor required

A grade of 'C' is required in each core course

- ___ MC 204 Strategic Sport Communication (3)
- ___ MK 351 Sport Marketing (3)
- ___ PE 201 Sport & Society (3)
- ___ SM 220 Introduction to Sport Management (3)
- ___ SM 250 Governance of Sport Organizations (3)
- ___ SM 340 Sport Ethics (3)
- ___ SM 360 Sporting Event Management (3)
- ___ SM 370 Practicum in Sport Management (2)
- ___ SM 455 Sport-Related Venue Design & Operation (3)
- ___ SM 460 Fund of Sport Delivery Systems (3)
- ___ SM 465 Professional Seminar in Sport Management (1)
- ___ SM 470 Sport Management Internship (12)
- ___ SM 540 Legal Aspects of Sport & Physical Activity (3)
- ___ SM 570 Management & Leadership in Sport Organizations (3)

Support Courses:

Some courses may fulfill General Education requirements.

A grade of 'C' or better is required in each support course.

- ___ PL204 Ethical Theory (3)
- ___ SC105 Fundamentals of Oral Communication (3)

Business Administration Minor (30 Hours) – Required

A grade of 'C' or better is required in each course.

Required Courses:

- ___ AC221 Principles of Accounting I (3)
- ___ AC222 Principles of Accounting II (3)
- ___ MI101 Introduction to Computer Applications (3)
- ___ EC225 Principles of Macroeconomics (3)
- ___ FI361 Financial Management (3)
- ___ MG301 Principles of Management (3)
- ___ MI375 Management Info Systems (3)
- ___ MK301 Principles of Marketing (3)
- ___ QM257 Business Statistics (3)
- ___ QM258 Business Statistics II (3)

General Education Requirements – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	EN140	3
	EN100	3	QM257	3
	MA116	3	SC105	3
	MI101	3	SM220	3
	PE201	3	General Education	3
	Total	15	Total	15

SECOND YEAR	AC221	3	AC222	3
	QM258	3	EC215	3
	SM250	3	MC204	3
	General Education	3	PL204	3
	General Education	3	General Education	3
	Total	15	Total	15

Milestone: Application to the BS in Sport Management by 2nd semester of sophomore year

(summer courses are encouraged to avoid 18 hour semesters)

THIRD YEAR	EC225	3	FI361	3
	MK301	3	MG301	3
	SM340	3	MK351	3
	SM360	3	SM370	2
	General Education	3	SM460	3
	General Education	3	SM465	1
Total	18	Total	15	

Milestone: A grade of 'C' or higher is required in all major courses

FOURTH YEAR	MI375	3	SM470	12
	SM455	3		
	SM540	3		
	SM570	3		
	Elective	3		
	Total	15	Total	12

Milestone: A 2.5 GPA is required for major and overall to complete the degree

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, completion of 39 senior division hours (300-599), Writing Proficiency Exam (WP003). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.5 GPA in the major and overall are required to graduate.

Revised
4/29/2019

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
semo.edu

To explore
the College
of Education, Health and
Human Studies online, visit
semo.edu/education-health

For advising
Center for Academic Advising
semo.edu/advising