

Bachelor of Science in Business Administration (BSBA)

Business Administration (Online)

The major in business administration prepares students for a variety of administrative opportunities in the education services industry, the health care industry, state and local government, and finance and insurance sectors. This major is ideal for part-time students or those who cannot travel to the Southeast campus to take courses since it provides a flexible delivery method (online courses). It is also designed for those who want a general business major with an opportunity to study and build skills in a variety of business disciplines. Students can customize their program of study based on personal career interests.



Business administration students will...

- Interact with highly qualified, award-winning faculty in a small class environment.
- Study online or in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.

Career Planning

Currently, 98 percent of Harrison College of Business and Computing graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

Professional career counselors are available for all students. The Office of Career Services can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more. You can reach them at (573) 651-2583 or careerservices@semo.edu.

Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.

Internship and Employment Opportunities of Recent Graduates

- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- Cape Girardeau Public Schools
- City Government Offices
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Farmers Insurance
- JC Penney
- Macy's
- Maxim Healthcare Services
- Missouri Government Offices
- Missouri Department of Transportation
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

Admission Requirements

1. Completion of: AC221, AC222, AD101, BA101, BL255, EC215, EC225, EN140, MA116, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
2. Cumulative 2.25 GPA.
3. In addition to satisfying prerequisites, students must complete at least 45 credit hours before enrolling in upper division (300 level or above) business courses.

About Our Online Programs

At Southeast, if a program is designated as an online degree, you can complete your degree anywhere, without ever having to come to one of our campuses. As a student in an online class, your faculty will be the same faculty who teach in our campus classrooms. Advising for online programs and other support services are all completed online by staff who specialize in serving distance students.

Special Options with Business Administration

Southeast also offers a Master of Business Administration with multiple emphasis options, which can also be completed entirely online. The accelerated master's degree gives business students an early start toward their MBA. Save time and money by utilizing upper level courses toward the accelerated master's degree.

To learn more
Southeast Online
(573) 651-2766
southeastonline@semo.edu
online.semo.edu

To explore
all online degree options,
visit online.semo.edu

For advising
Phone: (573) 651-2766
Fax: (573) 651-2859
southeastonline@semo.edu
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This is a guide based on the 2018-2019 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

Business Administration Core – 30 Hours Required

A grade of 'C' is required in each core course.

- ___ AC221^{8S} Principles of Accounting I (3)
- ___ AC222^{8S} Principles of Accounting II (3)
- ___ BA101 The Business Universe (3)
- ___ BA490^S Business Policy & Strategy (3)
- ___ BL255^{8S} Legal Environment of Business (3)
- ___ FI361^S Financial Management (3)
- ___ MG301^{WS} Principles of Management (3)
- ___ MI375^S Management Information Systems (3)
- ___ MK301^{WS} Principles of Marketing (3)
- ___ OM352^{8S} Management Science (3)

Choose 3 Hours From:

- ___ AC540 International Perspectives of Accounting (3)
- ___ BA560 International Business Study Tour (3)
- ___ EC580 International Economics (3)
- ___ FI540 International Finance (3)
- ___ MG560^S International Management (3)
- ___ MK560^S International Marketing (3)

* International course taken to meet business administration core requirement may not be counted on a major. Some courses listed may not be available in an online format.

Support Courses – 30 Hours Required

Some courses may fulfill University Studies requirements.

A grade of 'C' or better is required in each support course.

- ___ AD101^{8S} Intro to Microcomputer Applications (3)
- ___ BA400 Applied Ethical Leadership (3)
- ___ BA452^S Professionalism (1)
- ___ EC215^{8S} Principles of Microeconomics (3) +
- ___ EC225^{8S} Principles of Macroeconomics (3)
- ___ EN140^S Rhetoric & Critical Thinking (3) +
- ___ MA116^{8S} Precalculus A (3) +
- ___ MG252^{8S} Business Communication (2)
- ___ OM257^{8S} Business Statistics (3)
- ___ OM258^{8S} Business Statistics II (3)
- ___ SC105 /107 Fundamentals of Oral Communication (3) +

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

Business Administration Major Courses (24 Hours) –

24 Hour Major – No Minor Required

Required Courses: AC/BA/BL/EC/FI/IMG/MI/MK/QM 300-599 level (24)*

* Choose a minimum of 4 disciplines with no more than 9 hours in one discipline (represented by subject prefix).

Choose 3 hours from the following:

- ___ AC330 Accounting Analytics (3)
- ___ BA561 Entrepreneurship Plan & Strat (3)
- ___ EC351 Applied Economic Models (3)
- ___ EC490 Business Forecasting (3)
- ___ MG546 Acquiring & Compensating Talent (3)
- ___ MK345 Intro to Business Research (3)
- ___ OM358 Production/Operations Management (3)

* Core and support courses for BSBA degree will not count here.

* No more than 6 hours can double count in this major and a minor in the Harrison College of Business.

* No more than 9 hours may double count between this major and a second business major.

8 - These courses are typically offered in an eight-week format in the spring or fall semesters.

S - These courses are typically offered in a summer session.

W - These courses are typically offered over the wintertime (listed as part of the spring semester). Students are restricted to one wintertime course per semester.

+ - Meets University Studies requirement

SAMPLE YEARLY COURSE MAP

FALL	Start / Stop	Course #	Hrs
Full Term	Aug. - Dec.		3
Full Term	Aug. - Dec.		3
Full Term	Aug. - Dec.		3
1st 8 Week	Aug. - Oct.		3
2nd 8 Week	Oct. - Dec.		3
Total			15

SPRING	Start / Stop	Course #	Hrs
Wintertime	Dec. - Jan		3
Full Term	Jan. - May		3
Full Term	Jan. - May		3
1st 8 Week	Jan. - Mar.		3
2nd 8 Week	Mar. - May		3
Total			15

SUMMER	Start / Stop	Course #	Hrs
1st 4 Week	June		3
8 Week	June-July		3
2nd 4 Week	July		3
Total			9

Personalized Pathways:

At Southeast, we offer online courses in a traditional 16-week fall and spring semester with eight-week sessions in the first and last half of both. In addition, we offer a wintertime between fall and spring and at least six different 4, 6, and 8 week sessions over summer. Talk with an advisor to see how you can utilize these different sessions to expedite your degree completion.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599) and the Writing Proficiency Exam (WPO03). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

University Studies Requirements – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 3 hours
- Constitution requirement – 3 hours
- US History requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)

Revised
9/13/2018

Degree Map 2018-2019

To learn more
Southeast Online
(573) 651-2766
southeastonline@semo.edu
online.semo.edu

To explore
all online degree options,
visit online.semo.edu

For advising
Phone: (573) 651-2766
Fax: (573) 651-2859
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online.semo.edu