International Business
Bachelor of Science in Business Administration (BSBA)

Southeast's international business program provides a specialized curriculum for students interested in preparing themselves for managerial careers in international business. This interdisciplinary major emphasizes the development of cultural, financial, managerial, marketing, and economic understanding of the international environment. Students will be prepared for employment with companies participating in global commerce—from locally owned entrepreneurial enterprises to multinational corporations. Career positions include international product manager, international plant manager, foreign exchange trader, international buyer, and international sales analyst. International managers are often well positioned for top executive positions in multinational corporations. International study opportunities include over 20 overseas locations while paying Southeast's standard tuition and fees.

International Business students will...

- Interact with qualified, award winning faculty in a small class environment.
- Study in Robert A. Dempster Hall, an efficient and beautiful business building the feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast’s Center for International Business Programs, which provides support for international business majors and coordinates numerous international exchange and group immersion programs annually.

Career Planning
Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Internship and Employment Opportunities of Recent Graduates

- American Express
- Bank of America
- Best Buy
- Biokyowa, Inc.
- Boeing
- CENET
- CINTAS
- Elite Travel
- Enterprise Holdings
- Fastenal
- First State Bancshares
- GlaxoSmithKline
- IBM
- Magna Tel
- Maritz Marketing Research
- Mondelez/Nabisco
- Northwestern Mutual Financial
- Regions Bank
- Southeast Missourian
- Sprint
- UPS Store

Admission Requirements
1. Completion of: AC221, AC222, AD101, BA101, BL255, EC215, EC225, EN140, MA116, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
2. Cumulative 2.25 GPA.
3. In addition to satisfying prerequisites, students must complete at least 45 credit hours before enrolling in upper division (300 level or above) business courses.

Special Options with International Business
Southeast Missouri State University offers an accelerated master’s degree for current Southeast international business students. For more information, please see the MBA: International Business degree map.

Southeast also offers a Master of Business Administration in International Business.

Transfer and Dual Credit Students
If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.
This is a guide based on the 2018-2019 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

**CURRICULUM CHECKLIST**

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

Business Administration Core – 33 Hours Required

A grade of 'C' is required in each core course.

- **AC221** Principles of Accounting I (3)
- **AC222** Principles of Accounting II (3)
- **BA101** The Business Universe (3)
- **BA490** Business Policy & Strategy (3)
- **BL255** Legal Environment of Business (3)
- **FI361** Financial Management (3)
- **MG301** Principles of Management (3)
- **MI375** Management Information Systems (3)
- **MK301** Principles of Marketing (3)
- **QM352** Quantitative Analysis (3)

**Choose 3 Hours From:**

- **AC540** International Perspectives of Accounting (3)
- **BA560** International Business Study Tour (3)
- **EC580** International Economics (3)
- **FI540** International Finance (3)
- **MG560** International Management (3)
- **MK560** International Marketing (3)

*International Course taken to meet Business Administration Core requirement may not be counted on a major.

**Support Courses – 30 Hours Required**

Some courses may fulfill University Studies requirements.

A grade of 'C' or better is required in each support course.

- **AD101** Intro to Microcomputer Applications (3)
- **BA400** Applied Ethical Leadership (3)
- **BA452** Professionalism (1)
- **EC215** Principles of Microeconomics (3)
- **EC225** Principles of Macroeconomics (3)
- **EN140** Rhetoric & Critical Thinking (3)
- **MA116** Precalculus A (3)
- **MG252** Business Communication (2)
- **OM257** Business Statistics (2)
- **QM258** Business Statistics II (3)
- **SC105** Fundamentals of Oral Communication (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

**International Business Major Courses**

**Choose 9 Hours From:**

- **AC540** International Accounting (3)
- **BA438** International Business Internship (3)
- **BA560** International Business (3)
- **EC580** International Economics (3)
- **FI540** International Finance (3)
- **MG560** International Management (3)
- **MK560** International Marketing (3)

**Choose 3 hours from the following:**

- **AC 330** Accounting Analytics (3)
- **ER 551** Entrepreneurship Plan & Strat (3)
- **EC 351** Applied Economic Models (3)
- **EC 490** Business Forecasting (3)
- **ER 351** Economic Development (3)
- **MG 546** Acquiring & Compensating Talent (3)
- **MK 345** Intro to Business Research (3)
- **QM 358** Production/Operations Management (3)

Required minor to be selected in any department in the Harrison College of Business (except “Business Administration” minor) or select a second major in the Harrison College of Business.

**FOREIGN LANGUAGE/CULTURAL SUPPORT:** 3 credit hours of University foreign language/culture instruction or equivalent (e.g., 2 years of high school language with a grade of ‘C’ or better) and a term of study abroad of at least 8 weeks or 12 credit hours of foreign language/culture instruction and an international immersion program less than 8 weeks in length (UI343)

*If chosen for the IB major, cannot be used to fulfill International Business requirement for the BSBA core.

University Studies Requirements – some requirements may be fulfilled by coursework in major program Social and Behavioral Sciences (3); Constitution requirement (3); US History requirement (3); Written Communication (6); Oral Communication (3); Natural Sciences (7 hours, from two disciplines, one to include a lab); Mathematics (3); Humanities & Fine Arts (9 hours, from at least two disciplines); Additional requirements (5 hours to include UI100 for native students)

**SAMPLE FOUR-YEAR PLAN**

<table>
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Milestone: Achieve a minimum 2.25 overall GPA

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Milestone: Gain admission to College of Business by end of fourth semester.

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<td>AC330, EC351, EC490, ER561, MG546, NK345, or QM358</td>
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Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

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Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

*Foreign language courses will be recommended based on student's plans of study abroad or short term trip.

**Hours of minor courses vary depending on approved business minor selected.

Foreign language requirements vary based on selection of immersion program or study abroad.

An approved study abroad or immersion program is required.

Courses taken in semester of study abroad will vary depending on program selected.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, completion of 39 semester division hours (300-999), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

Revised 9/11/2018