

## Bachelor of Science in Sport Management (BSSM)

# Sport Management

The Bachelor of Science in Sport Management degree is the first in Missouri to have COSMA accreditation.



The program is unique in having a required business administration minor and every sport management course involves a practical component.

Students gain experience in NCAA Division I athletics, an active student recreation program that features two recreation centers, as well as multiple golf courses in the area.

### Sport Management students will...

- Gain practical experience through class projects, practica and internships.
- Interact with qualified faculty in a small class environment.
- Receive career and academic advising from faculty members.

### Career Planning

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

Currently, 73% of students find a job in sport management within a year of graduation or continue on to graduate school. This is due to the fact that all sport management students must take the professional seminar in sport management course (SM 465). The course is designed to help students examine their professional goals, set priorities for their internship and understand the process of preparing for job interviews.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

### Internship and Employment Opportunities of Recent Graduates

- Affiliated minor league baseball (Springfield Cardinals, Memphis Redbirds, Tennessee Smokies, etc.)
- Independent minor league baseball (River City Rascals, Gateway Grizzlies, Evansville Otters, etc.)
- Major League Baseball (St. Louis Cardinals, Texas Rangers)
- National Football League (Kansas City Chiefs, Detroit Lions, Denver Broncos, Indianapolis Colts)
- National Hockey League (St. Louis Blues, Nashville Predators)
- National Basketball Association (San Antonio Spurs, Memphis Grizzlies)
- Intercollegiate Athletics (University of Tulsa, Mizzou, Murray State University, University of Chattanooga, Texas State University)
- United States Olympic Training Centers (Lake Placid, Colorado Springs)
- Missouri Special Olympics
- St. Louis Sports Commission
- Gateway Speedway, Charlotte Motor Speedway
- Platinum Sports & Entertainment
- Dicks Sporting Goods, Academy Sports & Outdoors, Johnny Macs
- Rawlings Sporting Goods

### Admission Requirements

1. Cumulative 2.5 GPA.
2. Complete a minimum 30 semester degree credit hours.
3. Complete the following courses with a grade of "C" or better: AD 101, MA 116, SC 105, EN 140 and SM 220.

### Special Options with Sport Management

The Business Administration Minor is required as part of the Sport Management Major.

Southeast also offers a Master of Business Administration in Sport Management.

### Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at [semo.edu/transfercredit](http://semo.edu/transfercredit).

**To learn more**  
Office of Admissions  
(573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[semo.edu](http://semo.edu)

**To explore  
the College  
of Education, Health and  
Human Studies online, visit**  
[semo.edu/education-health](http://semo.edu/education-health)

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[semo.edu/advising](http://semo.edu/advising)

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This is a guide based on the 2018-2019 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

Sport Management students must be admitted to the Sport Management major prior to enrolling in upper division (300 level or above) sport management courses.

#### Sport Management Core – 45 Hours Required – Business Administration minor required

*A grade of 'C' is required in each core course*

- \_\_\_ MK 351 Sport Marketing (3)
- \_\_\_ PE 201 Sport & Society (3)
- \_\_\_ SM 220 Introduction to Sport Management (3)
- \_\_\_ SM 250 Governance of Sport Organizations (3)
- \_\_\_ SM 340 Sport Ethics (3)
- \_\_\_ SM 360 Sporting Event Management (3)
- \_\_\_ SM 370 Practicum in Sport Management (2)
- \_\_\_ SM 455 Sport-Related Venue Design & Operation (3)
- \_\_\_ SM 460 Fund of Sport Delivery Systems (3)
- \_\_\_ SM 465 Professional Seminar in Sport Management (1)
- \_\_\_ SM 470 Sport Management Internship (12)
- \_\_\_ SM 540 Legal Aspects of Sport & Physical Activity (3)
- \_\_\_ SM 570 Management & Leadership in Sport Organizations (3)

#### Support Courses:

*Some courses may fulfill University Studies requirements.*

*A grade of 'C' or better is required in each support course.*

- \_\_\_ PL204 Ethical Theory (3)
- \_\_\_ SC105 Fundamentals of Oral Communication (3)

#### Business Administration Minor (30 Hours) – Required

*A grade of 'C' or better is required in each course.*

##### Required Courses:

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AC222 Principles of Accounting II (3)
- \_\_\_ AD101 Introduction to Microcomputer Applications (3)
- \_\_\_ EC225 Principles of Macroeconomics (3)
- \_\_\_ FI361 Financial Management (3)
- \_\_\_ MG301 Principles of Management (3)
- \_\_\_ MI375 Management Info Systems (3)
- \_\_\_ MK301 Principles of Marketing (3)
- \_\_\_ QM257 Business Statistics (3)
- \_\_\_ QM258 Business Statistics II (3)

**University Studies Requirements** – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 3 hours
- Constitution requirement – 3 hours
- US History requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI 100	3	EN 140	3
	EN 100	3	QM257	3
	AD 101	3	SC105	3
	MA 116	3	University Studies	3
	PE 201	3	University Studies	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>	

<b>SECOND YEAR</b>	AC 221	3	AC 222	3
	QM258	3	EC 215	3
	SM 220	3	PL 204	3
	University Studies	3	SM 250	3
	University Studies	3	University Studies	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>18</b>	
Milestone: Application to the BS in Sport Management by 2 <sup>nd</sup> semester of sophomore year				

*(summer courses are encouraged to avoid 18 hour semesters)*

<b>THIRD YEAR</b>	EC225	3	FI 361	3
	MK 301	3	MG 301	3
	SM 340	3	MK 351	3
	SM 360	3	SM 370	2
	University Studies	3	SM 460	3
Elective	3	SM 465	1	
<b>Total</b>	<b>18</b>	<b>Total</b>	<b>15</b>	
Milestone: A grade of 'C' or higher is required in all major courses				

<b>FOURTH YEAR</b>	MI 375	3	SM 470	12
	SM 455	3		
	SM 540	3		
	SM 570	3		
	Elective	3		
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>12</b>	
Milestone: A 2.5 GPA is required for major and overall to complete the degree				

**A "Milestone" signifies a significant stage for a student in the completion of a degree.**

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

*A minimum 2.5 GPA in the major and overall are required to graduate.*