

**Bachelor of Science in Business Administration (BSBA)****Entrepreneurship Option**

The entrepreneurship program develops the ability to create ideas, identify opportunities and turn innovations into marketable solutions, regardless of career aspirations.



The entrepreneurship option in management offers students the opportunity to create, design, and develop innovative products and business models for startup and existing businesses. Students work alongside peers from many creative disciplines and successful entrepreneurs in in this effort.

**Entrepreneurship students will...**

- Interact with qualified, award winning faculty in a small class environment.
- Study in *Robert A. Dempster Hall*, an efficient and beautiful business building with a look and feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast's *Douglas C. Greene Center for Innovation and Entrepreneurship*, one of the largest entrepreneurship programs in the Midwest. Entrepreneurial studies can prepare students to be creative and innovative in their chosen careers.
- Have opportunities to participate in actual entrepreneurship development endeavors and a student creative lab and incubator, *Catapult Creative House*.

**Career Planning**

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001	First Semester	Students connect academic career planning by completing an online career assessment
CL002	Second Semester	Students learn more about resources available to enhance academic and career planning
CL003	Junior Year	Students learn about continued career planning, job search strategies, and networking
CL004	Senior Year	Students learn about resume development, professional communication, interviewing, and transitioning to the first job from college

**Internship and Employment Opportunities of Recent Graduates**

- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- Cape Girardeau Public Schools
- City Government Offices
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Farmers Insurance
- JC Penney
- Macy's
- Maxim Healthcare Services
- Missouri State Government Offices
- Missouri Department of Transportation
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

**Admission Requirements**

1. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
2. Cumulative 2.25 GPA.
3. In addition to satisfying prerequisites, students must complete at least 45 credit hours before enrolling in upper division (300 level or above) business courses.

**Special Options with Entrepreneurship**

Southeast Missouri State University offers an accelerated master's degree for current Southeast entrepreneurship students. For more information, please see the MBA: Entrepreneurship degree map.

Southeast also offers a Master of Business Administration in Entrepreneurship.

**To learn more**  
 Office of Admissions  
 (573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[www.semo.edu](http://www.semo.edu)

**To explore**  
 the Harrison College  
 of Business online, visit  
[www.semo.edu/hcb](http://www.semo.edu/hcb)

**For advising**  
 Center for Academic Advising - North  
 (573) 651-5090  
[www.semo.edu/advising](http://www.semo.edu/advising)  
[advisingnorth@semo.edu](mailto:advisingnorth@semo.edu)

# Management: Entrepreneurship Option

## Bachelor of Science in Business Administration (BSBA)

This is a guide based on the 2017-2018 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

### CURRICULUM CHECKLIST

*"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.*

**Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.**

#### Business Administration Core – 30 Hours Required

*A grade of 'C' is required in each core course.*

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AC222 Principles of Accounting II (3)
- \_\_\_ BA490 Business Policy & Strategy (3)
- \_\_\_ BL255 Legal Environment of Business (3)
- \_\_\_ FI361 Financial Management (3)
- \_\_\_ MG301 Principles of Management (3)
- \_\_\_ MI375 Management Information Systems (3)
- \_\_\_ MK301 Principles of Marketing (3)
- \_\_\_ QM352 Quantitative Analysis (3)

#### Choose 3 Hours From:\*

- \_\_\_ AC540 International Perspectives of Accounting (3)
- \_\_\_ BA560 International Business Study Tour (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)
- \_\_\_ MG560 International Management (3)
- \_\_\_ MK560 International Marketing (3)

\* International Course taken to meet Business Administration Core requirement may not be counted on a major.

#### Support Courses – 30 Hours Required

*Some courses may fulfill University Studies requirements.*

*A grade of 'C' or better is required in each support course.*

- \_\_\_ AD101 Intro to Microcomputer Applications (3)
- \_\_\_ BA452 Professionalism (1)
- \_\_\_ **EC215 Principles of Microeconomics (3)**
- \_\_\_ EC225 Principles of Macroeconomics (3)
- \_\_\_ EN140 Rhetoric & Critical Thinking (3)
- \_\_\_ **MA134 College Algebra (3)**
- \_\_\_ MG252 Business Communication (2)
- \_\_\_ QM257 Business Statistics (3)
- \_\_\_ QM258 Business Statistics II (3)
- \_\_\_ SC105 Fundamentals of Oral Communication (3)
- \_\_\_ UI400 Business & Ethics (3)

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

#### Management Major Courses – 27 Hour Major – No Minor Required

*(Cannot double count elective choices in more than one option.)*

##### Required Management Core Courses:

- \_\_\_ ER361 Principles of Entrepreneurship (3)
- \_\_\_ MG356 Found of Human Resource Management (3)
- \_\_\_ MG470 Leadership in Management (3)
- Real World Experience – Choose one option:
  - \_\_\_ Participate in departmentally approved international academic program (3)
  - OR**
  - \_\_\_ Complete departmentally approved internship (3)

##### Entrepreneurship Option:

- \_\_\_ ER531 Innovation (3)
- \_\_\_ ER551 Managing and Growing the New Venture (3)
- \_\_\_ ER561 Business Planning for New Ventures (3)
- \_\_\_ ER581 Entrepreneurship Practicum: Venture Creation (3)

##### Select 3 hours from the following:

- \_\_\_ ER521 Topics in Entrepreneurship (3)
- \_\_\_ ER581 Entrepreneurship Practicum: Venture Creation (3)\*
- \_\_\_ FI363 Entrepreneurial Finance (3)

\*for an additional 3 hours credit

#### University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	3	EN140	3
	EN100	3	SC105	3
	AD101	3	Behavioral Systems	3
	<b>MA134</b>	3	Develop of a Major Civ	3
	Artistic Expression	3	Social Systems	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>	
Milestone: Achieve a minimum 2.25 overall GPA				

<b>SECOND YEAR</b>	AC221	3	AC222	3
	<b>EC215</b>	3	BL255	3
	MG252	2	ER361	3
	QM257	3	EC225	3
	Literary Expression	3	QM258	3
	Physical Systems	3		
<b>Total</b>	<b>17</b>	<b>Total</b>	<b>15</b>	
Milestone: Gain admission to College of Business by end of fourth semester				

<b>THIRD YEAR</b>	ER531	3	BA452	1
	MG301	3	ER551	3
	MK301	3	FI361	3
	Living Systems	3	MG470	3
	Political Systems	3	MI375	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>13</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

<b>FOURTH YEAR</b>	ER581	3	BA490	3
	MG356	3	ER561	3
	QM352	3	ER521/ER581/FI363	3
	International Course	3	Real World Experience	3
	Elective	3	UI400	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>	
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

**A "Milestone" signifies a significant stage for a student in the completion of a degree.**

*A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.*

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599), career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at [semo.edu/transfercredit](http://semo.edu/transfercredit).

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