

Hospitality management involves planning, organizing and directing of human and material resources within the lodging, restaurant, travel and tourism, recreational management, and meeting and convention planning industries.

Hospitality management students gain experiential learning in a 12-credit hour internship that develops exposure and understanding of actual operations within the hospitality industry. This experience helps students in identify employment opportunities upon graduation.

Hospitality Management students will...

- Interact with faculty with experience in various areas of hospitality management, including lodging management, culinary arts, catering and event planning.
- Receive personal curriculum advisement from the hospitality management faculty.
- Receive ServSafe® certification, as well as access to scholarships from the Missouri Restaurant Association.
- Have access to internship locations throughout the United States and abroad.
- Be prepared for management-level careers upon completion of the major and internship requirements.

Career Planning

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001	First Semester	Students connect academic career planning by completing an online career assessment
CL002	Second Semester	Students learn more about resources available to enhance academic and career planning
CL003	Junior Year	Students learn about continued career planning, job search strategies, and networking
CL004	Senior Year	Students learn about resume development, professional communication, interviewing, and transitioning to the first job from college

Internship and Employment Opportunities of Recent Graduates

- Four Seasons Hotel, St. Louis
- Walt Disney World, Orlando, FL.
- Marriott Hotel Company
- Hilton St. Louis at the Ballpark
- Isle Casino, Cape Girardeau
- Chaumette Winery, Ste. Genevieve
- Costa d 'Este Beach Resort, Florida
- Bissinger's Chocolate, St. Louis
- Midas Hospitality Management Company, St. Louis
- Drury Hotels, Inc.
- Schafly's Brewery, St. Louis
- Wildflower Restaurant and Catering, St. Louis
- St. Louis Zoo
- Chase Park Plaza, St. Louis
- Heritage Hotel Corporation, Santa Fe, NM
- Texas Roadhouse, Cape Girardeau
- Roche Harbor Resort, San Juan Island, WA.
- Westwood Country Club, St. Louis
- Unicoi Lodge, Unicoi State Park, GA.
- Wild Dunes Resort, Charleston, South Carolina
- American Cruise Lines, Guilford, CT.
- Wyndham Vacation Rentals, Panama City, FL.
- Signed, Sealed, Delivered Events, St. Louis
- Caesar's Palace, Las Vegas, NV.
- Watabe Wedding Corporation, Honolulu, HI.
- Channel Nine Network of Public Media, St. Louis
- The Westin Canal Place, New Orleans, LA.
- Bid Cedar Lodge, Branson, MO.
- Hyatt Regency at The Arch, St. Louis
- Texas Western Hospitality Management, Dallas, TX

Internship Requirements

Hospitality Management students are required to complete an internship as fulfillment for the B.S. in Hospitality Management. The internship is designed to provide experiential learning in the student's area of interest. The student should be able to apply some the theoretical and academic subject matter to this work experience, and identify opportunities for permanent employment. Requirements for the internship:

- Completion of 75 credit hours
- Cumulative 2.5 GPA overall and in the major
- Approval of the internship location by the hospitality management program internship advisor

Special Options with Hospitality Management

Southeast Missouri State University offers an accelerated master's degree for current Southeast hospitality management students. For more information, please see any of the MBA degree maps.

Southeast also offers a Master of Business Administration in General Management and a Master of Science in Organizational Management.

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore
the Harrison College
of Business online, visit
www.semo.edu/hcb

For advising
Center for Academic Advising - North
(573) 651-5090
www.semo.edu/advising
advisingnorth@semo.edu

Hospitality Management

Bachelor of Science (BS)

Degree Map 2017-2018

This is a guide based on the 2017-2018 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Hospitality Management – 45 hours – no minor required

- ___ HM150 Introduction to Hospitality Management (3)
- ___ **HM205 Selection & Preparation of Foods (3)**
- ___ HM260 Meeting and Event Management (3)
- ___ **HM270 Hotel and Resort Operations (3)**
- ___ HM304 Food, Beverage & Labor Cost Control (3)
- ___ HM325 Hospitality Law (3)
- ___ HM350 Culinary Theory and Practice (3)
- ___ HM390 Hospitality Sales and Marketing (3)
- ___ HM406 Hospitality Strategic Management (3)
- ___ HM416 Quantity Food Production (4)
- ___ HM473 Hospitality Management Internship (12)
- ___ MG252 Business Communication (2)

Additional Requirements

Some courses may fulfill University Studies requirements.

- ___ **AC221 Principles of Accounting I (3)**
- ___ AD101 Intro to Microcomputer Applications (3)
- ___ EC101 Economic Problems and Policies (3)
- OR
- ___ EC215 Principles of Microeconomics (3)
- ___ EN140 Rhetoric & Critical Thinking (3)
- ___ **MA134 College Algebra (3)**
- ___ MG301 Principles of Management (3)
- ___ MG356 Human Resource Management (3)
- ___ MK301 Principles of Marketing (3)
- ___ SC105 Fundamentals of Oral Expression (3)
- OR
- ___ SC155 Fundamentals of Interpersonal Communication (3)
- ___ UI400 Business Ethics (3)
- Choose one of the following:**
- ___ ER361 Principles of Entrepreneurship (3)
- ___ HM493 Independent Study in Hospitality Management (3)
- ___ MK342 Professional Selling (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 & 400 level core hospitality management major courses.

University Studies Requirements - (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore
the Harrison College
of Business online, visit
www.semo.edu/hcb

For advising
Center for Academic Advising - North
(573) 651-5090
www.semo.edu/advising
advisingnorth@semo.edu

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	EN140	3
	EN100	3	HM205	3
	AD101	3	HM270	3
	HM150	3	MA134	3
	Social Systems	3	Develop of a Major Civ	3
Total	15	Total	15	

SECOND YEAR	AC221	3	HM260	3
	EC101 or EC215	3	HM304	3
	MG252	2	SC105 or SC155	3
	Artistic Expression	3	Behavioral Systems	3
	Literary Expression	3	Political Systems	3
	Total	14	Total	15

Students are encouraged to complete HM473-Hospitality Management Internship during the summer semester or during the final semester.

THIRD YEAR	HM325	3	ER361/HM493/MK342	3
	HM350	3	HM 390	3
	MK301	3	MG301	3
	Physical Systems	3	Living Sytems	3
	Elective	3	Elective	3
Total	15	Total	15	

Milestone: Successful passing of ServeSafe Exam.

FOURTH YEAR	HM406	3	HM416	4
	MG356	3	HM473	12
	UI400	3		
	Elective	3		
	Elective	3		
Total	15	Total	16	

Milestone: 2.5 overall and major GPA to enroll in internship.

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599), career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.