Hospitality management involves planning, organizing and directing of human and material resources within the lodging, restaurant, travel and tourism, recreational management, and meeting and convention planning industries.

Hospitality management students gain experiential learning in a 12-credit hour internship that develops exposure and understanding of actual operations within the hospitality industry. This experience helps students in identify employment opportunities upon graduation.

**Hospitality Management students will...**
- Interact with faculty with experience in various areas of hospitality management, including lodging management, culinary arts, catering and event planning.
- Receive personal curriculum advisement from the hospitality management faculty.
- Receive ServSafe® certification, as well as access to scholarships from the Missouri Restaurant Association.
- Have access to internship locations throughout the United States and abroad.
- Be prepared for management-level careers upon completion of the major and internship requirements.

**Career Planning**
Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

| Demonstrated Career Proficiency is a Requirement of all Southeast Students |
|-----------------------------|------------------|
| CL001 First Semester        | Students connect academic career planning by completing an online career assessment |
| CL002 Second Semester       | Students learn more about resources available to enhance academic and career planning |
| CL003 Junior Year           | Students learn about continued career planning, job search strategies, and networking |
| CL004 Senior Year           | Students learn about resume development, professional communication, interviewing, and transitioning to the first job from college |

**Internship and Employment Opportunities of Recent Graduates**
- Four Seasons Hotel, St. Louis
- Walt Disney World, Orlando, FL.
- Marriott Hotel Company
- Hilton St. Louis at the Ballpark
- Isle Casino, Cape Girardeau
- Chaumette Winery, Ste. Genevieve
- Costa d’Este Beach Resort, Florida
- Bissing's Chocolate, St. Louis
- Midas Hospitality Management Company, St. Louis
- Drury Hotels, Inc.
- Schlafy's Brewery, St. Louis
- Wildflower Restaurant and Catering, St. Louis
- St. Louis Zoo
- Chase Park Plaza, St. Louis
- Heritage Hotel Corporation, Santa Fe, NM
- Texas Roadhouse, Cape Girardeau
- Roche Harbor Resort, San Juan Island, WA.
- Westwood Country Club, St. Louis
- Unicoi Lodge, Unicoi State Park, GA.
- Wild Dunes Resort, Charleston, South Carolina
- American Cruise Lines, Guilford, CT.
- Wyndham Vacation Rentals, Panama City, FL.
- Signed, Sealed, Delivered Events, St. Louis
- Caesar's Palace, Las Vegas, NV.
- Watabe Wedding Corporation, Honolulu, HI.
- Channel Nine Network of Public Media, St. Louis
- The Westin Canal Place, New Orleans, LA.
- Bid Cedar Lodge, Branson, MO.
- Hyatt Regency at The Arch, St. Louis
- Texas Western Hospitality Management, Dallas, TX

**Internship Requirements**
Hospitality Management students are required to complete an internship as fulfillment for the B.S. in Hospitality Management. The internship is designed to provide experiential learning in the student’s area of interest. The student should be able to apply some the theoretical and academic subject matter to this work experience, and identify opportunities for permanent employment.

Requirements for the internship:
- Completion of 75 credit hours
- Cumulative 2.5 GPA overall and in the major
- Approval of the internship location by the hospitality management program internship advisor

**Special Options with Hospitality Management**
Southeast Missouri State University offers an accelerated master’s degree for current Southeast hospitality management students. For more information, please see any of the MBA degree maps.

Southeast also offers a Master of Business Administration in General Management and a Master of Science in Organizational Management.
DONALD L. HARRISON COLLEGE OF BUSINESS

Hospitality Management
Bachelor of Science (BS)

This is a guide based on the 2017-2018 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

**CURRICULUM CHECKLIST**

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

**Hospitality Management – 45 hours – no minor required**
- HM150 Introduction to Hospitality Management (3)
- HM205 Selection & Preparation of Foods (3)
- HM260 Meeting and Event Management (3)
- HM270 Hotel and Resort Operations (3)
- HM304 Food, Beverage & Labor Cost Control (3)
- HM325 Hospitality Law (3)
- HM350 Culinary Theory and Practice (3)
- HM390 Hospitality Sales and Marketing (3)
- HM406 Hospitality Strategic Management (3)
- HM416 Quantity Food Production (4)
- HM473 Hospitality Management Internship (12)
- MG252 Business Communication (2)

**Additional Requirements**
Some courses may fulfill University Studies requirements.
- AC221 Principles of Accounting (3)
- AD101 Intro to Microcomputer Applications (3)
- EC101 Economic Problems and Policies (3)
- OR
- EC215 Principles of Microeconomics (3)
- EN140 Rhetoric & Critical Thinking (3)
- MA134 College Algebra (3)
- MG301 Principles of Management (3)
- MG356 Human Resource Management (3)
- MK301 Principles of Marketing (3)
- SC105 Fundamentals of Oral Expression (3)
- OR
- SC155 Fundamentals of Interpersonal Communication (3)
- UI400 Business Ethics (3)

Choose one of the following:
- ER361 Principles of Entrepreneurship (3)
- HM493 Independent Study in Hospitality Management (3)
- MK342 Professional Selling (3)

**Note:** All 100 and 200 level core and support courses are pre-requisite to all 300 & 400 level core hospitality management major courses.

**University Studies Requirements - (not already listed above):**
UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.

**SAMPLE FOUR-YEAR PLAN**

<table>
<thead>
<tr>
<th>Course #</th>
<th>Hrs</th>
<th>Course #</th>
<th>Hrs</th>
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</thead>
<tbody>
<tr>
<td>UI100</td>
<td>3</td>
<td>EN140</td>
<td>3</td>
</tr>
<tr>
<td>EN100</td>
<td>3</td>
<td>HM205</td>
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</tr>
<tr>
<td>AD101</td>
<td>3</td>
<td>HM270</td>
<td>3</td>
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<tr>
<td>HM150</td>
<td>3</td>
<td>MA134</td>
<td>3</td>
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<tr>
<td>Social Systems</td>
<td>3</td>
<td>Develop of a Major Civ</td>
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<tr>
<td>AC221</td>
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<td>HM260</td>
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<tr>
<td>EC101 or EC215</td>
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<tr>
<td>MG252</td>
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<td>SC105 or SC155</td>
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<tr>
<td>Artistic Expression</td>
<td>3</td>
<td>Behavioral Systems</td>
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<td>Total</td>
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<tr>
<td>Milestone: Successful passing of ServeSafe Exam.</td>
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<td>HM325</td>
<td>3</td>
<td>ER361/HM493/MK342</td>
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</tr>
<tr>
<td>HM350</td>
<td>3</td>
<td>HM390</td>
<td>3</td>
</tr>
<tr>
<td>MK301</td>
<td>3</td>
<td>MG301</td>
<td>3</td>
</tr>
<tr>
<td>Physical Systems</td>
<td>3</td>
<td>Living Systems</td>
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<td>Elective</td>
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<td>Elective</td>
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<td>Total</td>
<td>15</td>
<td>Total</td>
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<tr>
<td>Milestone: 2.5 overall and major GPA to enroll in internship.</td>
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<td>HM406</td>
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<td>MG356</td>
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<td>HM473</td>
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</table>

A “Milestone” signifies a significant stage for a student in the completion of a degree.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599), career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

Revised 10/25/2017

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore
the Harrison College of Business online, visit
www.semo.edu/hcb

For advising
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advisingnorth@semo.edu