

Bachelor of Science in Sport Management (BSSM)

Sport Management

The Bachelor of Science in Sport Management degree is the first in Missouri to have COSMA accreditation.



The program is unique in having a required business administration minor and every sport management course involves a practical component.

Students gain experience in NCAA Division I athletics, an active student recreation program that features two recreation centers, as well as multiple golf courses in the area.

Sport Management students will...

- Gain practical experience through class projects, practica and internships.
- Interact with qualified faculty in a small class environment.
- Receive career and academic advising from faculty members.

Career Planning

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

Currently, 73% of students find a job in sport management within a year of graduation or continue on to graduate school. This is due to the fact that all sport management students must take the professional seminar in sport management course (SM 465). The course is designed to help students examine their professional goals, set priorities for their internship and understand the process of preparing for job interviews.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001	First Semester	Students connect academic career planning by completing an online career assessment
CL002	Second Semester	Students learn more about resources available to enhance academic and career planning
CL003	Junior Year	Students learn about continued career planning, job search strategies, and networking
CL004	Senior Year	Students learn about resume development, professional communication, interviewing, and transitioning to the first job from college

Internship and Employment Opportunities of Recent Graduates

- Affiliated minor league baseball (Springfield Cardinals, Memphis Redbirds, Tennessee Smokies, etc.)
- Independent minor league baseball (River City Rascals, Gateway Grizzlies, Evansville Otters, etc.)
- Major League Baseball (St. Louis Cardinals, Texas Rangers)
- National Football League (Kansas City Chiefs, Detroit Lions, Denver Broncos, Indianapolis Colts)
- National Hockey League (St. Louis Blues, Nashville Predators)
- National Basketball Association (San Antonio Spurs, Memphis Grizzlies)
- Intercollegiate Athletics (University of Tulsa, Mizzou, Murray State University, University of Chattanooga, Texas State University)
- United States Olympic Training Centers (Lake Placid, Colorado Springs)
- Missouri Special Olympics
- St. Louis Sports Commission
- Gateway Speedway, Charlotte Motor Speedway
- Platinum Sports & Entertainment
- Dicks Sporting Goods, Academy Sports & Outdoors, Johnny Macs
- Rawlings Sporting Goods

Admission Requirements

1. Cumulative 2.5 GPA.
2. Complete a minimum 30 semester degree credit hours.
3. Complete the following courses with a grade of "C" or better: AD 101, MA 134, SC 105, EN 140 and SM 220.

Special Options with Sport Management

The Business Administration Minor is required as part of the Sport Management Major.

Southeast also offers a Master of Business Administration in Sport Management.

Bachelor of Science (BS)

This is a guide based on the 2017-2018 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

Sport Management students must be admitted to the Sport Management major prior to enrolling in upper division (300 level or above) sport management courses.

Sport Management Core – 45 Hours Required – Business Administration minor required

A grade of 'C' is required in each core course

- ___ MK 351 Sport Marketing (3)
- ___ PE 201 Sport & Society (3)
- ___ SM 220 Introduction to Sport Management (3)
- ___ SM 250 Governance of Sport Organizations (3)
- ___ SM 340 Sport Ethics (3)
- ___ SM 360 Sporting Event Management (3)
- ___ SM 370 Practicum in Sport Management (2)
- ___ SM 455 Sport-Related Venue Design & Operation (3)
- ___ SM 460 Fund of Sport Delivery Systems (3)
- ___ SM 465 Professional Seminar in Sport Management (1)
- ___ SM 470 Sport Management Internship (12)
- ___ SM 540 Legal Aspects of Sport & Physical Activity (3)
- ___ SM 570 Management & Leadership in Sport Organizations (3)

Support Courses:

Some courses may fulfill University Studies requirements. A grade of 'C' or better is required in each support course.

- ___ PL204 Ethical Theory (3)
- ___ SC105 Fundamentals of Oral Communication (3)

Business Administration Minor (30 Hours) – Required

A grade of 'C' or better is required in each course.

Required Courses:

- ___ AC221 Principles of Accounting I (3)
- ___ AC222 Principles of Accounting II (3)
- ___ AD101 Introduction to Microcomputer Applications (3)
- ___ EC225 Principles of Macroeconomics (3)
- ___ FI361 Financial Management (3)
- ___ MG301 Principles of Management (3)
- ___ MI375 Management Info Systems (3)
- ___ MK301 Principles of Marketing (3)
- ___ QM257 Business Statistics (3)
- ___ QM258 Business Statistics II (3)

University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Written Expression, Literary Expression, Living Systems, MA 134 (Logical Systems), Physical Systems, Development of a Major Civilization, EC215 (Economic Systems), Political Systems

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI 100	3	EN 140	3
	EN 100	3	SC 105	3
	AD 101	3	Artistic Expression	3
	MA 134	3	Develop of a Major Civ	3
	PE 201	3	Living Systems	3
	Total	15	Total	15

SECOND YEAR	AC 221	3	AC 222	3
	EC 215	3	EC 225	3
	QM 257	3	PL 204	3
	SM 220	3	QM 258	3
	Literary Expression	3	SM 250	3
	Physical Systems	3	Political Systems	3
	Total	18	Total	18
	Milestone: Application to the BS in Sport Management by 2 nd semester of sophomore year			

(summer courses are encouraged to avoid 18 hour semesters)

THIRD YEAR	MK 301	3	FI 361	3
	SM 340	3	MG 301	3
	SM 360	3	MK 351	3
	Elective	3	SM 370	3
			SM 460	2
			SM 465	1
Total	12	Total	15	
Milestone: A grade of 'C' or higher is required in all major courses				

FOURTH YEAR	MI 375	3	SM 470	12
	SM 455	3		
	SM 540	3		
	SM 570	3		
	Elective	3		
	Total	15	Total	12
Milestone: A 2.5 GPA is required for major and overall to complete the degree				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599), career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.5 GPA in the major and overall are required to graduate.