

Management: Entrepreneurship Option

Bachelor of Science in Business Administration (BSBA)

Entrepreneurship Option

The entrepreneurship program develops the ability to create ideas, identify opportunities and turn innovations into marketable solutions, regardless of career aspirations.



The entrepreneurship option in management offers students the opportunity to create, design, and develop innovative products and business models for startup and existing businesses. Students work alongside peers from many creative disciplines and successful entrepreneurs in in this effort.

Entrepreneurship students will...

- Interact with qualified, award winning faculty in a small class environment.
- Study in *Robert A. Dempster Hall*, an efficient and beautiful business building with a look and feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast's *Douglas C. Greene Center for Innovation and Entrepreneurship*, one of the largest entrepreneurship programs in the Midwest. Entrepreneurial studies can prepare students to be creative and innovative in their chosen careers.
- Have opportunities to participate in actual entrepreneurship development endeavors and a student creative lab and incubator.

Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. In fact, more than 90% of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad. St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.

Internship and Employment Opportunities of Recent Graduates

- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- Cape Girardeau Public Schools
- City Government Offices
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Farmers Insurance
- JC Penney
- Macy's
- Maxim Healthcare Services
- Missouri State Government Offices
- Missouri Department of Transportation
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

Admission Requirements

1. Completion of 60 semester hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

To learn more
 Office of Admissions
 (573) 651-2590
admissions@semo.edu
www.semo.edu

To explore
 the Harrison College
 of Business online, visit
www.semo.edu/hcb

For advising
 Center for Academic Advising - North
 (573) 651-5090
www.semo.edu/advising
advisingnorth@semo.edu

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This is a guide based on the 2016-2017 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

Business Administration Core – 30 Hours Required

A grade of 'C' is required in each core course except accounting majors must earn 'A' or 'B' in AC222.

- ___ AC221 Principles of Accounting I (3)
- ___ AC222 Principles of Accounting II (3)
- ___ BA490 Business Policy & Strategy (3)
- ___ BL255 Legal Environment of Business (3)
- ___ FI361 Financial Management (3)
- ___ MG301 Principles of Management (3)
- ___ MI375 Management Information Systems (3)
- ___ MK301 Principles of Marketing (3)
- ___ QM352 Quantitative Analysis (3)

Choose 3 Hours From:*

- ___ AC540 International Perspectives of Accounting (3)
- ___ BA560 International Business Study Tour (3)
- ___ EC580 International Economics (3)
- ___ FI540 International Finance (3)
- ___ MG560 International Management (3)
- ___ MK560 International Marketing (3)

* International Course taken to meet Business Administration Core requirement may not be counted on a major.

Support Courses – 30 Hours Required

Some courses may fulfill University Studies requirements.

A grade of 'C' or better is required in each support course.

- ___ AD101 Intro to Microcomputer Applications (3)
- ___ BA452 Professionalism (1)
- ___ **EC215 Principles of Microeconomics (3)**
- ___ EC225 Principles of Macroeconomics (3)
- ___ EN140 Rhetoric & Critical Thinking (3)
- ___ **MA134 College Algebra (3)**
- ___ MG252 Business Communication (2)
- ___ QM257 Business Statistics (3)
- ___ QM258 Business Statistics II (3)
- ___ SC105 Fundamentals of Oral Communication (3)
- ___ UI400 Business & Ethics (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

Management Major Courses – 27 Hour Major – No Minor Required

(Cannot double count elective choices in more than one option.)

Required Management Core Courses:

- ___ BA361 Principles of Entrepreneurship (3)
- ___ MG356 Foundations of Human Resource Management (3)
- ___ MG470 Leadership in Management (3)

Real World Experience – Choose one option:

- ___ Participate in departmentally approved international academic program (3)

OR

- ___ Complete departmentally approved internship (3)

Entrepreneurship Option:

- ___ BA531 Imagination, Creativity and Innovation (3)
- ___ BA551 Managing and Growing the New Venture (3)
- ___ BA561 Business Planning for New Ventures (3)
- ___ BA581 Entrepreneurship Practicum: Venture Creation (3)

Select 3 hours from the following:

- ___ BA521 Topics in Entrepreneurship (3)
- ___ BA581 Entrepreneurship Practicum: Venture Creation (3)*
- ___ FI363 Entrepreneurial Finance (3)

*for an additional 3 hours credit

University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, and two IU/UI3XXs

SAMPLE FOUR-YEAR PLAN

▶	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	EN140	3
	EN100	3	SC105	3
	AD101	3	Behavioral Systems	3
	MA134	3	Dev. of Major Civ.	3
	Artistic Expression	3	Social Systems	3
	Total	15	Total	15
Milestone: Achieve a minimum 2.25 overall GPA				

SECOND YEAR	AC221	3	AC222	3
	EC215	3	BA361	3
	MG252	2	BL255	3
	QM257	3	EC225	3
	Literary Expression	3	QM258	3
	Physical Systems	3		
Total	17	Total	15	
Milestone: Gain admission to College of Business by end of fourth semester				

THIRD YEAR	BA531	3	BA452	1
	MG301	3	BA551	3
	MK301	3	FI361	3
	Living Systems	3	MG470	3
	Political Systems	3	MI375	3
			IU/UI3XX	3
Total	15	Total	16	
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

FOURTH YEAR	BA581		BA490	3
	MG356	3	BA561	3
	QM352	3	Major elective	3
	International Course	3	Real World Experience	3
	IU/UI3XX	3	UI400	3
	Total	15	Total	15
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.