

Bachelor of Science (BS)

Hospitality Management

Hospitality management involves planning, organizing and directing of human and material resources within the lodging, restaurant, travel and tourism, recreational management, and meeting and convention planning industries.

Hospitality management students gain experiential learning in a 12-credit hour internship that develops exposure and understanding of actual operations within the hospitality industry. This experience helps students in identify employment opportunities upon graduation.

Hospitality Management students will...

- Interact with faculty with experience in various areas of hospitality management, including lodging management, culinary arts, catering and event planning.
- Receive personal curriculum advisement from the hospitality management faculty.
- Receive ServSafe® certification, as well as access to scholarships from the Missouri Restaurant Association.
- Have access to internship locations throughout the United States and abroad.
- Be prepared for management-level careers upon completion of the major and internship requirements.

Career Planning

Career preparation is part of the mission of Southeast. In fact, more than 90% of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad.

Currently 90% of Hospitality Management graduates find employment within one year of graduation.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students

| | | |
|-------------|----------------|---|
| CL001/CL002 | First Semester | Complete the FOCUS2 assessment and develop a Career Action Plan. |
| CL003 | Junior Year | Students gain information about career planning and job searching resources. |
| CL004 | Senior Year | Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search. |

Internship and Employment Opportunities of Recent Graduates

- Four Seasons Hotel
- Walt Disney World
- Marriott Hotel Company
- Hilton at the Ballpark
- Celebrations Restaurant, Cape Girardeau
- Chaumette Winery
- Costa d'Este Beach Resort, Florida
- Delmar Gardens Senior Living
- Midas Hospitality Management Company
- Hilton Worldwide
- Schafly Brewery
- Wildflower Restaurant and Catering
- St. Louis Zoo
- Chase Park Plaza
- Texas Roadhouse
- Roche Harbor Resort
- Westwood Country Club
- Unicoi Lodge, Unicoi State Park
- Wild Dunes Resort, South Carolina
- Three Sixty, St. Louis

Internship Requirements

Hospitality Management students are required to complete an internship as fulfillment for the B.S. in Hospitality Management. The internship is designed to provide experiential learning in the student's area of interest. The student should be able to apply some the theoretical and academic subject matter to this work experience, and identify opportunities for permanent employment. Requirements for the internship:

- Completion of 75 credit hours
- Cumulative 2.5 GPA overall and in the major
- Approval of the internship location by the hospitality management program internship advisor

To learn more

Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore

the Harrison College
of Business online, visit
www.semo.edu/hcb

For advising

Center for Academic Advising - North
(573) 651-5090
www.semo.edu/advising
advisingnorth@semo.edu

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Degree Map 2016-2017

This is a guide based on the 2016-2017 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Hospitality Management – 45 hours – no minor required

- ___ HM150 Introduction to Hospitality Management (3)
- ___ ***HM205 Selection & Preparation of Foods (3)***
- ___ HM260 Meeting and Event Management (3)
- ___ ***HM270 Hotel and Resort Operations (3)***
- ___ HM304 Food, Beverage & Labor Cost Control (3)
- ___ HM325 Hospitality Law (3)
- ___ HM350 Culinary Theory and Practice (3)
- ___ HM390 Hospitality Sales and Marketing (3)
- ___ HM406 Hospitality Strategic Management (3)
- ___ HM416 Quantity Food Production (4)
- ___ HM473 Hospitality Management Internship (12)
- ___ MG252 Business Communication (2)

Additional Requirements

Some courses may fulfill University Studies requirements.

- ___ ***AC221 Principles of Accounting I (3)***
- ___ AD101 Intro to Microcomputer Applications (3)
- ___ EC101 Economic Problems and Policies (3)
- ___ OR
- ___ EC215 Principles of Microeconomics (3)
- ___ EN140 Rhetoric & Critical Thinking (3)
- ___ ***MA134 College Algebra (3)***
- ___ MG301 Principles of Management (3)
- ___ MG356 Human Resource Management (3)
- ___ MK301 Principles of Marketing (3)
- ___ SC105 Fundamentals of Oral Expression (3)
- ___ OR
- ___ SC155 Fundamentals of Interpersonal Communication (3)
- ___ UI400 Business Ethics (3)

Choose one of the following:

- ___ BA361 Principles of Entrepreneurship (3)
- ___ HM493 Independent Study in Hospitality Management (3)
- ___ MK342 Professional Selling (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 & 400 level core hospitality management major courses.

University Studies Requirements - (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, and two IU/UI3XXs.

SAMPLE FOUR-YEAR PLAN

| | Fall Semester | | Spring Semester | |
|-------------------|----------------|-----------|------------------------|-----------|
| | Course # | Hrs | Course # | Hrs |
| FIRST YEAR | UI100 | 3 | EN140 | 3 |
| | EN100 | 3 | <i>HM205</i> | 3 |
| | AD101 | 3 | <i>HM270</i> | 3 |
| | HM150 | 3 | <i>MA134</i> | 3 |
| | Social Systems | 3 | Develop of a Major Civ | 3 |
| | Total | 15 | Total | 15 |

| | | | | |
|--------------------|---------------------|-----------|--------------------|-----------|
| SECOND YEAR | <i>AC221</i> | 3 | HM260 | 3 |
| | EC101 or EC215 | 3 | HM304 | 3 |
| | MG252 | 2 | SC105 or SC155 | 3 |
| | Artistic Expression | 3 | Behavioral Systems | 3 |
| | Literary Expression | 3 | Political Systems | 3 |
| | Total | 14 | Total | 15 |

Students are encouraged to complete HM473-Hospitality Management Internship during the summer semester or during the final semester.

| | | | | |
|-------------------|------------------|-----------|-------------------|-----------|
| THIRD YEAR | HM325 | 3 | BA361/HM493/MK342 | 3 |
| | HM350 | 3 | HM 390 | 3 |
| | MK301 | 3 | MG301 | 3 |
| | Physical Systems | 3 | IU/UI 3XX | 3 |
| | Elective | 3 | Living Sytms | 3 |
| | Total | 15 | Total | 15 |

Milestone: Successful passing of ServeSafe Exam.

| | | | | |
|--------------------|-----------|--------------|-----------|----|
| FOURTH YEAR | HM406 | 3 | HM416 | 4 |
| | MG356 | 3 | HM473 | 12 |
| | UI400 | 3 | | |
| | IU/UI 3XX | 3 | | |
| | Elective | 3 | | |
| Total | 15 | Total | 16 | |

Milestone: 2.75 overall and major GPA to enroll in internship.

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAP) at the senior level.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.

Revised
3/1/2016

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