

Bachelor of Arts (BA)

Communication Studies

Communication studies majors develop skills that make them "most likely to succeed." *The Wall Street Journal* reports that leaders in corporations and industry consistently rank communication skills among the most needed in the workplace. They identify communication deficiencies as extremely common among employees and responsible for significant problems with efficiency, productivity, and safety. As a result, communication studies majors enter the workforce with an edge, having highly developed communication skills. These skills allow them positive recognition and upward mobility as they excel on the job.



The skills developed simultaneously serve the individual and society. Although many majors train with a specific career in mind, the technical and relational skills associated with the major transfer to a variety of careers, enabling graduates to thrive in today's marketplace where most professionals can expect to change careers several times. At the same time, training in communication studies provides students the tools to participate meaningfully in social and political life. Majors also benefit from the department's active membership in the National Communication Association.

Communication Studies students will...

- Interact with well-trained faculty in small-class settings.
- Learn and train in state-of-the-art facilities in Academic Hall.
- Develop skills in oral, written, and visual communication, as well as listening, teamwork, leadership, and more.
- Experience one-on-one advising to determine the best courses and minor (or second major) best suited to personal goals and aspirations.
- Have access to the student organizations COMMrades and Jimmy's Friends.
- Be poised to try out for Southeast's award-winning debate team and/or as a tutor in the department's speaker's resource center.
- Have the opportunity to oversee public events while earning course credit.

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Career Planning

Career preparation is part of the mission of Southeast. In fact, more than 90% of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.

Internship & Employment Opportunities of Recent Graduates

- Our recent graduates have secured employment in a wide variety of settings, including
 - Caterpillar
 - Children's Charity of St. Louis
 - Cintas
 - Enterprise Rent-A-Car
 - LDiscovery
 - Maritz Motivation Solutions
 - Missouri House of Representatives
 - National Communication Association
 - Roberts, Wooten, & Zimmer: Attorneys at Law
 - Timberland
 - Transportation Security Administration
 - U.S. Bancorp
- Recent majors have interned in various settings, including
 - AT&T Mobility
 - Classic Contracting, LLC
 - Farmers Insurance Group
 - Fleishman-Hillard
 - Juvenile Diabetes Research Foundation
 - KRCU: A National Public Radio affiliate
 - National Baseball Hall of Fame
 - Office of Prosecuting Attorney (Cape Girardeau)
 - Panama Canal Authority
 - Patty Long Catering, Inc.
 - Republic Services, Inc.
 - Veteran's Affairs Medical Center

Graduate Programs of Recent Graduates

Our majors have gained entrance to notable graduate programs and law schools, including

- Ball State University
- Clemson University
- DePaul University
- Duke University
- Indiana University
- Northwestern University
- Saint Louis University
- University of Arkansas
- University of Central Florida
- University of Illinois
- University of Mississippi
- University of Missouri
- Washington University

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore
the College of Liberal Arts
online, visit
www.semo.edu/liberalarts

For advising
Center for Academic Advising - South
(573) 651-2007
www.semo.edu/advising
advisingsouth@semo.edu

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This is a guide based on the 2016-2017 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

30 hours in major. Minor required.

Communication Studies Core – 15 Hours Required

- ___ SC 001 Exit Interview (0)
- ___ SC 105 Fundamentals of Oral Communication (3)
OR
- ___ SC 155 Fundamentals of Interpersonal Communication (3)
- ___ SC 200 Advanced Public Speaking (3)
- ___ SC 320 Group Communication & Decision Making (3)
- ___ UI 345 Nonverbal Communication (3)
- ___ UI 425 Persuasion (3)
OR
- ___ SC 560 Organizational Communication (3)

Choose 15 Hours From:

- ___ SC 215 Intercultural Communication (3)
- ___ SC 301 Foundations of Health Communication (3)
- ___ SC 310 Speechwriting (3)
- ___ SC 314 Argumentation and Problem Solving (3)
- ___ SC 330 Corporate and Professional Communication (3)
- ___ SC 335 Interviewing (3)
- ___ SC 355 Relational Communication Strategies (3)
- ___ SC 360 Experiential Communication Projects (1), (2), or (3)
- ___ SC 406 Negotiation & Conflict Management (3)
- ___ SC 463 Independent Study (3)
- ___ SC 482 Special Problems in Communication Studies (3)
- ___ SC 483 Internship in Speech Communication (3)
- ___ SC 510 Leadership and Teambuilding (3)
- ___ SC 560 Organizational Communication (3)
- ___ UI 301 Managerial Communication (3)
- ___ UI 320 Modern Presidency (3)
- ___ UI 423 Political Communication (3)
- ___ UI 425 Persuasion (3)
- ___ UI 504 Leaders of Social Change (3)

University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Written Expression, Literary Expression, Behavioral Systems, Living Systems, Logical Systems, Physical Systems, Development of a Major Civilization, Economic Systems, Political Systems, Social Systems, one additional IU/UI3XX and one IU/UI4XX if not taken in core or major electives.

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	SC105/SC155	3
	EN100	3	Behavioral Systems	3
	Artistic Expression	3	Physical Systems	3
	Literary Expression	3	Social Systems	3
	Dev of a Major Civilization	3	Written Expression	3
Total	15	Total	15	
SECOND YEAR	SC200	3	SC320	3
	Logical Systems	3	Economic Systems	3
	Living Systems	3	Comm Studies Elective	3
	Political Systems	3	Minor Course	3
	Comm Studies Elective	3	General Elective	3
Total	15	Total	15	
<i>(consider taking a summer or intersession course)</i>				
THIRD YEAR	UI 345	3	Comm Studies Elective	3
	Comm Studies Elective	3	Minor Course	3
	Minor Course	3	IU/UI3 XX	3
	General Elective	3	General Elective	3
	General Elective	3	General Elective	3
Total	15	Total	15	
FOURTH YEAR	UI 425	3	SC 001	0
	Comm Studies Elective*	3	Minor Course	3
	Minor Course	3	General Elective	3
	General Elective	3	General Elective	3
	General Elective	3	General Elective	3
Total	15	Total	15	

*Consider taking SC 483: Internship

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.

Revised
2/23/2016