

Bachelor of Science in Business Administration (BSBA)

International Business

Southeast's international business program provides a specialized curriculum for students interested in preparing themselves for managerial careers in international business. This interdisciplinary major emphasizes the development of cultural, financial, managerial, marketing, and economic understanding of the international environment. Students will be prepared for employment with companies participating in global commerce—from locally owned entrepreneurial enterprises to multinational corporations. Career positions include international product manager, international plant manager, foreign exchange trader, international buyer, and international sales analyst. International managers are often well positioned for top executive positions in multinational corporations.



International study opportunities include over 20 overseas locations while paying Southeast's standard tuition and fees.

International Business students will...

- Interact with qualified, award winning faculty in a small class environment.
- Study in Robert A. Dempster Hall, an efficient and beautiful business building the feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast's Center for International Business Programs, which provides support for international business majors and coordinates numerous international exchange and group immersion programs annually.

Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. In fact, more than 90% of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad. St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students

CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.

Internship and Employment Opportunities of Recent Graduates

- American Express
- Bank of America
- Best Buy
- Biokyowa, Inc.
- Boeing
- CENET
- CINTAS
- Elite Travel
- Enterprise Holdings
- Fastenal
- First State Bancshares
- GlaxoSmithKline
- IBM
- Magna Tel
- Maritz Marketing Research
- Mondelez/Nabisco
- Northwestern Mutual Financial
- Regions Bank
- Southeast Missourian
- Sprint
- UPS Store

Admission Requirements

1. Completion of 60 semester hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

To learn more

Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore

the Harrison College
of Business online, visit
www.semo.edu/hcb

For advising

Harrison College of Business Advising Center
(573) 651-5090
businessadvising@semo.edu
www5.semo.edu/cobadvising

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This is a guide based on the 2015-2016 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

Business Administration Core – 30 Hours Required

A grade of 'C' is required in each core course except accounting majors must earn 'A' or 'B' in AC222.

- ___ AC221 Principles of Accounting I (3)
- ___ AC222 Principles of Accounting II (3)
- ___ BA490 Business Policy & Strategy (3)
- ___ BL255 Legal Environment of Business (3)
- ___ FI361 Financial Management (3)
- ___ MG301 Principles of Management (3)
- ___ MI375 Management Information Systems (3)
- ___ MK301 Principles of Marketing (3)
- ___ QM352 Quantitative Analysis (3)

Choose 3 Hours From:*

- ___ AC540 International Perspectives of Accounting (3)
- ___ BA560 International Business Study Tour (3)
- ___ EC580 International Economics (3)
- ___ FI540 International Finance (3)
- ___ MG560 International Management (3)
- ___ MK560 International Marketing (3)

* International Course taken to meet Business Administration Core requirement may not be counted on a major.

Support Courses – 30 Hours Required

Some courses may fulfill University Studies requirements.

A grade of 'C' or better is required in each support course.

- ___ AD101 Intro to Microcomputer Applications (3)
- ___ BA452 Professionalism (1)
- ___ **EC215 Principles of Microeconomics (3)**
- ___ EC225 Principles of Macroeconomics (3)
- ___ EN140 Rhetoric & Critical Thinking (3)
- ___ **MA134 College Algebra (3)**
- ___ MG252 Business Communication (2)
- ___ QM257 Business Statistics (3)
- ___ QM258 Business Statistics II (3)
- ___ SC105 Fundamentals of Oral Communication (3)
- ___ UI400 Business & Ethics (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

International Business Major Courses

Choose 9 Hours From:

- ___ AC540* International Accounting (3)
- ___ BA458 International Business Internship (3)
- ___ BA560* International Business (3)
- ___ EC580* International Economics (3)
- ___ FI540* International Finance (3)
- ___ MG560* International Management (3)
- ___ MK560* International Marketing (3)

Choose 3 hours from the following:

- ___ AC 330 Accounting Analytics (3)
- ___ BA 561 Entrepreneurship Plan & Strat (3)
- ___ EC 351 Applied Economic Models (3)
- ___ EC 490 Business Forecasting (3)
- ___ MG 546 Acquiring & Compensating Talent (3)
- ___ MK 345 Intro to Business Research (3)
- ___ QM 358 Production/Operations Management (3)

Required minor to be selected in any department in the Harrison College of Business (except "Business Administration" minor) or select a second major in the Harrison College of Business.

FOREIGN LANGUAGE/CULTURAL SUPPORT: 3 credit hours of University foreign language/culture instruction or equivalent (e.g., 2 years of high school language with a grade of 'C' or better) and a term of study abroad of at least 8 weeks OR 12 credit hours of foreign language/culture instruction and an international immersion program less than 8 weeks in length (UI343)

* If chosen for the IB major, cannot be used to fulfill International Business requirement for the BSBA core.

University Studies Requirements (not already listed above): UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, and one IU/UI3XX

SAMPLE FOUR-YEAR PLAN

▼	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	EN140	3
	EN100	3	SC105	3
	AD101	3	Behavioral Systems	3
	MA134	3	Dev. of Major Civ.	3
	Foreign Language*	3	Social Systems	3
Total	15	Total	15	

Milestone: Achieve a minimum 2.25 overall GPA

SECOND YEAR	AC221	3	AC222	3
	EC215	3	BL255	3
	MG252	3	EC225	3
	QM257	2	QM258	3
	Literary Expression	3	Political Systems	3
Physical Systems	3			
Total	17	Total	15	

Milestone: Gain admission to College of Business by end of fourth semester.

THIRD YEAR	BA452	1	AC330, BA561, EC351, EC490, MG546, MK345, or QM358	3
	FI361	3	MI375	
	MG301	3	UI343	3
	MK301	3	International Major Course	3
	QM352	3	Artistic Expression	3
Living Systems	3			
Total	16	Total	15	

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

FOURTH YEAR	International Core Course	3	BA490	3
	Business Minor Course**	3	International Major Course	3
	Business Minor Course**	3	Business Minor Course**	3
	International Major Course	3	Business Minor Course**	3
	IU/UI3XX	3	UI400	3
Total	15	Total	15	

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

A "Milestone" signifies a significant stage for a student in the completion of a degree.

*Foreign language courses will be recommended based on student's plans of study abroad or short term trip.

**Hours of minor courses vary depending on approved business minor selected.

Foreign language requirements vary based on selection of immersion program or study abroad.

An approved study abroad or immersion program is required.

Courses taken in semester of study abroad will vary depending on program selected.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPPP) at the senior level.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree. Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.

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3/19/2015

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