

Bachelor of Science in Business Administration (BSBA)

Healthcare Administration

The U.S. Bureau of Labor Statistics (BLS) reported wage and salary employment in the medical and health services management category is projected to grow 23 percent between 2012 and 2022. This growth rate is much faster than other industries. While many of these jobs are for practitioners, nurses, and allied health professionals, many others have duties that do not include hands-on patient care: for example, marketing, human resources, finance, and administration positions.



This degree will provide education on the traditional business disciplines with a focus on the healthcare setting.

Healthcare Administration students will...

- Interact with qualified, award winning faculty in a small class environment.
- Study in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.
- Participate in practicums and internships designed to provide real world experience in healthcare organizations.

Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. In fact, more than 90% of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad. St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.

Potential Internship and Employment Opportunities

- Hospitals
- Insurance Companies
- Medical Office Practices
- Government Agencies
- Home Health Care
- Counseling Centers
- Medical Practice Management
- Risk Management
- Healthcare Technology Companies

Admission Requirements

1. Completion of 60 credit hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore
the Harrison College
of Business online, visit
www.semo.edu/hcb

For advising
Harrison College of Business Advising Center
(573) 651-5090
businessadvising@semo.edu
www5.semo.edu/cobadvising

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This is a guide based on the 2015-2016 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

Business Administration Core – 30 Hours Required

A grade of 'C' is required in each core course except accounting majors must earn 'A' or 'B' in AC222.

- ___ AC221 Principles of Accounting I (3)
- ___ AC222 Principles of Accounting II (3)
- ___ BA490 Business Policy & Strategy (3)
- ___ BL255 Legal Environment of Business (3)
- ___ FI361 Financial Management (3)
- ___ MG301 Principles of Management (3)
- ___ MI375 Management Information Systems (3)
- ___ MK301 Principles of Marketing (3)
- ___ QM352 Quantitative Analysis (3)

Choose 3 Hours From:*

- ___ AC540 International Perspectives of Accounting (3)
- ___ BA560 International Business Study Tour (3)
- ___ EC580 International Economics (3)
- ___ FI540 International Finance (3)
- ___ MG560 International Management (3)
- ___ MK560 International Marketing (3)

* International Course taken to meet Business Administration Core requirement may not be counted on a major.

Support Courses – 30 Hours Required

Some courses may fulfill University Studies requirements. A grade of 'C' or better is required in each support course.

- ___ AD101 Intro to Microcomputer Applications (3)
- ___ BA452 Professionalism (1)
- ___ EC215 Principles of Microeconomics (3)
- ___ EC225 Principles of Macroeconomics (3)
- ___ EN140 Rhetoric & Critical Thinking (3)
- ___ MA134 College Algebra (3)
- ___ MG252 Business Communication (2)
- ___ QM257 Business Statistics (3)
- ___ QM258 Business Statistics II (3)
- ___ SC105 Fundamentals of Oral Communication (3)
- ___ UI400 Business & Ethics (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

Healthcare Administration– 24 Hours – No Minor Required

- ___ EC585 Healthcare Economics (3)
- ___ HA473 Internship in Healthcare (3)
- ___ HA510 Healthcare Operations (3)
- OR**
- ___ HA520 Introduction to Healthcare Quality (3)
- ___ HA580 Management of Health Systems (3)
- ___ HA581 Health Administration Policy (3)
- ___ HA582 Healthcare Budget/Reimburse (3)
- OR**
- ___ HA540 Healthcare Informatics (3)
- ___ HA585 Marketing Healthcare (3)
- ___ MG356 Foundations of Human Resource Management (3)

Additional Requirements:

- ___ HL120 Health Perspectives (3)
- ___ UI352 Medical Ethics (3)
- ___ UI412 American Health Care System (3)

University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, and Social Systems

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	EN140	3
	EN100	3	HL120	3
	AD101	3	SC105	3
	MA134	3	Develop of a Major Civ	3
	Artistic Expression	3	Social Systems	3
	Total	15	Total	15
Milestone: Achieve a minimum 2.25 overall GPA				

SECOND YEAR	AC221	3	AC222	3
	EC215	3	BL255	3
	MG252	2	EC225	3
	QM257	3	QM258	3
	Living Systems	3	Political Systems	3
	Physical Systems	3		
Total	17	Total	15	
Milestone: Gain admission to College of Business by end of fourth semester.				

(summer courses are encouraged to avoid 18 hour semesters)

THIRD YEAR	FI361	3	HA510 or HA520	3
	HA580	3	MG356	3
	MG301	3	MI375	3
	MK301	3	UI352	3
	QM352	3	Literary Systems	3
	Total	15	Total	15
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

FOURTH YEAR	HA581	3	BA452	1
	HA582 or HA540	3	BA490	3
	HA585	3	EC585	3
	International Course	3	HA473	3
	UI412	3	UI400	3
	Total	15	Total	13
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.

Revised
3/19/2015