

# Economics: Business Economics Option

## Bachelor of Science in Business Administration (BSBA)

# Business Economics Option

Economics is the study of how to evaluate problems and make critical decisions. Economics students learn to locate and use important data such as those found at the Bureau of Economic Analysis, the Bureau of the Census and the Bureau of Labor Statistics. Students use this information to develop a framework of analysis for solving "real-world" problems, conduct mathematical and statistical analysis and communicate.



### Economics students will...

- Interact with qualified, award winning faculty in a small class environment.
- Study in *Robert A. Dempster Hall*, an efficient and beautiful business building with the feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast's *Center for Economic and Business Research*, which provides undergraduate students with experience conducting and publishing economics research. Operated by Southeast faculty and advised by professionals in the industry, the center conducts research, publishes a quarterly newsletter, and hosts meetings to promote economic development in Missouri. The center also performs economic research on a contract basis.

### Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. In fact, more than 90% of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad. St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

#### Demonstrated Career Proficiency is a Requirement of all Southeast Students

CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.

### Internship and Employment Opportunities of Recent Graduates

- Bank of America
- Best Buy
- Big River Telephone
- Boeing
- Capaha Bank
- Edward Jones
- Federal Reserve Bank
- First Midwest Bank
- Laclede Gas
- May Company
- Montgomery Bank
- Nexstar Financial Corp.
- Northwestern Mutual Financial Network
- Patriot National Insurance Group
- Progressive Insurance
- Stifel Nicolaus Investment
- U.S. Bank
- Walgreens

### Graduate and Law Schools Attended by Southeast's Economics Graduates

- California State University - Fullerton
- Massachusetts Institute of Technology
- North Carolina State University
- Southeast Missouri State University
- Southern Illinois University
- St. Louis University
- University of Iowa
- University of Missouri
- University of Tulsa

### Admission Requirements

1. Completion of 60 credit hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

**To learn more**  
 Office of Admissions  
 (573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[www.semo.edu](http://www.semo.edu)

**To explore**  
 the Harrison College  
 of Business online, visit  
[www.semo.edu/hcb](http://www.semo.edu/hcb)

**For advising**  
 Harrison College of Business Advising Center  
 (573) 651-5090  
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[www5.semo.edu/cobadvising](http://www5.semo.edu/cobadvising)

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This is a guide based on the 2015-2016 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

### CURRICULUM CHECKLIST

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses. "Critical Courses" are **italicized and bolded**. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

#### Business Administration Core – 30 Hours Required

A grade of 'C' is required in each core course except accounting majors must earn 'A' or 'B' in AC222.

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AC222 Principles of Accounting II (3)
- \_\_\_ BA490 Business Policy & Strategy (3)
- \_\_\_ BL255 Legal Environment of Business (3)
- \_\_\_ FI361 Financial Management (3)
- \_\_\_ MG301 Principles of Management (3)
- \_\_\_ MI375 Management Information Systems (3)
- \_\_\_ MK301 Principles of Marketing (3)
- \_\_\_ QM352 Quantitative Analysis (3)

#### Choose 3 Hours From:\*

- \_\_\_ AC540 International Perspectives of Accounting (3)
- \_\_\_ BA560 International Business Study Tour (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)
- \_\_\_ MG560 International Management (3)
- \_\_\_ MK560 International Marketing (3)

\* International Course taken to meet Business Administration Core requirement may not be counted on a major.

#### Support Courses – 30 Hours Required

Some courses may fulfill University Studies requirements. A grade of 'C' or better is required in each support course.

- \_\_\_ AD101 Intro to Microcomputer Applications (3)
- \_\_\_ BA452 Professionalism (1)
- \_\_\_ **EC215 Principles of Microeconomics (3)**
- \_\_\_ **EC225 Principles of Macroeconomics (3)**
- \_\_\_ EN140 Rhetoric & Critical Thinking (3)
- \_\_\_ **MA134 College Algebra (3)**
- \_\_\_ MG252 Business Communication (2)
- \_\_\_ QM257 Business Statistics (3)
- \_\_\_ QM258 Business Statistics II (3)
- \_\_\_ SC105 Fundamentals of Oral Communication (3)
- \_\_\_ UI400 Business & Ethics (3)

NOTE: All 100 and 200 level core and support courses are prerequisite to all 300 level business core and business major courses.

#### Business Economics Major Courses

##### (28 Hour Major) – No Minor Required

- \_\_\_ EC410 Macroeconomic Theory (3)
- \_\_\_ EC420 Microeconomic Theory (3)
- \_\_\_ EC490 Business & Econ Forecasting (3)
- OR
- \_\_\_ EC351 Applied Economic Models (3)
- \_\_\_ EC498 Economics Seminar (1)
- \_\_\_ EC561 Managerial Economics (3)

#### Choose 15 Hours From:

- \_\_\_ ECxxx EC course, (235-500 level)
- \_\_\_ UI349 Comparative Economic Systems (3)
- \_\_\_ UI366 Law and Economics (3)
- \_\_\_ UI371 Government and Business (3)

NOTE: No more than 6 hours of UI courses may be selected.

#### University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, and two IU/UI3XXs\*

\*If not taken as part of major.

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	3	EN140	3
	EN100	3	SC105	3
	<b>MA134</b>	3	Behavioral Systems	3
	AD101	3	Dev. of Major Civ.	3
	Artistic Expression	3	Social Systems	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Milestone: Achieve a minimum 2.25 overall GPA				

<b>SECOND YEAR</b>	AC221	3	AC222	3
	<b>EC215</b>	3	BL255	3
	MG252	2	<b>EC225</b>	3
	QM257	3	QM258	3
	Literary Expression	3	Political Systems	3
	Physical Systems	3		
<b>Total</b>	<b>17</b>	<b>Total</b>	<b>15</b>	
Milestone: Gain admission to College of Business by end of fourth semester.				

<b>THIRD YEAR</b>	BA452	1	EC410	3
	EC420	3	MI375	3
	FI361	3	EC490 or EC351	3
	MG301	3	UI349	3
	QM352	3	UI366	3
	Living Systems	3		
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>	
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

<b>FOURTH YEAR</b>	EC561	3	BA490	3
	MK301	3	EC498	1
	Economics Elective	3	Economics Elective	3
	Economics Elective	3	UI400	3
	International Course	3	Elective	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>13</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.

Revised  
3/19/2015