

Bachelor of Science in Sport Management (BSSM)

Sport Management

The Bachelor of Science in Sport Management degree is the first in Missouri to have COSMA accreditation.



The program is unique in having a required business administration minor and every sport management course involves a practical component.

Students gain experience in NCAA Division I athletics, an active student recreation program that features two recreation centers, as well as multiple golf courses in the area.

Sport Management students will...

- Gain practical experience through class projects, practica and internships.
- Interact with qualified faculty in a small class environment.
- Receive career and academic advising from faculty members.

Career Planning

Currently, 84% of students find a job in sport management within a year of graduation or continue on to graduate school. This is due to the fact that all sport management students must take the professional seminar in sport management course (SM 465). The course is designed to help students examine their professional goals, set priorities for their internship and understand the process of preparing for job interviews.

A St. Louis Outreach Office, located in Chesterfield, MO, provides career exploration assistance, resume critiques, interview tips, job search strategies and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.
Career Services , located in Academic Hall 057, provides professional career advising to guide students in their career development.		

Internship and Employment Opportunities of Recent Graduates

- Affiliated minor league baseball (Springfield Cardinals, Memphis Redbirds, Tennessee Smokies, etc.)
- Independent minor league baseball (River City Rascals, Gateway Grizzlies, Evansville Otters, etc.)
- Major League Baseball (St. Louis Cardinals, Texas Rangers)
- National Football League (Kansas City Chiefs, Detroit Lions, Denver Broncos, Indianapolis Colts)
- National Hockey League (St. Louis Blues, Nashville Predators)
- National Basketball Association (San Antonio Spurs, Memphis Grizzlies)
- Intercollegiate Athletics (University of Tulsa, Mizzou, Murray State University, University of Chattanooga, Texas State University)
- United States Olympic Training Centers (Lake Placid, Colorado Springs)
- Missouri Special Olympics
- St. Louis Sports Commission
- Gateway Speedway, Charlotte Motor Speedway
- Platinum Sports & Entertainment
- Dicks Sporting Goods, Academy Sports & Outdoors, Johnny Macs
- Rawlings Sporting Goods

Admission Requirements

1. Cumulative 2.5 GPA.
2. Complete a minimum 30 semester degree credit hours.
3. Complete the following courses with a grade of "C" or better: AD 101, MA 134, SC 105, EN 140 and SM 220.

Special Options with Sport Management

The Business Administration Minor required as part of the Sport Management Major is available online.

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore the College of Health & Human Services online, visit
<http://www.semo.edu/hhs/>

For advising
College of Health & Human Services Advising Center
(573)-651-2007
cacadvising@semo.edu
<http://www.semo.edu/coadviselindex.htm>

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This is a guide based on the 2014-2015 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

Sport Management students must be admitted to the Sport Management major prior to enrolling in upper division (300 level or above) sport management courses.

Sport Management Core – 42 Hours Required

A grade of 'C' is required in each core course

- ___ MK351 Sport Marketing (3)
- ___ PE201 Sport & Society (3)
- ___ SM220 Introduction to Sport Management (3)
- ___ SM340 Sport Ethics (3)
- ___ SM360 Sporting Event Management (3)
- ___ SM370 Practicum in Sport Management (2)
- ___ SM455 Sport-Related Venue Design & Operation (3)
- ___ SM460 Fundamentals of Sport Delivery Systems (3)
- ___ SM465 Professional Seminar in Sport Management (1)
- ___ SM470 Sport Management Internship (12)
- ___ SM540 Legal Aspects of Sport & Physical Activity (3)
- ___ SM570 Management & Leadership in Sport Organizations (3)

Support Courses – 12 Hours Required

Some courses may fulfill University Studies requirements.

A grade of 'C' or better is required in each support course.

- ___ MC101 Mass Communication & Society (3)
- ___ PL204 Ethical Theory (3)
- ___ SC105 Fundamentals of Oral Communication (3)
- ___ SC155 Fundamentals of Interpersonal Communication (3)

Business Administration Minor (30 Hours) – Required

A grade of 'C' or better is required in each course.

Required Courses:

- ___ AC221 Principles of Accounting I (3)
- ___ AC222 Principles of Accounting II (3)
- ___ AD101 Introduction to Microcomputer Applications (3)
- ___ EC225 Principles of Macroeconomics (3)
- ___ FI361 Financial Management (3)
- ___ MG301 Principles of Management (3)
- ___ MI375 Management Info Systems (3)
- ___ MK301 Principles of Marketing (3)
- ___ QM257 Business Statistics (3)
- ___ QM258 Business Statistics II (3)

University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, EN 140 (Written Expression), Literary Expression, Living Systems, MA 134 (Logical Systems), Physical Systems, Development of a Major Civilization, EC215 (Economic Systems), Political Systems, two IU/UI3XXs and one UI 4XX.

SAMPLE FOUR-YEAR PLAN

Sport Management

Requirements for the 2014-2015 Undergraduate Bulletin

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI 100	3	EN 140	3
	EN 100	3	MC 101	3
	AD 101	3	SC155	3
	MA 134	3	Dev. of Major Civ.	3
	PE 201	3	Living Systems	3
	Total	15	Total	15
SECOND YEAR	AC 221	3	AC 222	3
	EC 215	3	EC 225	3
	QM 257	3	PL 204	3
	SC 105	3	QM 258	3
	SM 220	3	Literary Expression	3
	Physical Systems	3	Political Systems	3
Total	18	Total	18	
<i>(summer courses are encouraged to avoid 18 hour semesters)</i>				
THIRD YEAR	MK 301	3	FI 361	3
	SM 340	3	MG 301	3
	SM 360	3	MK 351	3
	IU/UI3XX	3	SM 370	3
	IU/UI3XX	3	SM 460	2
	Artistic Expressions	3	SM 465	1
Total	18	Total	15	
FOURTH YEAR	MI 375	3	SM 470	12
	SM 455	3		
	SM 540	3		
	SM 570	3		
	UI 4XX	3		
	Total	15	Total	12

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the freshman and senior levels.

A minimum 2.5 GPA in the major and overall are required to graduate with a BSSM degree.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.