

Human Environmental Studies: Fashion Merchandising Option

Bachelor of Science (BS)

Fashion Merchandising Option

Retail and wholesale fashion merchandising is one of today's most vital and dynamic industries. This ever-changing field includes global opportunities in the areas of apparel, accessories, home furnishings and gifts. Opportunities include the fields of media, public relations and technology. Academic training is designed to develop the creative, technical and business skills to become a successful fashion professional.

Fashion Merchandising students will...

- Gain the knowledge and professionalism required to assume an entry-level position upon graduation.
- Be exposed to all areas of the global fashion business in the classroom.
- Participate in an internship that fits their skills and future goals within the fashion industry.
- Have the opportunity to travel to national and international markets.
- Have access to study abroad programs offered within the Donald L. Harrison College of Business.

Career Planning

Entry level employment is available in the retail and wholesale fashion markets upon graduation. Professional development is included in the fashion merchandising curriculum.

A St. Louis Outreach Office, located in Chesterfield, Mo., provides career exploration assistance, resume critiques, interview tips, job search strategies and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.
Career Services, located in Academic Hall 057, provides professional career advising to guide students in their career development.		

Internship and Employment Opportunities of Recent Graduates

- Nordstrom
- Donna Karan New York
- Victoria's Secret
- TJ Maxx
- JC Penney
- Macy's
- Hollister
- Loft
- University Tees
- Coach
- Kohl's
- Talbot's
- David's Bridal
- Independently owned boutiques

Minor Options with Fashion Merchandising

Students in this major must have a minor. Students are advised to pursue a minor in retail management or fashion entrepreneurship, although other minors can be arranged for students whose interests lie in other areas.

Travel to Fashion Markets...

- International opportunities for study and travel
- Semi-annual visits to New York—fashion's favorite city
- Available as electives for both majors and minors

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This is a guide based on the 2014-2015 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST
Fashion Merchandising Option – 38 Hours Required

A grade of 'C' is required in each course

- ___ FA110 Introduction to Fashion Merchandising (3)
- ___ FA114 Visual Merchandising (3)
- ___ FA207 Textiles (3)
- ___ FA230 Apparel Analysis (3)
- ___ FA300 Professional Image & Behavior (2)
- ___ FA350 Apparel Aesthetics (3)
- ___ FA 410 Internship (6)
- ___ FA 415 Fashion Retailing (3)
- ___ FA420 Specialty Markets (3)
- ___ FA450 Issues and Trends in Fashion Merchandising (3)
- ___ FA 517 History of Costume (3)
- ___ FA518 Social, Psychological Aspects of Clothing (3)

Additional requirements: 15 hours

- ___ AD101 Introduction to Microcomputer Applications (3)
- ___ AR104 Design Foundations (3)
- ___ EC101 Economic Problems & Policies (3)
- ___ MG301 Principles of Management (3)
- ___ MG356 Foundations of Human Resource Management (3)

Elective Courses:

- ___ FA120 Clothing Construction (3)
- ___ FA121 Intermediate Clothing Construction (3)
- ___ FA520 Survey of National Markets (3)
- ___ FA521 Survey of International Markets (3)

University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Written Expression, Artistic Expression, Literary Expression, Oral Expression, Behavioral Systems, Living Systems, Physical Systems, Logical Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, two IU/UI3XXs and one IU/UI4XX.

SAMPLE FOUR-YEAR PLAN
**Human Environmental Studies:
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Requirements for the 2014-2015 Undergraduate Bulletin

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	Oral Expression	3
	EN100	3	Written Expression	3
	Logical Systems	3	FA207	3
	FA110	3	Dev. of Major Civ.	3
	Artistic Expression	3	EC101	3
	Total	15	Total	15
SECOND YEAR	FA114	3	FA230	3
	Behavioral Systems	3	Living Systems	3
	FA120-elective	3	Political Systems	3
	Literary Expression	3	FA121-elective	3
	AR104	3	AD101	3
	Total	15	Total	15
THIRD YEAR	FA420	3	IU/UI3XX	3
	Physical Systems	3	MG301	3
	FA518	3	Social Systems	3
	FA350	3	FA520-elective	3
	Elective	3	FA517	3
	Total	15	Total	15
FOURTH YEAR	MG356	3	FA450	3
	FA300	3	FA410	6
	FA415	3	Elective	3
	Elective	3	UI400	3
	IU/UI3XX	3		
	Total	15	Total	15

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the freshman and senior levels.

A minimum 2.00 GPA in the major and overall are required to graduate with a BS degree.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.