

**Bachelor of Science in Business Administration (BSBA)****Entrepreneurship Option**

The entrepreneurship program develops the ability create ideas, identify opportunities and turn innovations into marketable solutions, regardless of career aspirations.



The entrepreneurship option in management offers students the opportunity to create, design, and develop innovative products and business models for startup and existing businesses. Students work alongside peers from many creative disciplines and successful entrepreneurs in in this effort.

**Entrepreneurship students will...**

- Interact with qualified, award winning faculty in a small class environment.
- Study in *Robert A. Dempster Hall*, an efficient and beautiful business building with a look and feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast's *Douglas C. Greene Center for Innovation and Entrepreneurship*, one of the largest entrepreneurship programs in the Midwest. Entrepreneurial studies can prepare students to be creative and innovative in their chosen careers.
- Have an opportunity to participate in an Ideation Workshop, offered every fall and spring, where students learn the tools to navigate entrepreneurial processes.

**Career Planning**

Currently, 98% of Harrison College of Business graduates find employment within a year of graduation.

A St. Louis Outreach Office, located in Chesterfield, Mo., provides career exploration assistance, resume critiques, interview tips, job search strategies and more.

St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.
<b>Career Services</b> , located in Academic Hall 057, provides professional career advising to guide students in their career development.		

**Internship and Employment Opportunities of Recent Graduates**

- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- Cape Girardeau Public Schools
- City Government Offices
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Farmers Insurance
- JC Penney
- Macy's
- Maxim Healthcare Services
- Missouri State Government Offices
- Missouri Department of Transportation
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

**Admission Requirements**

1. Completion of 60 semester hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

**To learn more**  
Office of Admissions  
(573) 651-2590  
admissions@semo.edu  
www.semo.edu

**To explore**  
the Harrison College  
of Business online, visit  
www.semo.edu/hcb

**For advising**  
Harrison College of Business Advising Center  
(573) 651-5090  
businessadvising@semo.edu  
www5.semo.edu/cobadvising

**Bachelor of Science in Business Administration (BSBA)**

This is a guide based on the 2014-2015 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

**CURRICULUM CHECKLIST**

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

**Business Administration Core – 33 Hours Required**

A grade of 'C' is required in each core course except accounting majors must earn 'A' or 'B' in AC222.

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AC222 Principles of Accounting II (3)
- \_\_\_ BA490 Business Policy & Strategy (3)
- \_\_\_ BL255 Legal Environment of Business (3)
- \_\_\_ FI361 Financial Management (3)
- \_\_\_ MG301 Principles of Management (3)
- \_\_\_ MI375 Management Information Systems (3)
- \_\_\_ MK301 Principles of Marketing (3)
- \_\_\_ QM352 Management Science (3)
- \_\_\_ QM358 Production/Operations Management (3)

**Choose 3 Hours From:\***

- \_\_\_ AC540 International Perspectives of Accounting (3)
- \_\_\_ BA560 International Business Study Tour (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)
- \_\_\_ MG560 International Management (3)
- \_\_\_ MK560 International Marketing (3)

\* International Course taken to meet Business Administration Core requirement may not be counted on a major.

**Support Courses – 30 Hours Required**

Some courses may fulfill University Studies requirements. A grade of 'C' or better is required in each course.

- \_\_\_ AD101 Intro to Microcomputer Applications (3)
- \_\_\_ EC215 Principles of Microeconomics (3) (*economic systems*)
- \_\_\_ EC225 Principles of Macroeconomics (3)
- \_\_\_ EN140 Rhetoric & Critical Thinking (3) (*written expression*)
- \_\_\_ MA134 College Algebra (3) (*logical systems*)
- \_\_\_ MG252 Business Communication (3)
- \_\_\_ QM257 Business Statistics (3)
- \_\_\_ QM258 Business Statistics II (3)
- \_\_\_ SC105 Fundamentals of Oral Communication (3) (*oral expression*)
- \_\_\_ UI400 Business & Ethics (3) (*UI4XX requirement*)

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

**Management Major Courses – 24 Hour Major – No Minor Required**

(Cannot double count elective choices in more than one option.)

**Required Management Core Courses:**

- \_\_\_ BA361 Princ of Entrepreneurship (3)
- \_\_\_ MG356 Found of Human Resource Mgmt (3)
- \_\_\_ MG470 Leadership in Management (3)
- \_\_\_ Real World Experience – Choose one option:  
Participate in departmentally approved international academic program (3) **OR**  
Complete departmentally approved internship (3)

**Required Courses for Entrepreneurship Option:**

- \_\_\_ BA531 Imag, Creat & Innovation (3)
- \_\_\_ BA551 Manag & Grow New Ventures (3)
- \_\_\_ BA561 Bus Planning for New Ventures (3)

**Select 3 hours from the following:**

- \_\_\_ FI363 Entrepreneurial Finance (3)
- \_\_\_ MG354 Business Negotiation: Concepts and Practice (3)
- \_\_\_ MG456 Topics in Human Resource Management (3)
- \_\_\_ MG462 Organization Theory and Design (3)
- \_\_\_ MG550 Improving Team Performance (3)
- \_\_\_ MK345 Introduction to Business Research (3)
- \_\_\_ MK555 Internet Marketing (3)

**University Studies Requirements (not already listed above):**

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, and two IU/UI3XXs

**SAMPLE FOUR-YEAR PLAN****Management Major: Entrepreneurship Option**

Requirements for the 2014-2015 Undergraduate Bulletin

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	3	SC105	3
	EN100	3	EN140	3
	AD101	3	Behavioral Systems	3
	MA134	3	Dev. of Major Civ.	3
	Artistic Expression	3	Social Systems	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>SECOND YEAR</b>	AC221	3	AC222	3
	EC215	3	BL255	3
	MG252	3	EC225	3
	QM257	3	QM258	3
	Literary Expression	3	Living Systems	3
	Physical Systems	3	Political Systems	3
<b>Total</b>	<b>18</b>	<b>Total</b>	<b>18</b>	
<i>(summer courses are encouraged to avoid 18 hour semesters)</i>				
<b>THIRD YEAR</b>	FI361	3	BA361	3
	MG301	3	MG470	3
	MK301	3	MI375	3
	QM352	3	QM358	3
	IU/UI3XX	3	IU/UI3XX	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>FOURTH YEAR</b>	BA531	3	BA490	3
	MG356	3	BA551	3
	International Course	3	BA561	3
	MG Elective	3	Real World Experience	3
	UI400	3		
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>12</b>

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the freshman and senior levels.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.