A major in business administration prepares students for a variety of administrative opportunities in the education services industry, the healthcare industry, state and local government, and finance and insurance sectors. This major is ideal for part-time students or those who cannot travel to the Southeast campus to take courses since it provides a flexible delivery method (online courses). It is also designed for those who want a general business major with an opportunity to study and build skills in a variety of business disciplines. Students can customize their program of study based on personal career interests.

Business Administration students will...
- Interact with qualified, award winning faculty in a small class environment.
- Study online or in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.

Career Planning
Currently, 98% of Harrison College of Business graduates find employment within a year of graduation.

A St. Louis Outreach Office, located in Chesterfield, Missouri, provides career exploration assistance, resume critiques, interview tips, job search strategies and more.

St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

<table>
<thead>
<tr>
<th>Demonstrated Career Proficiency is a Requirement of all Southeast Students</th>
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<tr>
<td><strong>CL001/CL002</strong></td>
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<td><strong>CL003</strong></td>
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<td><strong>CL004</strong></td>
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Career Services, located in Academic Hall 057, provides professional career advising to guide students in their career development.

Internship and Employment Opportunities of Recent Graduates
- Anthem Blue Cross/Blue Shield
- Bank of America
- Biokyowa, Inc.
- Boeing
- Cape Girardeau Public Schools
- City Government Offices
- Douglas C. Greene Center for Innovation and Entrepreneurship
- Edward Jones
- Farmers Insurance
- JC Penney
- Macy’s
- Maxim Healthcare Services
- Missouri State Government Offices
- Missouri Department of Transportation
- Old Town Cape
- Target
- TG Missouri
- United Way
- Walgreens
- Workforce Employment Solutions

Admission Requirements
1. Completion of 60 semester hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of "C" or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

Special Options with Business Administration
This program of study is also available as an online program.
Business Administration
Bachelor of Science in Business Administration (BSBA)

This is a guide based on the 2014-2015 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

Business Administration Core – 33 Hours Required
A grade of ‘C’ is required in each core course except accounting majors must earn ‘A’ or ‘B’ in AC222.

- AC221 Principles of Accounting I (3)
- AC222 Principles of Accounting II (3)
- BA490 Business Policy & Strategy (3)
- BL255 Legal Environment of Business (3)
- FI361 Financial Management (3)
- MG301 Principles of Management (3)
- MI375 Management Information Systems (3)
- MK301 Principles of Marketing (3)
- QM252 Management Science (3)
- QM258 Production/Operations Management (3)

Choose 3 Hours From:* AC540 International Perspectives of Accounting (3)
- BA560 International Business Study Tour (3)
- EC580 International Economics (3)
- FI540 International Finance (3)
- MG560 International Management (3)
- MK560 International Marketing (3)

Support Courses – 30 Hours Required
Some courses may fulfill University Studies requirements. A grade of ‘C’ or better is required in each support course.

- AD101 Intro to Microcomputer Applications (3)
- EC215 Principles of Microeconomics (3)
- EC225 Principles of Macroeconomics (3)
- EN140 Rhetoric & Critical Thinking (3)
- MA134 College Algebra (3)
- MA252 Business Communication (3)
- QM257 Business Statistics (3)
- QM258 Business Statistics II (3)
- SC105 Fundamentals of Oral Communication (3)
- UI400 Business & Ethics (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

Business Administration Major Courses (24 Hours) – 24 Hour Major – No Minor Required

Required Courses: AC/B/A/BL/EC/FI/MG/MU/MA/QM 300-599 level (24)*

* Choose a minimum of 4 disciplines with no more than 9 hours in one discipline (represented by subject prefix).

* Core and support courses for BSBA degree will not count here.

* No more than 6 hours can double count in this major and a minor in the Harrison College of Business.

* No more than 9 hours may double count between this major and a second Business major.

University Studies Requirements (not already listed above):
UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, and two IU/UI3XXs

SAMPLE FOUR-YEAR PLAN

Fall Semester | Spring Semester
--- | ---
UI100 | SC105 | 3<br>EN100 | EN140 | 3<br>MA134 | Behavioral Systems 3<br>AD101 | Dev. of Major Civ. 3<br>Artistic Expression | Social Systems 3<br>Total | Total | 15<br>15

AC221 | AC222 | 3<br>EC215 | BL255 | 3<br>QM257 | EC225 | 3<br>MG252 | QM258 | 3<br>Literary Expression | Living Systems 3<br>Physical Systems | Political Systems 3<br>Total | Total | 18<br>18

FIS61 | QM358 | 3<br>MG301 | MI375 | 3<br>MK301 | 3<br>Major Course 3<br>QM352 | 3<br>Major Course 3<br>UI/UI3XX | 3<br>Major Course 3<br>UI400 | 3<br>Total | Total | 15<br>15

Major Course | BA490 | 3<br>Major Course | 3<br>International Course | Major Course 3<br>UI/UI3XX | Major Course 3<br>UI400 | 3<br>Total | Total | 15<br>12

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencyes (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the freshman and senior levels.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.