

[2016 Internship Opportunities](#)

The completion of an internship in a career related field is often the key to successful career placement. These “hands on” opportunities afford students practical experience and critical insight into real world work settings. High profile internships are coveted and highly competitive. A successful placement opens doors to career prospects, creates networking opportunities, and helps the student to reaffirm his/her commitment to their profession of choice. As such, it is never too early to start your search for this most important component of the comprehensive and remarkable resume. However, the search and application process can be a long and tedious one. The following link provides some important insight and tips to the process. <https://www.looksharp.com/guides/how-to-apply-to-internships-online-and-not-get-lost-in-space>

In this month’s edition of Getting the Edge – On Your Future we are featuring internship opportunities for the Winter/Spring 2016. Among the many, these are just a few that received outstanding reviews by previous participants. Best of Luck.



Osborn & Barr Communications | Kirkwood, MO

Internship

Deadline: ASAP Applicants: Applicants: <10 Applicants

Job Description: O+B is currently accepting applications for our 2016 spring PR Internship. Our intern program has received high marks from previous graduates for enhancing students’ market value through real-life hands on experience. The spring internship program offers students the opportunity to work with one of our agency’s largest clients to help execute a major client initiative. Interns will draft and pitch media releases and coordinate PR events with farmers, sales reps, and organizations.

Experience Requirements: Current junior, senior or recent college graduate.

Majoring in marketing, communications, journalism, PR, journalism, advertising or agriculture with strong academic performance; (those studying agricultural communications, agribusiness, etc. are urged to apply). Strong writing skills. Ability to verbally communicate with all levels of management and outside resources. Leadership abilities as reflected through a balance of academics and extra-curricular activities. They should display confidence & assertiveness; demonstrate an excitement and passion for the job and the industry; be a self-starter and quick study.

Ability to articulate thoughts and ideas and effectively communicate ideas in writing.

Possess a base level of professionalism and business knowledge.
Ability to remain productive during periods of ambiguity, uncertainty and change.
Ability to thrive in a fast-paced environment and make effective decisions under the pressure of time and with sometimes limited information.
Evidence of study, projects, internships, etc. demonstration a direction towards a specific advertising / marketing discipline (e.g. account management, PR, creative, media).

Duration: 11+ weeks (approximately January 4th to March 18th, 2016)

Position Location: St. Louis, Missouri

Compensation: You will be paid an hourly rate for your internship (+OT when applicable)

We have a team-focused approach and are looking for interns who share the same values.

Reply at: www.looksharp.com or

<http://osbornbarr.atsondemand.com/index.cfm?fuseaction=512253.viewjobdetail&CID=512253&JID=506256&BUID=2260>



Daktronics | Saint Louis, MO

Internship

Deadline: ASAP Applicants: Applicants: <10 Applicants

Internship runs January 2016 through August 2016.

Responsibilities:

Every day, in nearly 100 countries around the world, millions of people depend on Daktronics scoring and display systems for information and entertainment. Our displays provide vital travel information in airports and train stations, and along highways. They also tell you the price of gas and advertise store specials as you make your daily commute, and enhance your spectator experience when you're in a sports stadium, whether for a high school sporting event or for your favorite pro sports team.

If you have a passion for sales and travel, and if you seek an internship that involves more than filing and fetching coffee, consider an internship with Daktronics. Not only will you obtain hands-on professional experience as you travel the country, you'll also receive a competitive wage and a housing stipend – all as you interact with a diverse work group.

JOB RESPONSIBILITIES (Exact responsibilities will vary depending upon your specific

assignment, but in general, you can expect to experience the following during your sales internship):

- Attend trade shows and demonstrate products
- Shadow regional sales professionals
- Make sales presentations; generate and track leads
- Become knowledgeable about Daktronics products, company policies, and procedures
- Recruit at job fairs and participate in internship group
- Develop and maintain professional relationships with customers and team members
- Rotate through manufacturing roles
- Attend Toastmasters and report to management
- Collect data for brochures; perform research; make cold calls; prepare pricing and sales proposals

Qualifications:

- Enrolled in a bachelor's degree program or a recent college graduate, preferably related to the following disciplines: economics, business, sports, communications, marketing, consumer affairs, technology, and/or journalism
- Required to take a semester off from school to pursue the internship. Duration of internship will be a summer and a semester or a semester and a summer.
- Have acceptable GPA and at a minimum completed sophomore year
- Able to handle stressful situations professionally and calmly; possess good problem-solving and judgment skills
- Fluent in English, written and verbal.
- Outgoing, self-motivated, flexible and well organized; empathetic and personable demeanor
- Knowledge of Microsoft Office suite and ability to learn other software quickly
- Valid driver's license and good driving record. Pass a medical exam to complete travel/driving tasks and be at least 21 years of age to meet DOT requirements. Pass motor vehicle and criminal background checks
- Obtain state certification to operate a vehicle up to 26,000 GVW or 6,000lbs vehicle weight
- Mechanical skill background and an interest in electronics helpful
- Excellent verbal and written communication skills. Fluent in English, written and verbal
- Background check will be conducted
- Daktronics does not sponsor, renew, or extend immigration visas for this position.

Daktronics is an equal opportunity employer. Qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.

Inquire at: www.looksharp.com



Fleishman Hillard; Public Relations Intern (Winter/Spring), St. Louis

Deadlines for Winter/Spring submissions: November 1

Position Overview and Responsibilities: Considering a career in integrated communications? If so, consider an internship at FleishmanHillard St. Louis. Three times a year, we hire highly qualified candidates for our internships to work with some of the very best professionals in the industry. We have positions available in a variety of practice groups and specialty areas including consumer marketing, B2B, branding, corporate reputation management, internal communications, entertainment and sports, digital and social media, digital marketing, financial services, issues and crisis management, public affairs, and research.

We are looking for individuals who have excellent writing skills, are passionate about communications and eager to learn. The FleishmanHillard experience provides the opportunity to grow personally and professionally through exposure to client service and the inner workings of a global, integrated communications firm.

Interested candidates must attach the following items to their online application upon submission:

- Cover letter expressing interest in the internship program
- Resume
- Writing samples (three if possible): Examples would be something written for a classroom assignment or previous internship (press release, pitch letter, media kit), a campus newspaper or magazine article, or an essay, blog post, letter, or memo of some sort
- Letter of recommendation from a former teacher, employer, or personal reference (teacher or employer are preferred)
- Transcript (can be unofficial)

Qualifications:

Qualified candidates will have at least a 3.2 GPA and will have completed their junior year of college, though recent graduates are preferred. Basic job requirements include excellent written and oral communications skills, an innate curiosity, and desire to learn in a fast-paced and ever-changing environment. Interns have the opportunity to be a part of the account staff teams and assist with media campaigns, developing media materials, conducting research, and other account-related activities. All candidates must also exhibit a desire and motivation to learn and the ability to work as part of a team.

The internship is a paid, full-time position requiring a commitment of at least four months (January 14 - May 27)

Details and Inquire at: <http://fleishmanhillard.com/job/public-relations-intern-winterspring-st-louis/>



Harper Pierce
514 Earth City Plaza
St Louis, MO

Application Deadline: Available Year-round

Position: 3 Full-time, Paid

Description: Marketing and communications for Event Marketing company

Paid Training-Travel Opportunities-Management

MAJOR RESPONSIBILITY AREAS

- Implementation of marketing plans, including product positioning, campaign strategies, and market strategy insights.
- Discovery of strategic business opportunities through cross function collaboration with sales, HR, etc.
- Marketing opportunity for revenue
- Provide product/service support in order to establish proper channels of information and communication.
- Responsible for branding, advertising, trade shows, company events and promotional collateral
- Work with management on projects dealing with media relations, business communications, success stories

Requirements

- 0-5 years experience managing public and marketing events, retail, sales, promotions, campaigns
- BS in Communications, Public Relations, Marketing, or or related experience
- Proven ability to establish strong relationships within the consumer, business and/or clients
- Proven ability to develop and execute successful communications/marketing strategies and

plans

- Proven ability to plan and execute events
- Excellent interpersonal and collaboration skills
- Demonstrated ability to contribute at both a strategic and an operational level
- Ability to work with urgent deadlines, flexible priorities and manage multiple high-priority assignments
- Excellent written and oral communication skills, able to communicate effectively at all levels of the organization
- Results driven, energetic, resourceful and hands-on individual with a strong service orientation

Skills Required - Event Planning, Promotions, Advertising

Inquire & Apply: <http://www.internships.com/communication/Communications-Coordinator-1132131>



University of MO Extension SBTDC Cape Girardeau County
684 W Jackson Trail

Jackson, MO

Application Deadline: Available Year-round

Position: Part-time, Unpaid

Description: The University of Missouri Extension SBTDC of Cape Girardeau County is a very aggressive, fast paced client focused business development center. We serve nine counties in Southeast Missouri and our clients consist of start up and growth focused entrepreneurs. We provide services related to helping businesses get started, marketing, business planning, focusing on solutions to problems they are having, and training on entrepreneurial topics to name a few.

The successful applicant will be working with an award winning 20+ year veteran in the marketing/advertising/public relations industry. As a previous owner of three businesses, he understands the entrepreneur mind and will work hard to help the client succeed.

The internship will be housed at the center located at 684 W Jackson Trail in Jackson, MO. Some travel may be required but expenses will be reimbursed. This address is the location of the University of Missouri Small Business Technology Development Center of Cape Girardeau County.

The hours of the internship are flexible depending on your schedule and total credits you need.

I want to do internships for students because the one I had allowed me to really see the professional world outside of books and had a lot to do with me getting my first job in marketing communications. I also learn more from the students with their can do attitude. Students see things differently and I like that because it gives me a new set of ideas.

Responsibilities

- Assist in developing and contributing to public relations and marketing activities
- Interact with internal departments to carry out client requirements such as scheduling advertising; monitoring account activities; and managing production activities
- Coordinate with news media as assigned, in development of appropriate news stories
- Maintain up-to-date customer and prospect records
- Other duties as assigned in relation to the various projects
- Monitor media for client information
- Plan special events as needed
- Write news/feature articles for clients
- Pitch story ideas to media
- Set up interview for clients
- Prepare clients for interviews
- Attend professional events as able

Requirements

- Excellent communication skills and the ability to inform and communicate via written, oral and visual media.
- Knowledge of media production, communication, and dissemination techniques and methods.
- An innovative self-starter with problem solving skills, creativity, ambition, and a strong work ethic.
- An understanding of media and how to use it to solve the client's problems
- Have an ability to ask questions on what not understand but also take direction and act on it
- Be able to understand deadlines and meet them
- Team work is important and knowing how to work as a team
- Handle multiple projects simultaneously

Inquire and Apply at: http://www.internships.com/public-relations/Public-Relations-Intern-I3956657?utm_campaign=GAtest&utm_medium=TW



Anthem, Inc. - Business Improvement Group (BIG) Internal Consultant Internship (Summer 2016)

At Anthem, Inc., we share the energy to excel at all that we do and are guided by our mission to improve the lives of the people we serve and the health of our communities. We strive to be recognized as a leader in improving health, care, and value.

To remain leading-edge, Anthem, Inc. has a highly skilled, versatile, and diverse internal management consulting team, the Business Improvement Group (BIG). The BIG Team works closely with business leaders to address pivotal business and organizational opportunities. Known for thought leadership and a results-driven approach, this team creates tremendous value as it leads transformation and provides unbiased and direct guidance on strategy development, effective execution, and continuous improvement.

Consulting Internship

The BIG Team hosts an exciting internship that provides a unique experience on our internal management consulting team. As part of this summer internship, you will help Anthem address pivotal business and organizational opportunities and achieve both sustainable improvements and transformational change. You will establish relationships at the executive level across the organization and lead a continuous improvement initiative to enhance effectiveness and profitability.

Anthem, Inc. is ranked as one of Americas Most Admired Companies among health insurers by Fortune magazine, and is a 2014 DiversityInc magazine Top 50 Company for Diversity. To learn more about our company please visit us at www.antheminc.com/careers. EOE. M/F/Diversity/Veteran.

Successful BIG intern candidates will need to demonstrate a blend of talents and skills including:

Strong execution skills

Ability to provide vision and direction

Leadership of high priority, medium-size projects within a business unit

Work with business partners to identify solutions to business challenges and streamline processes

Change Leadership

Relationship management at all levels within the organization

Engaging or leading high performing teams

Strong business acumen

Excellent cost-benefit analysis skills

Excellent communication skills

Strong situational leadership

Advanced decision making through data driven analysis

Quick and continuous learning style

****Title: Business Improvement Group (BIG) Internal Consultant Internship (Summer 2016) -**

108118*

Location: *MO-St. Louis*

Requisition ID: *108118*

http://www.glassdoor.com/job-listing/business-improvement-group-big-internal-consultant-internship-summer-2016-anthem-JV_IC1131270_KO0,73_KE74,80.htm?jl=1572987763



American Cancer Society

Communications Intern

Job ID #:19331 Location:Missouri - St. Louis

Functional Area:Various Department:Corporate Communications

Position Type:Intern - Unpaid Education Required:High School Diploma

Experience Required:Less than 1 year Relocation Provided:No

Position Description: One hundred years ago, the American Cancer Society began the fight of a lifetime the fight against cancer. After 100 years of saving lives and creating more birthdays, we are leading the way in working tirelessly to transform cancer from deadly to treatable and from treatable to preventable. We want to finish the fight against Cancer. In fact, we've never been more ready to put the American Cancer Society out of business. That's why we are embarking on our most ambitious undertaking yet. Each year, we help cancer patients everywhere get the help they need when they need it.

As the largest voluntary health organization, the American Cancer Society is passionately committed to saving lives from cancer. We are working to create a world with less cancer and more birthdays a world where cancer never steals another year of life. The ACS combines relentless passion with the wisdom of nearly a century of experience to make this vision a reality, and they get results. The ACS saves lives by helping people stay well, helping people get well, by finding cures, and fighting back. Thanks in part to this work; nearly 12 million cancer survivors and countless others who have avoided the disease will celebrate a birthday this year.

As the official sponsor of birthdays, we know how important each and every birthday is! This internship is under the supervision of and supports the Society's Field Communications team. He/She will learn how communications strategies and tactics help advance the Society's mission, goals and objectives to impact the fight against cancer.

All interns must meet the following requirements:

- Full-time college student. If you are an undergraduate student you must have completed your sophomore year
 - Have a minimum of a B average (cumulative 3.0 on 4.0 scale)
 - Plan to continue their education in the following term/semester
- Note: an internship assignment may coincide with the students last term/trimester, but student must disengage upon graduation.

The following information must be submitted upon application:

- Resume
- Two references from academic/professional sources addressing the students credentials based on the internships skill requirements
- Recent transcript attesting to their GPA and standing as a full-time student
- Unpaid interns must also provide documentation of the participation in a bona-fide college intern program under which their Society internship either qualifies them to receive course credit OR fulfills a graduation/coursework requirement

Responsibilities may include but are not limited to:

- Collecting data to showcase impact of key strategies/tactics on the organizations mission
- Assisting with the writing and distribution of news releases
- Interviewing staff and volunteers, and writing articles/feature stories for internal and external audiences
- Assisting with the maintenance of media/spokesperson databases
- Supporting communications needs for and at key Society events
- Pitching story ideas to select, local media outlets
- Supporting social media strategies and tactics

Position Requirements

Candidates should be seeking a degree in communications, public relations, journalism, marketing or a related field. Interest in a communications-related career and additional formal knowledge such as previous course work, internships with PR firms, or work with professional communications depts./teams are highly desired. Experience with and/or interest in public health, health care or nonprofits is helpful.

- Excellent written and oral communication skills
- Strong organizational and time management skills
- Highly motivated, responsible and enthusiastic
- Ability to multitask
- Computer skills, including MS Office applications, email, online navigation
- Limited physical activity required.
- Some local travel and evening/weekend work may be requested on as-needed basis.

All Interns Must meet the following requirements:

- Full-time student, If you are an undergraduate student you have completed your freshman year of college;
- Have a minimum of a B average (cumulative 3.0 on 4.0 scale);

•Plan to continue their education in the following term/semester

Note: an internship assignment may coincide with the students last term/trimester, but student must disengage upon graduation.

The following information must be submitted upon application:

- Resume
- Two references from academic/professional sources addressing the students credentials based on the internships skill requirements
- Recent transcript attesting to their GPA and standing as a full-time student

Inquire or Apply at: http://www.glassdoor.com/job-listing/communications-intern-american-cancer-society-JV_IC1131270_KO0,21_KE22,45.htm?jl=1531568903



DOT Foods, Inc. MO Intern - Meeting & Event Department

This internship position in the meeting department will be responsible for a leadership opportunity on at least one sizeable project involving internal and external business partners and Dot management interaction. In addition to managing or contributing to other projects; some projects will be one-time activities, other projects will be ongoing with varying degrees of frequency. The main assigned project will involve responsibility for cross-training with Meeting Planners and Meeting Manager to include balancing workflows, idea collaboration, and understanding planning processes, computer systems and software, etc.

Full-time student in good standing actively pursuing a degree, currently completing toward a Bachelors Degree in Hospitality, Communications, Human Resources Management or a related field preferred. Minimum cumulative G.P.A. of 3.0 on a 4.0 scales. Ability to work a minimum of 350 hours during summer 2016 internship tenure.

Inquire or Apply at: http://www.glassdoor.com/job-listing/mo-intern-meeting-event-department-dot-foods-JV_IC1131207_KO0,34_KE35,44.htm?jl=1572941952



Sherwin-Williams

Intern - (150000BB)

Welcome to Sherwin-Williams

Sherwin-Williams is the largest coatings company in North America, and the third largest in the world. With \$11 billion in sales, 4,000+ stores, and 90+ manufacturing and technical centers, we proudly serve customers in over 120 countries. Our 45,000+ employees across the globe are diverse, innovative and passionate. With a variety of rewarding and challenging opportunities, Sherwin-Williams is a great place to launch and grow a career. Find yours and join us today.

This PAID internship for college students offers hands-on experience in a wholesale/retail work environment and can lead to career opportunities in management and/or professional outside sales upon graduation. You will have the opportunity to learn basic store operations, gain management skills, and develop sales techniques and customer service skills, as well as increase knowledge in a variety of key business topics such as profit and loss, inventory control, and human resources. Interns will also be exposed to Sherwin-Williams professionals in a variety of functional areas. You'll gain insight on a career in outside sales by traveling with a Sales Representative and spending structured time with your District Management team.

To join our Intern Program, you must have demonstrated leadership ability, as well as work experience in customer service and/or sales. Bilingual candidates are welcome.

BASIC QUALIFICATIONS:

- Must have a valid Driver's License.
- Must be enrolled in an accredited four year college or university.
- Must be legally authorized to work in country of employment without sponsorship for employment visa status.
- Must be willing to work all scheduled hours which may include evenings and weekends, with or without reasonable accommodation.
- Must be able to retrieve material from shelves and floor stacks and lift and carry up to 50 lbs.
- Must be able to operate material handling equipment (e.g. hand truck, pallet jack, forklift, etc.).
- Must be able to tint paint, therefore, must have good color perception.
- Must be able to operate a computer and communicate via the telephone.

Inquire or Apply at: Sherwin.com/careers by January 1, 2016