

## Master of Business Administration (MBA)

Today's business world places new demands on business professionals not only to keep up with local and global change, but also to develop their leadership and interpersonal competencies required to work with people at all organizational levels. In addition, today's managers must be able to:



- Address global opportunities, competition, and regulatory issues
- Utilize the latest technology in production, controls, and communications
- Interact productively with internationally diverse customers, employees and suppliers

Southeast Missouri State University MBA Program will guide students through all aspects of business and supply them with the knowledge to succeed in today's business environment.

### ACCREDITATION

All of the programs within the Harrison College of Business hold the prestigious accreditation of the AACSB, an honor held by only 5% of business programs worldwide. Accreditation by the Network of International Business Schools (NIBS) recognizes us for "deep" internationalization of all facets of our business program. Only 4 institutions in the U.S. have received this distinction. In addition, Southeast Missouri State University is fully accredited by the North Central Association. University accreditation insures a strong instructional environment for our programs.

### A Master's in Business Administration at Southeast will...

- Open doors to better employment opportunities
- Increase your lifetime earning potential by 50%
- Give you a promotion advantage
- Enhance your management skills
- Increase your confidence, maturity and influence in the workplace

### Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

St. Louis Business Interview Days offers Southeast business students a one-of-a kind interviewing and networking opportunity.

## Admission Requirements

### Regular Admissions

1. [Overall GPA x 200] + [GMAT score: 500 or above] = 1,000 or above  
OR  
GPA of 3.0 with a Graduate Record Exam (GRE) of 147 for *both* Verbal Reasoning and Quantitative Reasoning, and 3.5 or higher in Analytical Writing.
2. Grade of at least "C" on all undergraduate foundation (prerequisite) courses. (All undergraduate requirements for admission shall be satisfied before enrolling in the MBA required core, or MBA elective courses.)

### Probationary Admission

All applicants must have the following:

1. [Overall GPA x 200] + [GMAT score: 430-500] = 1,000 or above  
OR  
GPA of 3.0 with a Graduate Record Exam (GRE) of 144 for both Verbal Reasoning and Quantitative Reasoning, and 3.5 or higher in Analytical Writing.  
(When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Grade of at least "C" on all undergraduate foundation (prerequisite) courses. (All undergraduate requirements for admission shall be satisfied before enrolling in the MBA required core, or MBA elective courses.)
3. Students admitted on probation must complete their first 9 hours of course work, including at least 6 hours at the 600 level, with a grade "B" or better. Students not meeting this requirement are subject to dismissal from the program.

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work.

International students applying with a three year degree must have their transcripts evaluated by an outside agency such as WES ([www.wes.org](http://www.wes.org)) or NACES ([www.naces.org](http://www.naces.org)) for equivalency.

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This is a guide based on the 2019-2020 Graduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on factors such as dual enrollment, remediation, and summer enrollment. Students meet with an academic advisor each semester and use DegreeWorks to monitor their progress.

### CURRICULUM CHECKLIST

#### Recommended sequence of required coursework,

Students will work with an advisor in their option area to determine the sequence of coursework best suited. Required courses include:

#### Master of Business Administration: International Business Option – 33 Hours Required Required Courses:

- \_\_BA600 Organizational Behavior in Practice (3)
- \_\_BA620 Quantitative and Qualitative Research Methods (3)
- \_\_BA630 Integrated Decision Information Systems (3)
- \_\_BA650 Strategic Decision Making (3) (capstone, must complete 18 hours first)
- \_\_BA651 Strategic Marketing (3)
- \_\_BA660 Strategic Cost Management (3)
- \_\_BA668 The Financial Environment (3)

#### International Business Option

Required Course:

- \_\_BA663 International Business Strategies (3)

Elective – 9 hours

Choose 3-6 hours from:

- \_\_AC540 International Perspectives on Accounting (3)
- \_\_AC580 International Economics (3)
- \_\_FI540 International Finance (3)

Choose 3-6 hours from:

- \_\_BA657 Applied Research Project (3)
- \_\_MG560 International Management (3)
- \_\_MK560 International Marketing (3)

#### Additional Requirement

Students who select this option are required to take 9 credit hours of classes in foreign language classes.

**All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work.**

#### Necessary Foundation course work

- Principles of Microeconomics\*\*
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- Microcomputer Applications
- Introductory Statistics
- College Algebra\*\*
- Business Statistics II or Applied Calculus\*\* or College Calculus\*\*
- Principles of Financial Accounting\*\*
- Principles of Managerial Accounting
- Principles of Management\*\*
- Principles of Marketing\*\*
- Financial Management
- Management Information Systems\*\*

Students must earn a grade of "C" or above in all of the above classes. Students also must have demonstrated sufficient background in microcomputer business application and management information systems. This may be through course work or through acquired knowledge connected with business experience or other applications contexts, validated through an approved test.\*\*

\*\*Proficiency in these areas can be proven through a CLEP exam. Credit will not be given for these courses with a passing grade on the exam, but score will be taken as proof of course knowledge.

\*Applied Research Project must be in International Business area.

### Internship and Employment Opportunities of Recent Graduates

- Accenture
- IG
- American Express
- Anders, Minkler & Diehl
- Anheuser Busch
- AT&T
- BKD, LLP
- Boeing
- Boy Scouts of America
- Brain & Neurospine Clinic
- Cassidy Turley Commercial Real Estate
- Charter Communications
- Chevron
- Cisco Systems
- Citigroup
- Collier, Turley Martin & Tucker
- Commerce Bank
- Credit Suisse
- Defense Contract Audit Agency
- Deloitte and Touche
- Edward Jones
- Enterprise
- Federal Reserve Bank
- Gentec Electro-Optics
- GMAC Financing
- Goldman Sachs
- Google
- Hankook Tire
- Hendrickson Business Advisors
- JB Hunt Transports
- Kansas City Royals
- KPMG
- Maxim Healthcare
- Med Assets
- Merrill Lynch
- Monsanto
- Montgomery Bank
- Newell/Rubbermaid
- Overnite Transportation
- Pilgrim's Pride
- Proctor and Gamble
- Regions Bank
- Schreiber Foods
- Solutia
- Southeast Health
- SSM Healthcare
- Tate and Lyle
- US Bank
- Wells Fargo Financial

**To learn more**  
**Office of Admissions**  
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**admissions@semo.edu**  
**www.semo.edu**

**To explore**  
**The Harrison College**  
**of Business and Computing,**  
**visit [semo.edu/business-computing](http://semo.edu/business-computing)**

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