Sport Management
Internship Manual

For use in SM 470

Department of Health, Human Performance & Recreation

2014
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I. THE INTERNSHIP

Every Sport Management Major will complete an internship in a sport organization related to his/her career goals. Explanations and examples of internship processes and procedures are provided in this manual.

It is important for students to recognize, however, that an internship for academic credit is a privilege that carries distinct responsibilities and has prerequisite requirements. To begin, internships are available only to Sport management majors with senior status who have completed SM 370/SM 465 and CL004. Additionally students must have a cumulative GPA of 2.50 and a GPA within major of 2.5 with consent of the instructor. Finally, students will only be placed in positions in sport organizations with sport management responsibilities. A sport management internship for academic credit requires students to have demonstrated maturity, competence, and reliability both in the classroom and in previous field experiences.

Because of the competitive selection process, students must realize that they may not secure their top choices of internships. Specific details on the internship application process are available from the university internship supervisor and in the Professional Seminar in Sport Management course (SM 465). Students serving in an internship must remember that performance on the job can either enhance or hinder their career objectives. Eagerness, reliability, and responsibility will always be in demand. An internship presents the opportunity to establish a reputation for these qualities. Recent experience has clearly shown that students who carefully plan and successfully complete meaningful internships have much more positive results in launching their career in the sport industry.

II. INTERNSHIP OPPORTUNITIES IN VARIOUS INDUSTRY SEGMENTS

Requirements and compensation can vary dramatically, therefore, it is critical that the student identify areas of interest early and then carefully secure an internship. The Sports Internship Book and other listings of internship opportunities are available in Parker 211B, the sport management resource center and bulletin board for 211-213 office suites. There are many sources on the web as highlighted in SM 465. No sport management internship for academic credit will be approved if the organization is NOT a sport organization or the internship responsibilities are NOT in the area of sport management. The degree the student is seeking is sport management rather than coaching or fitness, or another related field.

III. ENROLLMENT AND ACADEMIC CREDIT

Students will enroll for 12 credits of Sport Management Internship (SM 470). The national governing bodies require a minimum of forty hours per week over a ten-week period for every increment of three academic credits. Southeast Missouri State University at Cape Girardeau requires a minimum of 480 log hours, 40 hours per week for 12 weeks for 12 credit hours of academic credit. Sport management faculty believe that such an internship provides the students with the optimum learning experience, an extended placement in an intensive atmosphere free from academic demands and the demands of other work upon the student’s time.

Students are not permitted to take other courses at the same time they are enrolled in SM 470 to complete their internships. A rare exception may be made for a student to complete no more than one 3-credit hour course. The student must submit an appeal for exemption from the no other course work
policy. The appeal form will be reviewed by the Department of Health, Human Performance and Recreation unit coordinators and the student will be notified in writing of the decision and rationale. The appeal form is available from the director of the sport management program.

It should be noted that, depending upon the nature of the position, the time period of the internship could transcend the traditional academic calendar. For example, an internship with a professional baseball team could begin as early as January and last through the conclusion of the season (late August). An internship with a professional basketball team usually begins in September or October and runs until May or the completion of the season. Keeping these situations in mind, the prospective intern needs to plan his/her academic schedule and resources accordingly. A 4 ½ year program is not out of the ordinary. Careful planning can prove to be to the student’s advantage. For example, a student wishing to enter a career in professional baseball should plan ahead to enable the student to secure an internship in January through August and complete coursework in the fall of the Senior year. The student can then attend winter baseball meetings for a career placement in December. At any rate, the enrollment consideration and use of the academic credit requires a great deal of thought and must be contemplated on an individual basis. University policy requires that a student must complete work in a course during the semester in which the student is registered. This means that you cannot complete all the internship hours during the summer and register for SM 470 during the following fall semester. If a student’s internship is longer than one semester, the student may choose to register for either semester.

The length of the internship may affect your graduation date. http://www6.semo.edu/commencement gives the date that all work must be completed and evaluated with the grade turned in for graduation in a particular semester. Look for the “Graduation List Finalized” row. If you sign up for an internship that will continue beyond the date the graduation list will be finalized, your graduation cannot be processed for the semester in question.

IV. DEADLINES
Students must apply for the internship using the application form, no more than 2 months before registration opens and no less than 1 week prior to registration opens for the semester in which they are taking the course.

Spring: Students starting their internship between January 1 – April 30 have all forms complete by November 30.
Summer/Fall: Students starting their internship between May 1 - December 31 must have all forms complete by April 30.

V. FINANCIAL CONSIDERATION

Students need to plan ahead financially as well as academically. While there are many internships that provide a salary, hourly wage, or commission, there are also many excellent opportunities that provide no compensation whatsoever. Internships need to be considered on the merits and opportunities of potential learning experiences. More important than the immediate financial rewards, an internship is an investment in the future of the student. The skills learned, contacts, and references should be the prime consideration in the selection of an internship. For these reasons, financial planning is very important before a student does an internship. Under no circumstances is it permitted for a student to work another job while completing an internship. If the student faces extremely extenuating circumstances and has a job that at no time requires work during the same normal business
hours as the internship, the student may appeal to be allowed to work part-time during the internship. The appeal form will be reviewed by the Department of Health, Human Performance and Recreation unit coordinators and the student will be notified in writing of the decision and rationale. The appeal form is available from the sport management program director.

VI. INTERNSHIP PHILOSOPHY

The purposes of an internship are as follows:

1. To provide the student insight into possible job requirements and opportunities.
2. To provide the student with practical work experience.
3. To provide the student with a laboratory for application of academic coursework.
4. To provide the student with an opportunity to develop leadership, responsibility, and self-confidence.
5. To provide the student with an opportunity to develop job-seeking skills in preparation for finding employment upon graduation.
6. To provide faculty supervisors information about student performance and degree program strengths and weaknesses.

VII. PROCEDURES, REQUIREMENTS AND RESPONSIBILITIES FOR STUDENTS

1. The student must complete SM 370/SM 465 with a “C” or higher, have senior status, a 2.5 cumulative GPA, and a 2.5 GPA or higher within the major to meet prerequisites for the internship.
2. The student will complete an internship application and Student Intern/University agreement, Student Intern/Sport Organization Agreement. Forms may be found at [http://www.semo.edu/health/internships.htm](http://www.semo.edu/health/internships.htm) or from the faculty internship advisor. Students must apply for the internship using the application form, no more than 2 months before registration opens and no less than 1 week prior to registration opens for the semester in which they are registering for the course. Students will receive an official email indicating whether their application has been approved or not and the steps to take either (a) to register or (b) so that their application can be approved. Students register during the normal registration and advising times for each semester.
3. The student will engage in a series of advising meetings with the faculty internship advisor to determine career aspirations and possible appropriate internship placement.
4. The student will prepare a cover letter, resume, and mail appropriate materials to prospective internship employers. (Each sport organization has intern application procedures and requirements. The organization itself will be the best, and most current source of information about what materials wanted and the procedures that are followed for interviews).
5. The student, site supervisor, and internship advisor must complete the student intern-sport organization agreement. The student and internship advisor must complete the student intern-university agreement.
6. The student be enrolled in SM 470 and pay all tuition and fees for the 12 credit hours. No academic credit can be given for work done without submitting the internship application, receiving approval for registering in SM 470, being registered in the course and completion of the student intern-sport organization agreement and student intern-university agreement by all parties.
7. The student must submit all assignments in a timely manner.
8. The student must secure appropriate forms from the Department of Health, Human Performance & Recreation web site [http://www.semo.edu/health/internships.htm](http://www.semo.edu/health/internships.htm)
- Internship Checklist
- Preliminary Student Performance Evaluation
- Internship Information
- Weekly Log Sheets
- Midterm Evaluation
- Final Evaluation
- Exit Interview Survey
- Evaluation by Site Supervisor of Student’s Professional Preparation.
- SM 470 Manual (this is the master copy of all forms)
VIII. GUIDELINES FOR SPONSORING ORGANIZATIONS

A. Introduction
The purpose of this section is to assist the agency or organizational personnel employing the intern, in guiding the student throughout his/her internship assignment.
The movement of the student from his/her academic and college oriented lifestyle into a community agency is challenging to the college, student and the agency or organization. There is a need for careful planning and communication. The student will be moving from patterns of student life (related to professors and peer groups) into an agency or organization where he/she will be working with professionals and dealing with the public at large.

B. Sport Organization Selection
The student has indicated a professional area of interest in Sport Management, and in the opinion of the student and his/her faculty internship advisor, the placement in the sport organization is representative of that area of interest. Every effort is made to match the student to the agency that can best fulfill his/her present and future needs. The Sport Management program tries to maintain a current and diversified list of qualified cooperative sport organizations to which students with special needs and interests can be assigned.

IX. INTERNSHIP PROGRAM CONDITIONS

A. The Employer will:
1. Provide the University with an Internship Job Description form for any Internship Job Title or Position into which a Southeast Missouri State University intern may be placed.
2. Assign an Organization Internship Supervisor who will schedule work assignments that coincide with the Internship Job Description(s) provided by the Organization and will verify weekly work by signing the intern’s weekly log sheets and complete evaluation forms outlined in the student intern/sport organization agreement.
3. If financial compensation is provided, pay the intern the amount indicated on the Internship Job Description form.
4. Notify the University of any changes concerning an Internship Agreement or Job Description form, if the changes take place while a Southeast Missouri State University intern is serving at the Organization.
5. Inform the intern of all organization rules or regulations concerning health and safety, and any other relevant policies or procedures.
6. Allow the intern to attend, without penalty, any mandatory meetings, seminars, lectures, etc., scheduled by the University, unless a written agreement otherwise is made between the University and the Organization. (When Applicable)
X. RESPONSIBILITIES OF SPORT ORGANIZATION TO THE STUDENT

A. General Considerations:
1. The agency will provide all necessary forms to be completed by the student (ID, auto-registration, etc. where applicable). Provide any necessary materials needed for the work assignment.
2. The agency will inform student of operational procedures through any brochures, etc.
3. The agency should be prepared for the arrival of the student by having in place temporary delegated duties.
4. The agency will familiarize the student with the agency, its objectives, philosophy, policies, and all regulations.
5. The agency will familiarize the student with minor duties, gradually adding more as the student's ability permits.
6. The agencies will familiarize the student with resources and materials used by the agency: books, pamphlets, audio-visual aids, reports, releases, etc.
7. The agency should evaluate constructively, objectively, and tactfully and carefully analyze strength and weaknesses.
8. The agency supervisor will return an evaluation form to the University Supervisor. This is a confidential form, which is a summarization of the ongoing evaluation of the student during the assignment.

B. Specifics as per the Student Intern/Sport Organization Agreement
   Sport Organization relationship with the University of Southeast Missouri State University at Cape Girardeau:
1. Complete the Preliminary Student Performance Evaluation.
2. Verify student’s weekly work via the student intern’s weekly log sheet.
3. Complete the Midterm Evaluation.
4. Complete the Midterm Evaluation conference with the student intern.
5. Complete the Final Evaluation within the last two weeks of the internship.
6. Write a letter of recommendation for the student.
7. Cooperate with the University Supervisor and representatives of the Department of Health, Human Performance and Recreation.
8. Philosophy of the Sport Organization in regards to the Student Intern:
   a. To hold the personal growth and development of the Student Intern is the primary concern and motivation of the Sport Organization in participating the internship program.
   b. To work towards improvement in professionalism and personal skills so that the Student Intern may have confidence and competence to seek an entry level position in sport management.
   c. To adhere to requirements by the Southeast Missouri State University of Cape Girardeau and in cases of disagreement in regard to principles, practices, and philosophies, a satisfactory solution will be determined in consultation with the University Supervisor, the Student Intern, and the Site Supervisor.
8. Compensation to be paid to the Student Intern, if that is part of the Student Intern/Sport Organization Agreement for the internship experience.

XI. RESPONSIBILITIES OF STUDENT TO THE SPORT ORGANIZATION

A. General Considerations
1. Apply for the sport management internship and obtain approval from the university internship supervisor to proceed.
2. Discuss assignment possibilities with the site supervisor, or whoever does the interviewing from the organization. If the student is accepted, a mutual understanding has begun.
3. Perform the duties in a legal and faithful manner and work with the best interest of all concerned.
4. Be responsible for transportation between the University and home or place of work.
5. Solicit input from the agency/organization regarding their performance.
6. Evaluate his/her entire assignment.

B. Specific duties as per the Student Intern/Sport Organization Agreement

1. Classified as a “Student Intern”.
2. Has status of professional staff member and accorded rights and privileges pertaining thereunto.
3. Attend all applicable meetings.
4. Work to uphold the image and integrity of the Sport Organization.
5. Insurance and liability.
6. Requirements of the Student Intern:
   a. Work minimum of 480 hours, 40 hours per week for at least 12 weeks.
   b. Strive to become familiar with the operations of the Sport Organization and his/her specific assignment within the Sport Organization.
   c. Will specifically be responsible for what is agreed upon in the job description of the Student Intern/Sport Organization Agreement.

Guiding principles for evaluation:
A. A cooperative process, joint conferences are necessary.
B. A continuous process, continuous awareness of quality and quantity of work is helpful.
C. The student should be led to analyze his/her strengths and weaknesses.
D. All assignments completed on time.

XII. GENERAL REMARKS
The internship program should be utilized by an agency/organization in several ways:
1. As an opportunity to provide input into the training of future professionals in the field.
2. As a way to inject enthusiasm and new ideas into current operations.
3. As an opportunity to undertake projects, valuable to the agency/organization operations, that have not yet been undertaken.

XIII. HOW INTERNSHIPS ARE SELECTED
A. Role of the Student

The student should first determine career objectives, such as: what field he/she would wish to pursue if given the opportunity free of all restrictions. In other words, if a person could be anything he/she wanted, what would it be? This encourages the student to set and pursue goals. The student should then investigate all relevant situations that fit his/her aspirations.

*The student will complete an application for the internship prior to registering for SM 470 or officially contacting sport organizations to apply for an internship.* The faculty internship advisor will notify the student via email when the application has been accepted and approved. The student will complete all forms required by the University (see Forms Needed to Secure Internship & Internship checklist).
Upon acceptance of an internship, the student will perform any and all tasks assigned by the employer, and be an exemplary representative, for the employer, the college, and for his or her own sake.

B. Role of the University Supervisor

The University Supervisor’s role is that of an advisor and evaluator. This is done on an on-site basis whenever possible and practical (not beyond a 2 hour drive), but if not, through periodic phone conversations with the employer. The director will advise students with regard to their own career aspirations, and help students secure internships which the students feel are meaningful and beneficial to their future careers.

During the period of the internship, the director will attempt to communicate with the student for the purposes of advising and feedback via e-mail, phone, and/or visits. This provides another opportunity for ensuring the success of the placement.

XIV. NECESSARY FORMS AND PAPERWORK

A. Forms needed to secure internship

1. Internship Application
2. Internship Checklist
3. Student Intern/Sport Organization Agreement
4. Student Intern/University Agreement

These forms can be obtained from the department or internship advisor and are found in appendix B of this handbook. Any questions concerning these forms should be directed to the faculty advisor or university supervisor.

The student must be registered in SM 470. It is a controlled class. Enrollment will take place with approval of the faculty internship advisor.

B. Items needed once internship has been secured:

1. Preliminary Student Evaluation: To be given to the site supervisor on the first day of the internship.
2. Internship Information: To be completed and submitted to the university supervisor by the end of the first week of the internship.
3. Weekly Log Sheets: To be submitted weekly to the university supervisor throughout internship. Describe duties performed and insight or opinions of assigned duties. Signed by on-site supervisor.
4. Mid-Term Evaluation: Student describes their internship experience on the top of the form, supervisor evaluates intern’s performance on the bottom. Both signatures are needed before submitting. This form is to be completed halfway through the internship.
5. Final Evaluation: Supervisor evaluates and describes intern on the basis of their performance over the course of the internship. This form is to be submitted immediately upon completion of the internship.
6. Exit Interview Survey: To be completed by the student near the end of the internship and returned to the department office.
7. Evaluation by Site Supervisor of Internship Student’s Professional Preparation: Supervisor provides information to the department to help in curriculum development near the end of the internship.
8. Letter of Recommendation: This is a letter from the on-site supervisor, recommending the intern for employment, based upon their performance with the organization.
9. Organizational Analysis Paper:
Please note students are to follow the format for a formal business report as presented in SM 460, Fundamentals of Sport Delivery Systems and SM 570 for the organizational analysis paper.

A. Organizational Overview
- History of the organization
- Type of organization
  - Goods vs. services
  - Profit vs. nonprofit
    - Private (depends on memberships, private contributions, sale of products or services)
    - Nonprofit (depends on funds from tax monies or government)
    - Identify any governing body over the organization (eg. NCAA, professional league, USOC, etc.)
- Organizational Chart.
  - Include the chart used by the organization if they have one. If not, develop one using powerpoint and get feedback from your site supervisor and revise if necessary. This should be placed in the appendices.
- Description of department in which internship was performed.
- Should include interviews and the descriptions from individuals in the department.
  - A biographical sketch and current duties, reporting lines, and responsibilities from the job description of both the intern and the site supervisor and employees in the department.
- Span of control
  - Tell how many people are directly supervised by your supervisor
  - Tell how many people you director supervise, if any
  - Discuss how this affects production and customer service

B. Analysis of the organization
- Give the mission of the organization (if it does not have an official mission statement talk to people in the organization about what they think it is and write one then get their feedback and revise it if necessary)
- Identify the goals of the organization
- Identify the Strengths, Weaknesses, Opportunities and Threats to the organization

C. Identify the financial situation of the organization
- What type of organization is it? (For profit or not for profit, government, community or private organization)
- What are the main revenue streams and expenses
- Describe the financial situation and factors impacting the financial situation of the organization.
  - Include tables, charts or graphs to support
- Discuss the how the economic trends in the community and its socioeconomic makeup influence the organization.
- Discuss what impacts the supply and demand of the organization’s main product or service?
- Identify primary competitors of the organization
- How does the pricing of products and services compare to competitors?
• What pricing strategies are used by the organization (what the market will bear, incremental, break even, etc.)
• Identify the organization’s strategy (cost cutting, milking the cash cow, diversifying products, market penetration, etc.)
• Does the organization have a strategic plan?
• If so, how does it use the strategic plan?
• If not, what reasons do they give for not having a strategic plan and what can be inferred about the strategy from recent decisions

D. Human resource management
• Describe the selection process for interns or employees
• Orientation, if any
• Training, if any
• Support for continued professional growth through professional memberships and attendance at professional conferences (you will probably have to ask your site supervisor to discover this)

E. Describe your supervisor’s leadership style
• How does your supervisor influence others? (transformational leadership, transactional leadership, task oriented style, relationship oriented style)
• Does your supervisor’s leadership style change based on the situation? Is it effective?
• How are employees motivated and rewarded?

F. Marketing
• What marketing strategies and tactics and being used by the organization?
• Which seem to be most effective?
• Which do you think they should use?

G. Describe the legal issues that impact the organization
• What are the predominate legal issues that influence decisions and operations in the organization (tort law, negligence, contract law, constitutional law, or specific statutes)
• How effectively is the organization dealing with legal issues?

H. Socio-cultural issues
• How do socio-cultural issues such as race, gender, education, etc. impact the organization and its operations?

I. Ethical Issues
• Based on your observation and conversations with people in the organization, what ethical dilemmas or issues impact the organization?
• How does the resolution of ethical issues reflect use of the ethical principles used in SM 340 (justice, honesty, responsibility, and beneficence)

J. Facilities
• Overview and description
• Method of financing used for facilities if owned by the organization or note that facilities rented by the organization.

K. Student Evaluation of Internship experience
• Strengths
• Weaknesses
• Opinions
Recommendations
To organization
To future interns
  - Discuss how living arrangements, transportation, compensation, salary (if any), and duties impacted the internship experience.

10. Exit Survey
11. Site Supervisor's evaluation of the university's professional preparation of the student intern.

Copies of every required form can be found in the Appendix.

XV. GENERAL SUMMARY
After the student has completed all of the necessary forms with the University, he/she is then under the supervision of the Internship Advisor. The forms and items described above must be on file with the Internship Advisor to receive a final grade for the internship. A grade will be assigned on the same day that the requirements are completed.
### INTERNSHIP CHECKLIST

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Completed</th>
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<tbody>
<tr>
<td>Meet prerequisites (SM 370/SM465, senior status, minimum 2.5 cumulative GPA, minimum 2.5 in the Sport Management Major)</td>
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<tr>
<td>Complete Application for Internship</td>
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<td>Submit list of sport organizations to pursue for internship</td>
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<td></td>
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<tr>
<td>Attach list to application and update in writing as necessary</td>
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<td></td>
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<tr>
<td>Received approval message from university supervisor</td>
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<td></td>
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<tr>
<td>Registered in SM 470</td>
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<td></td>
</tr>
<tr>
<td>Apply for internships with Sport Organizations</td>
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<tr>
<td>Interview with Sport Organization</td>
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</tr>
<tr>
<td>Complete Student Intern/Sport Organization Agreement and submit to University Supervisor for final approval</td>
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<td></td>
</tr>
<tr>
<td>Complete Student Intern/University Supervisor Agreement with University Supervisor</td>
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<tr>
<td>Submit Internship Information Form to University Supervisor no later than first week at Sport Organization</td>
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<tr>
<td>Give Site Supervisor Preliminary Student Performance Evaluation to be sent to University Supervisor by end of Week 2.</td>
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<tr>
<td>Submit weekly log to University Supervisor, week 1</td>
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<tr>
<td>Submit weekly log to University Supervisor, week 2</td>
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<td>Submit weekly log to University Supervisor, week 3</td>
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<td></td>
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<tr>
<td>Submit weekly log to University Supervisor, week 4</td>
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<tr>
<td>Submit weekly log to University Supervisor week 5</td>
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<tr>
<td>Submit weekly log to University Supervisor, week 6</td>
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</tbody>
</table>
Complete student section of Midterm Evaluation, give to Site Supervisor and submit it upon completion to University Supervisor.

Submit weekly log to University Supervisor, week 7
Submit weekly log to University Supervisor, week 8
Submit weekly log to University Supervisor, week 9
Submit weekly log to University Supervisor, week 10
Give Final Evaluation to Site Supervisor for completion and ask for letter of recommendation and completion of evaluation of Intern’s professional preparation (p. 26)
Submit weekly log to University Supervisor, week 11
Submit weekly log to University Supervisor, week 12 (Note if you agree with the sport organization to complete an internship for a period longer than 12 week or 480 hours, continue to submit weekly logs weekly until the end of the time stated in the student intern/sport organization agreement.)
Submit completed letter of recommendation
Submit Final Evaluation
Submit Organizational Analysis Paper
Submit updated electronic portfolio
Mail exit survey to HHPR Department (form Q)
DEPARTMENT OF HEALTH, HUMAN PERFORMANCE AND RECREATION
GRADUATING SENIORS EXIT SURVEY

This survey must be completed during the last week of your internship and returned prior to a grade being assigned for your Internship.

Major _______________________________________

Option, if applicable ____________________________

Semester and year of graduation ___________________

We greatly value your input concerning your educational experience at Southeast Missouri State University.

Please use the following rating scale in answering the following items.

5    far exceeded expectations
4    exceeded expectations
3    met expectations
2    somewhat below expectations
1    far below expectations

Write the number that best describes your assessment of:

_____ 1. The OVERALL quality of your university education at Southeast Missouri State University.

_____ 2. The OVERALL quality of your academic preparation in your major.

_____ 3. The quality of knowledge content presented in courses in your major.

_____ 4. The quality of the experiential (practicum and other out-of-classroom experiences) component in your curriculum leading up to the internship semester.

_____ 5. The quality of advisement by your departmental academic advisor.

_____ 6. The quality of instructors in your major.

_____ 7. The adequacy of facilities and equipment that support your major.

_____ 8. The value of the majors’ club to enhance your academic preparation.

10. Your money’s worth for education at Southeast Missouri State University.

Please answer some additional questions to help us further improve the curriculum.

Please answer the following. **USE ADDITIONAL PAPER IF YOU WISH.**

**ACADEMIC PREPARATION**
Strengths

Suggestions to improve your program

**INSTRUCTORS**
Strengths

Suggestions to improve your program

**FACILITIES AND EQUIPMENT**
Strengths

Suggestions to improve your program

**OTHER OBSERVATIONS**

Return this form to the Department of Health, Human Performance and Recreation, MS 7650, ATTN: Department Administrative Assistant, Exit Survey-Confidential or FAX to 573-651-5150. Enclose a removable note indicating your own name and a permanent e-mail address so we may keep in touch with you after graduation. The administrative assistant will record that an evaluation was received from you; identification will be removed; then the survey will be stored anonymously until after all internship grades have been assigned.
1. Please indicate your assessment of the effectiveness of our curriculum in preparing our student.

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
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</tbody>
</table>

2. Please assess the effectiveness of our curriculum in developing the student’s oral and written communication skills.

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Poor</th>
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</tbody>
</table>

3. Please assess the effectiveness of our curriculum in developing the student’s technological skills.

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

Comments:

2. In what areas are the student’s strengths?

3. In what areas are the student’s weaknesses?

4. What, if any, new courses or additions/changes to our curriculum would you recommend?

Please indicate the semester and year of the Internship______________________

Sport Management Program
<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>The student has excellent interpersonal relationships with co-workers and customers</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student has demonstrated the ability to work independently</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student has demonstrated dependability</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student demonstrated appropriate knowledge in sport management related to the area in which the student worked.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student has demonstrated good oral and written communication skills</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student has demonstrated proficiency using basic office technology.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student has demonstrated proficiency using technology specific to particular internship position.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student has demonstrated the ability to learn during the internship.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student has demonstrated the ability to think critically (eg. evaluates alternative solutions, identifies strengths and weaknesses of alternatives, able to problem solve, etc.)</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student demonstrated a good attitude toward work.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student demonstrated knowledge of sport management.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student has potential for future success in sport management</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>I would hire the student if you had an opening.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
<tr>
<td>The student’s overall performance was satisfactory.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>NA</td>
</tr>
</tbody>
</table>
Sport Management
Internship Midterm Supervision Report

The Intern - Write a brief summary and evaluation of your internship experience up to this time.

The Agency Supervisor - Please provide a candid evaluation of the intern’s work and include strengths and weaknesses observed up to this time. (Please discuss your comments with the intern in order to provide them with constructive feedback regarding their performance.)

Signature of Intern _____________________________________
Signature of Agency Supervisor ______________________________
INTERNSHIP INFORMATION FORM

Complete and return this form to your University Supervisor. Please use the reverse side to give directions from SEMO to the Internship Site.

Student Intern’s name ________________________________

Sport Organization ________________________________

Sport Organization’s Address ________________________________

Sport Organization’s Phone ________________________________

Fax ________________________________

Site Supervisor’s name ________________________________

Site Supervisor’s job title ________________________________

Site Supervisor’s phone ________________________________

Fax ________________________________

Student Intern’s home address ________________________________

Student Intern’s phone ________________________________

Permanent address ________________________________

Permanent phone ________________________________

Date Internship begins ________________________________

Length of internship ________________________________
PRELIMINARY STUDENT PERFORMANCE EVALUATION

To be completed by the Site Supervisor, reviewed with the Student Intern, and returned to the University Supervisor, Southeast Missouri State University, Department of Health, Human Performance and Recreation, One University Plaza, MS 7650, Cape Girardeau, MO 63701. To be completed by end of week 2 of the internship. Date__________________

Sport Organization ____________________________________________________________________

Sport Organization’s Address __________________________________________________________________

Phone____________________________________ FAX _________________________________

Site Supervisor’s name _________________________________________________________________

Site Supervisor’s signature ______________________________________________________________

Student Intern’s name __________________________________________________________________

Student Intern’s signature _______________________________________________________________

Please comment briefly on the following:

1. Attitude:

2. Awareness and preparation for internship:

3. Appearance:

4. Interpersonal communication skills:

5. Appropriate placement: _______Yes _______ No

Date Received ________________University Supervisor _____________________________
Southeast Missouri State University  
Sport Management Internship  
Weekly Log Sheet

Name: ____________________ Hours Worked This Week: ___________________
Organization: _______________ Current Total Hours Worked in Internship: _______
Date: ____________   Supervisor’s Signature: __________________

Breakdown of hours for the week

<table>
<thead>
<tr>
<th>Hours worked</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td></td>
</tr>
<tr>
<td>Monday</td>
<td></td>
</tr>
<tr>
<td>Tuesday</td>
<td></td>
</tr>
<tr>
<td>Wednesday</td>
<td></td>
</tr>
<tr>
<td>Thursday</td>
<td></td>
</tr>
<tr>
<td>Friday</td>
<td></td>
</tr>
<tr>
<td>Saturday</td>
<td></td>
</tr>
</tbody>
</table>

Report the weekly activities and anything significant you experienced or learned this week in the space below:
STUDENT INTERN/UNIVERSITY AGREEMENT

Complete the following form in duplicate. Give a copy of the completed form to your faculty advisor. Keep one for your records.

The following items between _______________________ and ___________________
(Staff intern) (University supervisor)
Discussed and agreed upon this ___ day of ________, ______ in __________,
(month) (year) (city)
_________ constitutes a binding agreement for _________ to be completed by
(state) (course) (date)

TERMS OF AGREEMENT

The Student Intern will:

1. Read the Sport Management Internship Manual and be responsible for demonstrating knowledge of its contents to the Faculty Advisor and University Supervisor.

2. Submit all materials on time.

3. Submit the Internship Information Form prior to the start of the Internship or at the end of the first week of his/her internship.

4. Give the Preliminary Student Performance Evaluation to the Site Supervisor during the first week of his/her internship.

5. Submit the weekly log to his/her assigned University Supervisor after completing the log, reviewing it with the Site Supervisor from the sport organization and obtaining his/her signature.

6. Give the Midterm Evaluation to the Site Supervisor at least one week prior to completing 240 log hours, with the student intern’s section of the evaluation completed.

7. Review the Midterm Evaluation with the Site Supervisor to review the Midterm Evaluation and obtain his/her signature, make a copy for the student intern’s records and mail or fax the Midterm Evaluation to the University Supervisor.
8. Give the Site Supervisor the Final Evaluation, Site Supervisor Evaluation of Student Intern’s Professional Preparation and ask for a letter of recommendation after 400 log hours or 2 weeks prior to completing the internship.

9. Review the Final Evaluation and the letter of recommendation with the Site Supervisor during the last week of the internship.

10. Submit the Final Evaluation and the letter of recommendation to the University Supervisor no later than the end of the last week of the internship.

11. Submit the organizational analysis paper to the University Supervisor and any other internship materials during the final week of the semester or at the conclusion of the internship.

12. Abide by the policies and regulations of the sport organization.

The University Supervisor will:
1. Represent the University in all official arrangements with the Sport Organization in the conduct of on-and off-campus departmental service programs.
2. Supervise and give final approval for Student Intern placements.
3. Maintain open communication with the Student Intern and the Sport Organization on all matters pertaining to the Student Intern and the internship.
4. Review and discuss each item of the agreement with the Student Intern.
5. Evaluate all student intern assignments (weekly logs, midterm evaluation, final evaluation, letter of recommendation, and organizational analysis paper) and discuss with the Student Intern when necessary.
6. Make at least three contacts with the student and/or the Sport Organization during the semester to monitor the Student Intern’s progress.
7. Upon careful review and evaluation of the Student Intern’s internship assignments (weekly logs, midterm evaluation, final evaluation, letter of recommendation, and organizational analysis paper) determine the final grade for SM 470.

I hereby acknowledge that the items explained in this agreement constitute a binding agreement for an educational experience between the Student Intern and University Supervisor. The grade assigned in the course, SM 470, will be based on the aforementioned items.

________________________________________________________________________  __________
(Student Intern) (Date)

________________________________________________________________________  __________
(University Supervisor) (Date)
STUDENT INTERN/SPORT ORGANIZATION AGREEMENT

The following agreement between ________________________________ (Student Intern)
and ____________________________ (Site Supervisor) for ____________________________ (Sport Organization)
discussed and agreed upon this _____ day of _____________, ____________ constitutes a binding agreement for the internship experience during the ________ semester to fulfill 12 credit hours in the course, Sport Management Internship (SM 470).

I. Sport Organization relationship with the University of Southeast Missouri State University at Cape Girardeau:
   A. Complete the Preliminary Student Performance Evaluation.
   B. Complete the Midterm Evaluation.
   C. Complete the Midterm Evaluation conference with the student intern.
   D. Complete the Final Evaluation within the last two weeks of the internship.
   E. Write a letter of recommendation for the student.
   F. Cooperate with the University Supervisor and representatives of the Department of Health, Human Performance and Recreation.
   G. Philosophy of the Sport Organization in regards to the Student Intern:
      1. To hold the personal growth and development of the Student Intern is the primary concern and motivation of the Sport Organization in participating the internship program.
      2. To work towards improvement in professionalism and personal skills so that the Student Intern may have confidence and competence to seek an entry level position in sport management.
      3. To adhere to requirements by the Southeast Missouri State University of Cape Girardeau and in cases of disagreement in regard to principles, practices, and philosophies, a satisfactory solution will be determined in consultation with the University Supervisor, the Student Intern, and the Site Supervisor.
   H. Compensation to be paid to the Student Intern, if applicable, ____________________________ (salary, hourly wage or commission)

I. Although the ________________________________ is completing the agreement, (Supervisor Title in Sport Organization)
   professional staff and employees will work toward the educational and professional development of the Student Intern and the completion of the items covered herein.
Status of the University Student Intern at the __________________________.
(Sport Organization Name)

A. Classified as a “Student Intern”.
B. Has status of professional staff member and accorded rights and privileges pertaining thereunto.
C. Attend all applicable meetings.
D. Work to uphold the image and integrity of the Sport Organization.
E. Insurance and liability.
F. Requirements of the Student Intern:
   1. Work ______ weeks, beginning ______________________ for a total of (12 or higher number) (date: month, day, year)
      ______ hours and 12 semester credit hours. The internship will end on (number of log hours)
      ____________________.
         (date or end of ___ season)
   2. Strive to become familiar with the operations of the Sport Organization and his/her specific
      assignment within the Sport Organization.
   3. Will specifically be responsible for: (Give job description) Note: the Sport Organization has
      the prerogative to substitute its own contract with the University Supervisor’s approval.

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

Realizing this is a contractual guide and not a binding legal document, we agree to work together towards
is satisfactory completion for the mutual benefit of all concerned.

Date ___________ (Student Intern)
Date received ___________ (Site Supervisor)
Date received ___________ (University Supervisor)
Sport Management Internship Application Form  
(Note: required prior to registration)

Please Print Clearly

Name ____________________________________________________________

Last               First               MI

Student ID # S _______ _______ _______ _______ _______ _______ _______

Permanent Address____________________________________________________________________

Permanent Phone ____________________________________________________________________

Southeast email ______________________ Permanent email ____________________________

Current number of hours completed ______ Current cumulative GPA ______

Current GPA in Sport Management Major ______ Semester SM 370 completed ______

Please attach copy of unofficial transcript to verify number of hours and GPA

Please circle the semester of internship:  Summer    Fall    Spring

Year of internship: ______________

Year and semester of anticipated graduation ______________

Please attach list of sport organizations considered for application

I, the undersigned, understand that I will be responsible for arranging transportation to and from the internship site once the agreements have been signed and the university supervisor has approved the internship. Furthermore, I understand that I am responsible for all financial arrangements connected with the internship (including tuition & student fees), housing, and other arrangements as necessary to meet the requirements for this educational experience. A stipend or compensation may be arranged with the sport organization by the student and must be included on the student intern/sport organization agreement.

________________________________________________________________________

Signature ___________________________________________ Date

FOR OFFICE USE ONLY

Date Received ______________

☐ SM 370 passed with “C” or higher
☐ GPA verified and approved
☐ Senior Status verified and approved
☐ Transcript attached
☐ List of organizations attached and approved

NOTES:________________________________________________________________________

__________________________________________

☐ Approved                      Signature                     Date

☐ Disapproved                     ____________________________

☐ Notification sent to student