



## **SUMMARY OF ACCREDITATION STATUS**

### **Southeast Missouri State University**

In accordance with the *June 2013 COSMA Accreditation Process Manual* (p. 21), this summary of accreditation status describes the formal action taken by the Commission on Sport Management Accreditation (COSMA) Board of Commissioners with regard to an academic unit/sport management program seeking accreditation for its sport management programs by COSMA.

#### **Profile of Accredited Academic Unit/Sport Management Program**

Type of Programs: Bachelor of Science, Sport Management  
Master of Arts in Higher Education  
Administration, Sport Management Focus  
Master of Business Administration, Sport  
Management Option

#### **COSMA Accreditation Information**

History: "Accredited with Notes" in November 2013

The COSMA Board of Commissioners reviewed Southeast Missouri State University's Bachelor of Science, Sport Management; Master of Arts in Higher Education Administration, Sport Management Focus; and Master of Business Administration, Sport Management Option in November 2013. The review was based on the eight COSMA accreditation principles that require an academic unit/sport management program to show that its program(s) displays excellence in undergraduate and graduate sport management education and continuous improvement through COSMA's developmental approach (*June 2012 COSMA Accreditation Principles and Self Study Preparation*, p. 1).

On November 16, 2013, the COSMA Board of Commissioners determined that Southeast Missouri State University demonstrated that it meets these principles, that its programs are consistent with the continuous improvement and excellence in sport management education that COSMA has established and should receive recognition for a period of up to 7 years.

#### **Commendations**

The Board of Commissioners wants to commend the programs at Southeast Missouri State University for the high GPA requirements you have for students to remain in the program, the writing proficiency requirements, and the overall support for professional development by the University.

### **Additional Reporting Requirements**

Southeast Missouri State University's Bachelor of Science, Sport Management; Master of Arts in Higher Education Administration, Sport Management Focus; and Master of Business Administration, Sport Management Option degrees are "Accredited with Notes." "Accredited with Notes" indicates that certain principles of COSMA have not been met. The institution is required to address the Notes on an annual basis until those concerns are dealt with by the institution and accepted by COSMA. The institution has up to three years to eliminate the deficiencies identified in the Notes. If the deficiencies are not removed within the required three-year period, the BOC may place it on probation (June 2013 *COSMA Accreditation Process Manual*, pp. 20-21).

### **Notes**

#### **Principle 1: Outcomes Assessment**

##### *Graduate*

**Issue:** Provide a copy of the revised student learning outcomes and measures for the graduate programs.

**Note 1:** The wording of the student learning outcomes in the rejoinder (page 3) do not match the wording submitted in the program-level intended outcomes matrix in the Annual Report (pages 9-16). In addition, while five SLOs are listed on page 3 of the rejoinder, data for only four SLOs is presented. No data is provided for SLO 5 ("Demonstrate the ability to find, understand and apply empirical research in sport management"). Provide a revised matrix that reflects the current (revised) SLOs and one year of data (2013-14) for **all** SLOs. Consider revising the graduate-level SLOs to reflect higher order thinking (e.g., going beyond "demonstrate").

**Issue:** With the revised student learning outcomes and utilization of different assessment tools for the graduate programs, the program should collect and submit one year of data and provide an analysis of the degree to which the new student learning outcomes have been achieved. Action plans should be included to show what is done with the new information.

##### *MBA and M.A. Programs:*

**Note 2:** The information requested was provided for four of the five SLOs; with one data set, it is difficult to evaluate the effectiveness of the measures. Provide data for all five SLOs and an evaluation of the effectiveness of the measures after another year of data is collected (2013-14).

#### **Principle 2: Strategic Planning**

**Issue:** Show evidence that the Sport Management department has increased its influence over the two graduate programs (i.e., M.A. in Higher Education Administration – Sport Management focus and the M.B.A. – Sport Management option), in particular the M.A.

**Note 3:** The response addresses the concern; however, a revised strategic planning document should show evidence of “closing the loop” – in this case, to report on the benefits (or not), shifts, changes, etc., of this increased influence and what this means for operational effectiveness (linked back to the outcomes assessment). In addition, this section should include information about how much (additional?) interaction the Director of Sport Management has with the graduate students in terms of acceptance into the program and placement in internships.

### **Principle 6: Resources**

**Issue:** Show evidence that Sport Management faculty are more adequately compensated.

**Note 4:** The response indicates that the institution is working on this concern across the board and the issue of faculty salaries continues to be studied across campus. Provide an update on the status of the findings and implementation of the salary analysis in your annual report.

Southeast Missouri State University will provide an Annual Report, due by July 31 each year, that addresses the “Notes” specified by the Board of Commissioners in their letter of accreditation. The purpose of the Annual Report is to keep COSMA apprised of the activities of and the changes that take place within the academic unit/sport management program each academic year so a determination can be made that the academic unit/sport management program remains in compliance with COSMA accreditation principles, policies, and procedures. Any activity or change within the institution and/or the academic unit/sport management program that materially alters the status of the sport management faculty, the sport management curriculum, the resources in support of the academic unit/sport management program, or other issue that might impact its compliance with COSMA accreditation principles must be reported in the Annual Report to the COSMA.

### **Most Recent Accreditation Action**

Date: November 16, 2013

Decision: Accreditation with Notes.

### **Reaffirmation of Accreditation: October 2020**

### **Student Learning Outcomes**

Information pertaining to student learning and achievement in the sport management programs accredited by COSMA can be obtained by visiting Southeast

Missouri State University's [website](#) or by contacting Dr. Beth Easter at [baeaster@semo.edu](mailto:baeaster@semo.edu).